



Spirit of
Jammu & Kashmir

Iconic Week Festival

23rd Oct. to 29th Oct, 2021

A Unique Initiative by Govt. of UT J&K

DIRECTORATE OF TOURISM JAMMU



EVENTS DETAIL

Date & Day	Program	Time	Venue
Day 1 23.10.2021	Open air performances enroute upto General Zorawar Singh Auditorium and Traditional Procession from Kala Kendra to General Zorawar Singh Auditorium	09:00 A.M. onwards	Kala Kendra - General Zorawar Singh Auditorium
	Cultural Festival-Art Gallery Photo Exhibition/Theatrical Performances Dogri Dance/Pahari Dance/Kutub Dance/Art Gallery/Basohli Painting Exhibition /Gujar and Nomadic Culture Photo Exhibition	11:00 A.M. onwards	General Zorawar Singh Auditorium
	Celebration of Karwachauth Festival(Akhnoor) /Evening Aarti at Jio Pota Ghat/Theatrical Play Bawa Jito / Gulabgatha/Local Cultural performance	03:30 P.M. onwards	Akhnoor
	Santoor recital / performances by local talent	7:30 P.M. onwards	Teacher's Bhawan Auditorium, Gandhi Nagar, Jammu
Day 2 24.10.2021	Water Sports Festival	01:00 P.M. onwards	Ranjit Sagar Lake, Basohli
		10:00 A.M. Onwards	GGM Science College
	Workshop/Seminars/Panel discussion/showcase of local handloom/handicrafts	12:30 P.M. Onwards	GCW Gandhi Nagar College
		02:00 P.M. Onwards	Govt. MAM College
Day 3 25.10.2021	Sanskriti Sandhya	10:00 A.M. Onwards	GDC Udhampur Boy
		08:30 A.M. onwards	GDC Poonch
		06:00 P.M. onwards	Gulistan Ground, Jammu
	FAM tour to Reasi Aghar, Jital Nau Deviyasan Baba Dhiansar/Bhimgarh Fort/ Koudi Bakhal Bridge (Worlds Highest Railway Bridge/ Salai Dam) Dera Baba Banda Bahadur, Reasi	08:00 A.M. onwards	Reasi
Day 4 26.10.2021	Water Sports Festival	08:00 A.M. onwards	Ranjit Sagar Lake, Basohli
	Bhajan Sandhya at 'Yog Ashram' Visit to Shri Mata Vaishno Devi Shrine	06:00 P.M. onwards	Katra
		06:00 P.M. onwards	Sukrala Mata
	Mata Ka Jagran	06:40 onwards	Kol Kandoli Mata
Day 5 27.10.2021		5:00 P.M. onwards	Chichi Mata
		07:00 P.M. onwards	
	Water Sports Festival	08:00 A.M.	Ranjit Sagar Lake, Basohli
	Himalayan Bike Rally	09:00 A.M. onwards	Rajouri/Poonch
Day 6 28.10.2021	Wall Climbing	09:00 A.M. onwards	Surinagar
	MTB from Surinagar to Mansar	10:00 A.M. onwards	Mansar
	Youth Festival / local talent show/ Boating at Mansar Lake and Local Cuisine by JKTDC	11:00 A.M. Onwards	Mansar
		06:00 P.M. onwards	Surinagar Lake/ Mansar lake
Day 7 29.10.2021	Cultural evenings	05:00 P.M. onwards	Atal Setu Bridge, Basohli / Ranjit Sagar Lake
		06:00 P.M. onwards	Abhinav Theatre
	Sham-e-Gazal by prominent National Level Ghazal Singer and youth selected through competition	06:00 P.M. onwards	Abhinav Theatre

Date & Day	Program	Time	Venue
Day 5 27.10.2021	Saffron plucking Festival- Interaction with local farmers and FAM tour to adjoining tourist destinations.	6:00 A.M. onwards	Pochari Hatta (Kishtwar)
	Cable Car Ride from Ropeway Station Bahu to Mohmaya at Peerkho and Return/ Local Cultural Performances at Mohmaya	11:00 A.M. onwards	Jammu
	Heritage Tourism Corridor i.e. Raghunath Temple, Rambheshwar Temple, Ram Mandir, Bakram Mandir, Gadadhar Temple, Peer Kho Temple, Pangbaktar Temple.	08:00 A.M. onwards	Jammu
	Heritage Tourism Corridor i.e. Purnmandal, Uttarbehni	09:00 A.M. onwards	Samba
Day 6 28.10.2021	Evening Marathon at Chougan/cultural evening with local cultural performances and local Dhol Been/instruments	04:00 P.M. onwards	Kishtwar
		06:00 P.M. onwards	Bahu Fort/Bagh-e-Bahu
	Light and laser show by Smart City Jammu & JMC		
	Yoga/Meditation session/ Spiritual and wellness discourse at Parnitop.	7:30 A.M. onwards	Parnitop
Day 7 29.10.2021	Regional Literature Festival at Parnitop/ Competition such as Lathi haar making competition, Luthan tying competition, Birna Making Competition, Local Dance Competition, Cultural Program of Youth at Parnitop	10:00 A.M. onwards	Parnitop
	Bollywood Night	06:30 P.M.	Parnitop
	Digital display of Photography /videography (JSL-JMC)	06:00 P.M. onwards	All important Chowks of Jammu
	Band Display function	04:00 P.M. onwards	Baidhan Stambh
Day 8 30.10.2021	Golf Tournament- Ladies putting competition	07:00 A.M. onwards	Jammu Taxi Golf Course, Sidhra
	Local Cultural Show and Dogra Art Museum Exhibition	10:00 A.M. onwards	Mubarak Mandi
	Local Cuisine Festival and Musical Evening	04:00 P.M. onwards	Moharaja Han Singh Park, JDA
	Musical Carnival at Bhaderwah/Local Theatre Show	08:00 P.M. onwards	Bhaderwah

Dedicated Helpline Numbers (24x7)

Overall Incharge
Mrs. Sheena Sahni (Asstt. Director Tourism, Jammu) Cell No. 94192-18495

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