# Dy Dir Tourism Deptt inaugurates Navratra Prabhat Pheri

Jammu and Kashmir Association of Prabhat Pheri on Monday took out first Prabhat Pheri in its seventh year on second Navratra which is a part of Navratra Festival Katra. The Prabhat Pheri is being organized jointly by J&K Tourism Department and Shri Mata Vaishno Devi Shrine Board Katra in association with district administration.

The Prabhat Pheri was flagged off by Umesh Shan, Deputy Director J&K Tourism Department and Arif Lone Assistant Director J&K Tourism Department in presence of Gopal Dutt BMO Katra and Shiv Kumar Sharma President J&K Indian Style

Wrestling Association. Prabhat Pheri started



Ganga Road reached at Darshani Deodi and came back via Main Bazaar to Bus Stand Katra. The procession was com-

prised of artists from Maharashtra, Tamil Nadu and Jammu & Kashmir led by Ritu Mehra and Virender Kumar, NCC senior citizens, local people and a large

numbers of Maa Vaishno Devi devotees. Children from Amba Kid School also participated

The holy town got reverberated with the Bhajans of artists all along the route. On the way at Darshani Deodi, the procession was welcomed by Arvind Assistant Kumar Commandant and Bhanvar

the instructions of CRPF Commandant Yaad Ram Bunker and they served the participants with tea and

Raj Kumar Padha, President of Jammu and Kashmir Association of Prabhat Pheri thanked all the people who participated in the Prabhat Pheri especially CRPF personnels for their gesture and appealed all the sections of society to

number in order to get the blessings of Maa Vaishno Devi on the occasion of holy

It is pertinent to mention here that Prabhat Pheries shall be organized till 23th of October 2023 on daily basis at 05:30 AM from Bus Stand Katra.

The members present on the occasion were Raj Kumar Dubey, Ramnik Nawvada, Aman Mahajan, Neelam Singh, Rakesh Sharma, Manoj Sadhotra, Ashwini Katoch, Babu Ram Dubey, Rattan Chand, Rajesh Gupta, Subash Chand and Renueji Dhar.

Among others present in the procession were P.N Kaul, Suman Kotwal, Prinu Dhar, Romesh Pandita, Baldev Kumar and Dr

# Pooja of GDC Ramnagar wins Cross Country



Winner and other participants posing for photograph with dignitaries at JU on Monday

#### **STATE TIMES NEWS**

JAMMU: Pooja Devi of Government Degree College (GDC) clinched the coveted Cross Country gold in the annual inter-college competitions of University of Jammu (JU), organised by the Directorate of Sports, JU, here on Monday.

In total, 24 female athletes from 10 affiliated colleges of

event. Second place again went to GDC Ramnagar with Shilppi Thakur securing Silver. Sakhshi of GDC Jindrah remained third. The winning athletes were

encouraged by the visiting chief guest, Prof. Vikram Sai, Director Libraries JU.

Vikas Karlopia, Jai Bharat,

Others present were Dr. Mandeep Singh, Vimal Kishore, Gagan Kumar,

Raj Kumar Bakshi, Dr. Mahak, Inderjeet Singh, Richa Mandla, Sharma, Tanpreet Singh Baga, GDC Pouni; Dr. Sharma, GDC Vikesh Jindrah; Suman Sharma, GCW Parade and Vikram Jamwal, GDC Hiranagar.

The event conducted by the technical panel including Gurcharan Singh, Nirmal

# Dr. Shehnaz Ganai thanks LG for sanctioning KV in Poonch



Former MLC Dr Shenaz Ganai calling on LG Manoj Sinha in Srinagar.

#### **STATE TIMES NEWS**

SRINAGAR: Former Member of Legislative Council (MLC), Dr Shenaz Ganai on Monday called upon Lt Governor Manoj Sinha in

During the meeting, Dr Ganai extended her gratitude to the LG for his instrumental role in securing the sanction of a Kendriya Vidyalaya (KV) in Poonch.

She recounted that only a few months ago, she

had brought the long pending issue of sanctioning a KV to the attention of the LG. This achievement is a testament to the commitment in bolstering educational infrastructure in the region.

During the meeting, Dr. Ganai stressed the need for completion of ongoing developmental works and urged the LG to personally oversee the matter of timely pension disbursements to pensioners, whose grievances have been amplified by delays in receiving their due payments.

With winter's frigid embrace already descending, the call for an uninterrupted power supply in remote areas was highlighted as a top priority.

The plummeting temperatures intensified the urgency of securing stable electricity access, highlighted Dr Ganai.

Dr Ganai requested LG that the widening project of the vital Jammu to Poonch Road took plays an indispensable role in regional connectivity and transportation. The ongoing construction has brought forth a slew of challenges for local residents, who fervently appealed for its swift completion to alleviate their daily struggles.

Dr Ganai also requested for the critical need for a consistent supply of essential commodities, with a special emphasis on ration, kerosene, and other fundamental necessities.

# Rotary Club Jammu Midtown installs New President,

**STATE TIMES NEWS** JAMMU: In a installations ceremony held at the KC Revanta Banquet Hall, here on Monday, Rotary Club of Jammu Midtown celebrated the installation of its new President and Secretary for the 2023-2024 term.

