

'Jan Abhiyan campaign' underway at offbeat tourist destinations



Special Secretary, Tourism Deptt, Amarjeet Singh along with Joint Director Tourism, Jammu, Sunaina Mehta Sharma posing with other dignitaries.

STATE TIMES NEWS

JAMMU: Under the close supervision of Secretary to the Government, Tourism Department J&K Sarmad Hafeez, the senior officers of Tourism Department held vigorous field tours to the offbeat tourist destinations under the 'Jan Abhiyan' campaign, recently launched by the government as a precursor to the 'Back to Village Phase 4'.

A team visited the offbeat tourist destination 'Aithem' in Jammu district which is an upcoming tourist wonder for the paragliding and adventure enthusiasts. Amarjeet Singh, Special Secretary, Tourism Department, Sunaina Mehta Sharma, Joint Director Tourism Jammu along with Vishav Pratap Singh, Deputy Secretary Tourism Department visited village Aithem as part of the 'Jan Abhiyan' campaign.

SSP Railways inaugurates barrack in memory of Shaheed Ct Raj Kumar



SSP Railways Jammu, Mohd Arif inaugurating barrack in GRP Lines Jammu in memory of Shaheed Ct Raj Kumar.

STATE TIMES NEWS

JAMMU: On Police Commemoration Day to pay tributes to Constable Raj Kumar of the Jammu and Kashmir police, who honoured with the Shaurya Chakra posthumously, SSP Railways Jammu, Mohd Arif on Friday inaugurated a Barrack in GRP Lines Jammu in memory of Shaheed Constable Raj Kumar. Raj Kumar sacrificed his life while fighting two heavily armed terrorists at Railway Station Jammu on January 2, 2004. For his gallant and brave act of challenging and engaging the terrorists who were firing indiscriminately and for supreme sacrifice of his life in saving hundreds of passengers stranded at Railway Station Jammu, Raj Kumar was posthumously awarded Shaurya Chakra.

After inaugurating barrack, SSP Railways Jammu and other officers/officials of GRP Jammu also paid rich floral tributes to the Martyr Constable.

ACS said that J&K is also

interested in developing tourism in the region.

NCC organises EBSB camp at Nagrota



NCC cadets and other dignitaries at EBSB camp in Nagrota.

STATE TIMES NEWS

JAMMU: Ek Bharat Shreshtha Bharat (EBSB) Camp was conducted by Jammu Kashmir and Ladakh Directorate in

Nagrota in which about 150 NCC Cadets from Delhi Directorate and 350 Cadets from Jammu Kashmir and Ladakh Directorate were participated.

Besides activities fostering familiarisation with each other's, Culture and Sports

Competitions, the other Major activities included Visits to Border Out Post, Weapons and Equipment Display, Sightseeing trips and a Training Capsule of Cadets for All-round Development and Employment.

Godrej Appliances has launched its outlet spread over 800 sqft, in collaboration with its channel partner AAR GEE Traders in Prem Nagar

active consideration by the Government to bring it on the national adventure Tourism map. Multiple paragliding trails are successfully conducted at Aithem and Dhanwa, and soon requisite P3, P4 pilot training programme shall be organized by the Tourism Department at Aithem which shall be beneficial for all interested stakeholders of Jammu division. The Local community was also told about the rich diversity and importance of 2 Ramsar Sites i.e. Surinsar Lake and Mansar Lake available in their vicinity and they must take maximum benefit from these two natural Treasures. Prominent attendees from the tourism travel trade fraternity present at Aithem were Balbir Singh, Raminder K Samotra, Pritam Sharma, Ashwani Charak, Manik Malhotra, Mandeep Kaur, Swaran Singh, Varun Gupta among others and the PRI members.

At Jhajjar Kotli the prominent locals who attended the meeting were Nisha Rajput, Sarpanch Jhajjar Kotli and Tarsem Singh Panch, Jhajjar Kotli. The sensitization camp at Panthal was attended by Rajinder Mengi DDC member Panthal, Chander Mohan Singh BDC Chairman Panthal among others who also attended it with great zeal and welcoming enthusiasm for the visiting senior officer.

Sahai re-appointed as Chairman PHD CCI Jammu region

STATE TIMES NEWS

JAMMU: Rahul Sahai has been re-appointed as Chair of the P H D Chamber of Commerce & Industry (PHD CCI) Jammu region for the year 2022-23. Rahul Sahai was selected after 117th Annual Session of PHDCCI at New Delhi. Rahul Sahai thanked Saket Dalmia National President of PHDCCI and leadership in Delhi and said that theme of PHDCCI this year is "Year of Opportunities: our focus this year would be on tapping opportunities nationally and internationally and policy advocacy, competitiveness of MSME facilitating Investments in J&K, infrastructure, entrepreneurship, start up and Skill Development. Rahul Sahai is 2nd Generation CMD of Sahai Group of Companies and son of a veteran business leader late Sahai having more than 25 years of experience in Policy advocacy and People Management and is also heading the Transport Nagar Association of Jammu. He has been closely associated with PHDCCI for almost 30 years. He has also been the Chairman of CII J&K Council and has led several organisations in J&K.

