



amazing
JAMMU



Spirit of
Jammu & Kashmir

Iconic Week Festival

23rd Oct. to 29th Oct, 2021

A Unique Initiative by Govt. of UT J&K

DIRECTORATE OF TOURISM JAMMU



EVENTS DETAIL

Date & Day	Program	Time	Venue
23.10.2021	Open air performances enroute upto General Zorawar Singh Auditorium and Traditional Procession from Kala Kendra to General Zorawar Singh Auditorium	09:00 A.M. onwards	Kala Kendra - General Zorawar Singh Auditorium
	Cultural Festival-Art Gallery Photo Exhibition/Theatrical Performances Dogra Dance/Pahan Dance/Kutti Dance/Art - Gallery/Basohli Painting Exhibition /Guru and Nomadic Culture Photo Exhibition	11:00 A.M. onwards	General Zorawar Singh Auditorium
	Celebration of Karwachauth Festival/Ahnoor/Evening Aarti at Jio Pota Ghat/Theatrical Play Bawa Jitto /Gulabgahar/Local Cultural performance	03:30 P.M onwards	Ahnoor
	Santoor recital / performances by local talent	7:30 P.M onwards	Teacher's Bhawan Auditorium, Gandhi Nagar, Jammu
	Water Sports Festival	01:00 P.M onwards	Ranjit Sagar Lake, Basohli
24.10.2021	Workshop/Seminars/Panel discussion/showcase of local handloom/handicrafts	10:00 A.M. onwards	GGM Science College
		12:30 P.M. onwards	GCW Gandhi Nagar College
		02:00 PM onwards	Govt. MAM College
		10:00 A.M. onwards	GDC Udhampur Boy
	Sanskriti Sandhya	08:30 A.M. onwards	GDC Poonch
25.10.2021	FAM tour to Redi Aghar /into/ Nau Deviyan Baba Dharsa/Bhimgarh Fort/Koubi Bakkal Bridge (Worlds Highest Railway Bridge/ Salal Dam) Dera Baba Banda Bahadur, Reasi	08:00 A.M. onwards	Reasi
	Water Sports Festival	08:00 A.M. onwards	Ranjit Sagar Lake, Basohli
	Bhajan Sandhya at Yogi Ashram/ Visit to Shri Mata Vaishno Devi Shrine	06:00 P.M. onwards	Katra
		06:00 P.M onwards	Sukhna Lake
	Mata Ka Jagran	06:40 onwards	Kali Kandoli Mata
26.10.2021		5:00 P.M onwards	Chichi Mata
		07:00 P.M onwards	
	Water Sports Festival	08:00 A.M	Ranjit Sagar Lake, Basohli
	Himayat Bike Rally	09:00 A.M. onwards	Rajouri/Poonch
	Wall Climbing	09:00 A.M. onwards	Sunriser
	MTB from Sunriser to Mansar	10:00 A.M. onwards	Mansar
	Youth Festival / local talent show/ Boating at Mansar Lake and Local Cuisine by JKTCDC	11:00 A.M. onwards	Mansar
	Cultural evenings	05:00 PM onwards	Sunriser Lake/ Mansar lake
		06:00 PM onwards	Atal Setu Bridge, Basohli / Ranjit Sagar Lake
	Sham-e-Gazel by prominent National Level Chhali Singer and youth selected through competition	06:00 P.M onwards	Abhinav Theatre

Date & Day	Program	Time	Venue
27.10.2021	Saffron plucking Festival- Interaction with local farmers and FAM tour to adjoining tourist destinations.	06:00 A.M onwards	Pochal Hatta (Kishanwar)
	Cable Car Ride from Ropeway Station Bahu to Mohmaya at Peerko and Return/ Local Cultural Performances at Mohmaya	11:00 A.M onwards	Jammu
	Heritage Tourism Corridor i.e. Raghunath Temple, Ranbirsingh Temple, Ram Mandir, Balam Mandir, Gaddi Dar Temple, Peer Kho Temple, Panjabkot Temple	08:00 A.M onwards	Jammu
	Heritage Tourism Corridor i.e. Puri Mandir, Utaribehni	09:00 A.M onwards	Samba
	Evening Marathon at Chougan/cultural evening with local cultural performances and local Dhol/Been/instruments	04:00 P.M onwards	Kishanwar
28.10.2021	Light and laser show by Smart City Jammu & JMC	06:00 P.M onwards	Bahu Fort/Bagh-e-Bahu
	Yoga/Meditation session/ Spiritual and wellness discourse at Pahalgam	7:30 A.M onwards	Pahalgam
	Regional Literature Festival at Pahalgam/ Competition such as Lotri haair making competition, Turban tying competition, Brina Making Competition, Local Dance Competition, Cultural Program of Youth at Pahalgam	10:00 A.M onwards	Pahalgam
	Bollywood Night	06:30 P.M	Pahalgam
	Digital display of Photography /videography (JSCL-JMC)	06:00 P.M onwards	All important Chowks of Jammu
29.10.2021	Band Display function	04:00 P.M onwards	Baidyan Stanch
	Golf Tournament- ladies putting competition	07:00 A.M onwards	Jammu Tawi Golf Course, Sialkot
	Local Cultural Show and Dogra Art Museum Exhibition	10:00 A.M onwards	Muzenak Mandi
	Local Cuisine Festival and Musical Evening	04:00 P.M onwards	Maharaja Hari Singh Park, JDA
	Musical Carnival at Bhaderwah/Local Theatre Show	06:00 P.M onwards	Bhaderwah

Dedicated Helpline Numbers (24x7)

Overall Incharge

Mrs. Sheena Sahni (Asstt. Director Tourism, Jammu) Cell No. 94192-18495

Sh. Manik Singh Rathore, Under Secretary # 94191-19033

Sh. Ankush Tripathi, CDPO # 8971942850

Sh. Suresh Singh, tehsildar # 9622380155

Sh. Varun Kumar, Receptionist # 8492983215 (Official Duty)

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