The installations were installed by Rotary District Governor Vipan Bhasin, District Sect. Governor official visit Dr. G S Maidan, PDG Dr Dushant Choudhary, And President Chakshu Kapoor in the presence of other Rotary Club Presidents Secretaries and Midtown Club Members.

The highlight of the evening was the induction of Rtn Rohit Gupta as the new President of Rotary Club of Jammu Midtown.



Member of Rotary Club of Jammu Midtown during installation ceremony.

With a long history of exemplary service and dedication to Rotary values, Rtn Rohit Gupta has been an integral part of the club Since 2019. The members expressed their confidence in Rohit Gupta's ability to lead the club to even greater heights during their tenure. During the

installation ceremony, the Outgoing President Rtn Chakshu Kapoor was commended for their outstanding leadership and service to the club during the previous year. The club members expressed their heartfelt gratitude for Rtn Chakshu Kapoor's commitment to Rotary's mission

and their unwavering dedication in ensuring successful initiatives and projects. As the gavel was ceremoniously passed from the

outgoing President to Rtn Rohit Gupta, the room filled with anticipation and optimism for the vear ahead. President Rtn Rohit Gupta delivered an inspir-

ing speech, outlining their vision for the club and emphasizing the imporcommunity tance of engagement, service projects, and fostering fellowship among members.

"It is my honour to serve as the President of such a remarkable club," Rohit Gupta said and added, Together, with the support of our dedicated members. we will continue to make a positive impact in our community and beyond."

The Rotary Club of Rotary Club of Jammu Midtown is renowned for its impactful community work, embodying Rotary International's commitment to "Service Above Self." With the installation of President Rtn Rohit Gupta and Secretary Afzal Choudhary, the club is poised to continue its legacy of making a difference in the lives of those in need.

As the new board takes the reins, the Rotary Club of [Rotary Club Name] enters a new chapter filled with promise and renewed dedication to service.

Members and supporters eagerly await the implementation of new initiatives, partnerships, and projects aimed at creating

# Divyavasu delivers lecture on Artificial Intelligence and Social Media Analytics Tools at IIMC New Delhi



Divyavasu Sharma, Jammu based AI and social media expert along with IIMC faculty.

## **STATE TIMES NEWS**

JAMMU: Divyavasu Sharma, a Jammu based AI and social where attendees gathered to Communication, Sharma eludelivered lecture at HMC, titled "Harnessing Artificial Intelligence and Social Media Analytics for National Strategic Security and Communication," offered a comprehensive overview of the synergy between these two domains and their profound implications for both the military and public relations sec-

The event took place at the engage in a thought-provoking discussion. Divyavasu Sharma explored various facets of AI and social media analytics, highlighting the critical role they play in National Security

and Strategic Communication. In National Security, he emphasized the significance of AI in monitoring and predicting potential security threats, and how social media analytics can be used to gather action-

able intelligence from online IIMC campus New Delhi, platforms. In Strategic cidated the impact of social media analytics in shaping public opinion, managing crisis situations, and conducting effective information campaigns. The lecture was followed by a lively question and answer session, where the audience had the opportunity to seek further insights and clarification from the speaker.

Among the notable attendees were senior officers represent-

# Hyundai Mobis Leadership Team visits AM Hyundai Jammu

#### STATE TIMES NEWS

JAMMU: Hyundai Mobis Executives, Y G Park (Managing Director-Mobis), Seo Jang Won (Coordinator), and Bae Yoon Sik (Coordinator), along with Anunay Garg, Group Head India and Pardeep Gill, Area Mobis Manager visited Monday AMHyundai Jammu, one of the leading and largest Hyundai dealerships in the region.

This visit marks an important milestone for the Jammu and Kashmir region.

heartwarming tradition. Indian Chairman AM Group Jatinder Mahajan, along with Managing Director Sanjay Mahajan, and Directors Ankur Mahajan and Akshay Mahajan, were present to welcome the distinguished guests from Hyundai Mobis.

Vandana Mahajan, Director of AM Group, and Sakshi Mahajan,



Hyundai Mobis Leadership Team during visit to AM Hyundai Jammu.

Tikka Ceremony and lamp lighting ceremony, symbolizing the warmth and hos-

pitality of the region. The visit by the Hyundai Mobis team signifies their dedication to enhancing the automotive experience for customers in Jammu Kashmir and strengthening their partnership with AM Hyundai Jammu.

During the visit, the leadership team had the opportunity to explore AM

both the dealership and graced the occasion with of-the-art facilities, met the region. an Indian traditional with the dealership staff. and gained a deeper understanding of the region's unique automotive market. They also discussed strategies to further improve customer service, offer innovative solutions, and explore new avenues for growth and development.

AM Hyundai Jammu is

proud to have been chosen for this official visit, as it reflects the dealership's commitment to providing the best in-class services

'Vibrant Verve'- a two day exhibition inaugurated

the largest and most trust-

ed Hyundai dealership in the Jammu and Kashmir region. With a dedicated focus on customer satisfaction, AM Hyundai Jammu offers a wide range of Hyundai vehicles, service options, and genuine Hyundai parts.