She has encouraged Rohit Chandra, CEO of Soldier Farms to donate 100 bags of "HyMilk" the special protein rich feed/silage they manufacture at their Samba plant, for Panjgrain Municipal Gaushala near Nagrota.

This festive season we should think about hungry cows: SAVE



SAVE Chairperson Devinder Kaur Madaan and others at a Gaushala.

STATE TIMES NEWS

JAMMU: Devinder Kaur Madaan, the prominent animal rights activist of Jammu who runs many animal shelters and hospitals under her NGO-SAVE, said "In this festive season we should also think about the hungry and destitute cows and make it happy for them too!"

She has encouraged Rohit Chandra, CEO of Soldier Farms to donate 100 bags of "HyMilk" the special protein rich feed/silage they manufacture at their Samba plant,

for Panjgrain Municipal Gaushala near Nagrota.

The bags were handed over to the Gaushala on 20th October, 2022.

Praising this work, Municipal Commissioner, Rahul Yadav has also appealed to all the people of the society to donate to Panjgrain and other Gaushalas.

Municipal Commissioner, while lauding the efforts of SAVE and Soldier Farms, also invited public at large to donate freely for this noble cause of feeding abandoned and sick animals, especially in this festive season.

Devinder Kaur Madaan said that these days the price of straw is skyrocketing, which has made it difficult to feed the cows due to the scarcity of straw and animal feed.

In such situation, due to the availability of protein-rich animal food "HyMilk", quality food will be arranged for the cows.

Giving information about the Gaushala, she said that the Gaushala is being operated by Soldier Farms for the promotion of cows. On this occasion, a large number of local Gausevaks were present along with the officers of the Municipal Corporation, and the workers of SAVE organization.

Union Ministers' visits testifies BJP's commitment to develop J&K: Sham, Priya



Former Ministers, Priya Sethi and Sham Choudhary listening to public issues.

STATE TIMES NEWS

JAMMU: Continuous visits by Union Ministers to Jammu & Kashmir is testifying commitment of BJP to develop J&K on most modern lines, said senior BJP leaders Sham Choudhary and Priya Sethi, while listening to public grievances.

He said that all the senior functionaries of BJP are daily available at the party office to listen to the public grievances.

Priya Sethi said BJP leaders make every effort to solve the issues represented before at the earliest. She said that people reach the party office with a very positive mindset that their issues would be resolved soon.

up with the heads of these departments by Sham Choudhary and Priya Sethi telephonically and they were impressed with immediate solutions.

Sham Choudhary said that BJP is concerned to the common masses and their issues.

He said that all the senior functionaries of BJP are daily available at the party office to listen to the public grievances.

Priya Sethi said BJP leaders make every effort to solve the issues represented before at the earliest. She said that people reach the party office with a very positive mindset that their issues would be resolved soon.

Godrej & Boyce opens Preferred Brand Outlet in Jammu



Chief Guest, Ajatshatru Singh, lighting ceremonial lamp.

(Jogi Gate Market) in Jammu.

PBO was inaugurated by Chief Guest Ajatshatru

Zonal Business Head, Godrej Appliances Division).

Speaking on the occasion of the launch, Sudhir Pandita (Regional Business Head) and Ashish Wadhera (Area Business Head), said "We have always endeavoured to be as close to our customers as possible. We believe our Preferred Brand Outlets will give even greater value to our loyal customers. With our preferred showroom, we have the opportunity to showcase our entire range of best-in-class appliances at a single location. Jammu is an important upcoming market for us

and we look forward to delighting our customers with the best shopping experience."

Added Romesh Sharma & Gopal Sharma, owners of Aar Gee Traders, "We are extremely delighted to have partnered with Godrej Appliances, which is a highly respected and trusted brand which is available in market from last 125 years. We are sure that our outlet will prove to be a great destination for the discerning customers of Jammu through its unique offerings from Godrej Appliances."

Reliance Digital's Festival of Electronics- Sale is Live



Samsung M13 5G, starting at Rs 13,999 and Samsung S22 starting at Rs. 52,999 only.

Reliance Digital has something for those constantly on-the-move too. With offers on smart-watches starting at only Rs. 999, tracking daily movement has never been easier. Nothing says Diwali like some great quality time with your family. And nothing says 'family time' like sitting around an amazing TV watching entertainment that all of you love. Offers on Samsung Neo QLED and TCL QLED at Rs 36,990, after cash back and will let you do just that. What's even more exciting; with every Samsung Neo QLED, you can get a Samsung Mobile A32 worth Rs 21,490 with 5 years warranty. With deals this good, it will certainly be a happy Diwali. With the JBL Soundbar 5.1, you can really elevate everyone's Diwali experience. It is available at only Rs 56,999 after cashback and no cost EMI for up to 12 months. But what if the tunes at the family Diwali party aren't up to your standards? Plug in your Apple AirPods Pro and enjoy your own solo party. You can get 39 per cent off on your AirPods Pro at Rs. 15,999 after cashback. With your gifts all sorted now, let's bring in fantastic Diwali.