



Spirit of
Jammu & Kashmir

Iconic Week Festival

23rd Oct. to 29th Oct, 2021

A Unique Initiative by Govt. of UT J&K

DIRECTORATE OF TOURISM JAMMU



EVENTS DETAIL

Date & Day	Program	Time	Venue
Day 1 23.10.2021	Open air performances enroute upto General Zorawar Singh Auditorium and Traditional Procession from Kala Kendra to General Zorawar Singh Auditorium	09:00 A.M. onwards	Kala Kendra - General Zorawar Singh Auditorium
	Cultural Festival-Art Gallery Photo Exhibition/Theatrical Performances Dogri Dance/Pahari Dance/Kudd Dance/Art Gallery/Basohli Painting Exhibition /Gujar and Nomadic Culture Photo Exhibition	11:00 A.M. onwards	General Zorawar Singh Auditorium
	Celebration of Karwachauth Festival(Akhnoor) Evening Aarti at Jio Pota Ghat/Theatrical Play Bawa Jito / Gulabgatha/Local Cultural performance	03:30 P.M. onwards	Akhnoor
	Santoor recital / performances by local talent	7:30 P.M. onwards	Teacher's Bhawan Auditorium, Gandhi Nagar, Jammu
Day 2 24.10.2021	Water Sports Festival	01:00 P.M. onwards	Ranjit Sagar Lake, Basohli
		10:00 A.M. Onwards	GGM Science College
	Workshop/Seminars/Panel discussion/showcase of local handloom/handicrafts	12:30 P.M. Onwards	GCW Gandhi Nagar College
		02:00 P.M. Onwards	Govt. MAM College
Day 3 25.10.2021	Sanskriti Sandhya	08:30 A.M. onwards	GDC Poonch
		06:00 P.M. onwards	Galehan Ground Jammu
	FAM tour to Reasi Aghar Jital Nau Deviyaan Baba Dhansar/Bhangarh Fort Koudi Bakkar Bridge (Worlds Highest Railway Bridge/ Salai Dam) Dera Baba Banta Bahadur, Reasi	08:00 A.M. onwards	Reasi
	Water Sports Festival	08:00 A.M. onwards	Ranjit Sagar Lake, Basohli
Day 4 26.10.2021	Bhajan Sandhya at 'Yog Ashram' /visit to Shri Mata Vaishno Devi Shrine	06:00 P.M. onwards	Katra
	Mata Ka Jagran	08:00 P.M. onwards	Sukrala Mata
		06:40 onwards	Kol Kandoli Mata
		5:00 P.M. onwards	Chichi Mata
Day 5 27.10.2021		07:00 P.M. onwards	
	Water Sports Festival	08:00 A.M.	Ranjit Sagar Lake, Basohli
	Himalayan Bike Rally	09:00 A.M. onwards	Rajoun/Poonch
	Wall Climbing	09:00 A.M. onwards	Surinsar
Day 6 28.10.2021	MTB from Surinsar to Mansar	10:00 A.M. onwards	Mansar
	Youth Festival / local talent show Boating at Mansar Lake and Local Cuisine by JK7DC	11:00 A.M. Onwards	Mansar
	Cultural evenings	05:00 P.M. onwards	Surinsar Lake/ Mansar lake
		05:00 P.M. onwards	Atal Setu Bridge, Basohli / Ranjit Sagar Lake
Day 7 29.10.2021	Sham-e-Gazal by prominent National Level Ghazal Singer and youth selected through competition	06:00 P.M. onwards	Athnsw Theatre

Date & Day	Program	Time	Venue
Day 5 27.10.2021	Saffron plucking Festival- Interaction with local farmers and FAM tour to adjoining tourist destinations	6:00 A.M. onwards	Pochar Hatta (Kishtwar)
	Cable Car Ride from Ropeway Station Bahu to Mohmaya at Peerkho and Return/ Local Cultural Performances at Mohmaya	11:00 A.M. onwards	Jammu
	Heritage Tourism Corridor i.e. Raghunath Temple, Rambheshwar Temple, Ram Mandir, Bakam Mandir, Gadadhar Temple, Peer Kho Temple, Pangbaktar Temple	08:00 A.M. onwards	Jammu
	Heritage Tourism Corridor i.e. Purnamandir, Utarbehni	09:00 A.M. onwards	Samba
Day 6 28.10.2021	Evening Marathon at Chougan/cultural evening with local cultural performances and local Dhol Bees/instruments	04:00 P.M. onwards	Kishtwar
	Light and laser show by Smart City Jammu & JMC	06:00 P.M. onwards	Bahu Fort/Bagh-e-Bahu
	Yoga/Meditation session/ Spiritual and wellness discourse at Patnitop	7:30 A.M. onwards	Patnitop
	Regional Literature Festival at Patnitop/ Competition such as Lohri haar making competition, turban tying competition, Binna Making Competition, Local Dance Competition, Cultural Program of Youth at Patnitop	10:00 A.M. onwards	Patnitop
Day 7 29.10.2021	Bollywood Night	06:30 P.M.	Patnitop
	Digital display of Photography/videography (JSCL-JMC)	06:00 P.M. onwards	All important Chowks of Jammu
	Band Display function	04:00 P.M. onwards	Baidhan Stambh
	Golf Tournament- ladies putting competition	07:00 A.M. onwards	Jammu Tawi Golf Course, Sathra
Day 7 29.10.2021	Local Cultural Show and Dogra Art Museum Exhibition	10:00 A.M. onwards	Mubarak Wadi
	Local Cuisine Festival and Musical Evening	04:00 P.M. onwards	Maharaja Hari Singh Park, JDA
Day 7 29.10.2021	Musical Carnival at Bhaderwah/Local Theatre Show	06:00 P.M. onwards	Bhaderwah

Dedicated Helpline Numbers (24x7)

Overall Incharge

Mrs. Sheena Sahni (Asstt. Director Tourism, Jammu) Cell No. 94192-18495

Sh. Manik Singh Rathore, Under Secretary # 94191-19033

Sh. Ankush Tripathi, CDPO # 8971942850

Sh. Suresh Singh, tehsildar # 9622380155

Sh. Varun Kumar, Receptionist # 8492983215 (Official Duty)

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