The dealership takes pride in delivering topnotch automotive solutions and building lasting relationships with its customers.

# JJSF begins 3-day fast as tribute to student martyrs of 1966 Agitation



JJSF activists during the commencement of fast

**STATE TIMES NEWS** То observe Martyr Days' and pay tribute to the student Agitation, who had sacrificed their lives while fighting against the decishifting Agriculture College from Jammu to Srinagar, Jammu Joint Students Federation (JJSF) began its three-day fast at Shaheedi Sthal in front of GGM Science College, Jammu.

Three students, namely Brij Mohan, Subhash Chandra and Gulshan Handa were killed on October 17, 1966 in GGM Science College premises whereas another student leader, Gurcharan Singh was killed on October 18, 1966, in Kanak Mandi, Jammu, when a students' procession was marching through the streets of Jammu.

To pay homage to these student martyrs, four activists of JJSF today sat on three-day long fast at Shaheedi Sthal outside GGM Science College.

Those observing fast included Keshav Malhotra, Bharat Verma, Ritik Verma and Vishal Kumar. Rajesh Kumar Gupta Principal GGM Science College Jammu, Surinder Kumar Principal SPMRCollege Commerce, Dr Vinod Bakshi Physical Director

Science College along with the staff of their college visited the Memorial to pay homage to martyrs and showered their blessings on the fast observing JJSF activists.

A number of students assembled at the venue and recalled the supreme sacrifice of martyr students.

Among those, who addressed on the occasion, include JJSF President Pushvinder Singh, Vice President Atul, Raghav Singh, Ramandeep Singh, Manish Khullar, Vansh Sharma, Raman Khajuria, Samaksh Sharma, Rohan Sindhu, Karan Kumar, Gourav Sharma and Aryan Sharma.

officials from the Ministry of The presence of such distinguished guests highlighted the

ing the Army, Navy, and Air Force, including high-ranking

growing significance of AI and social media analytics in defense strategies, communication, and information warfare

Dr Rohit criticises

JPDCL for failure

### to supply 24/7 electricity in Jammu

STATE TIMES NEWS

Party

JAMMU: Secretary and Provincial Incharge

membership drive. Dr Rohit Gupta has criticised Jammu Power Distribution

Corporation Limited (JPDCL) has failed to supply 24/7 electricity to the power of consumers in Jammu even during Navratri

In a statement to the press, Dr Rohit Gupta said that the JPDCL has not been able to supply electricity even after installing smart meters across Jammu. "Navratri festival is being celebrated in Jammu and the cold weather conditions have gradually started in Jammu with a spell of rainfall for last two days. However, the people facing harassment because unscheduled curtailment in the city and its peripheral areas, "he said.

He said that the JPDCL had assured the people of Jammu that they would ensure round the clock power supply in metered areas. However, the situation is quite opposite because of three to four hours of long frequent power cuts. The people hardly get electricity for 8 hours in 24 hours and this situation has also affected the drinking water supply. He said that the people had opposed the installation of smart meters because of excessive bills being generated but the JPDCL remained adamant to install same with the help of police and revenue officials.

He however appealed to the authorities to ensure 24/7 electricity supply in Jammu and uninterrupted drinking water supply.

## **STATE TIMES NEWS**

JAMMU: The enchanting blend of luxury and the spirit of celebration took centre stage as Director of Tourism, Vivekanand Rai, and Managing Director of JKTPO, Khalid Jahangir, on Monday inaugurated the 'Vibrant Verve' exhibition at KC Regalia here on Monday. The event, a twoday extravaganza, is set to captivate visitors with its

opulent offerings. Vibrant Verve, organized by FICCI FLO Kashmir Ladakh Chapter in partnership with Luxuries of Kashmir, promises to be an exquisite showcase of premier brands, not only from the Union Territory but also from across India Festival season has kicked in Jammu and Kashmir, and this exhibition is a true embodiment of luxury symbolizing festivity. Shoppers are in for a treat, with an array of options ranging from



Director of Tourism, Vivekanand Rai, Managing Director of JKTPO, Khalia Jahangir and others during the event.

essentials.

Director of Tourism, Vivekanand Rai, commended the tireless efforts of the FICCI FLO JKL team, led by Varuna Anand, Chairperson. This exhibition is a testament to their dedication in bringing top-notch brands to the people of the region.

Varuna Anand said the exhibition is not only confined to local offerings; it also welcomes participants

from across the country. Many of the brands that are typically seen online are available right here in Jammu. She encouraged the people of Jammu to visit the exhibition and explore the extraordinary exhibits. She emphasized that 'Vibrant Verve' is a two-day affair, making it a must-visit for anyone seeking luxury and elegance.

"Don't miss the opportunity to experience the opulence of 'Vibrant Verve' as it unfolds over these two exciting days. For those who appreciate the finer things in life, this exhibition is the perfect destination to usher in the festive season," she emphasized. The core team of FICCI

FLO JKL who were present on the occasion included Ruchika Gupta, Arti Chowdhary, Mona Saraf, Pooja Gandotra, Sona Mehta Chandani & Kapoor.