

IIM Jammu organises cleanliness drive

■ STATE TIMES NEWS
JAMMU: The "Swachhata Hi Seva"(SHS) campaign was observed by Indian Institute of Management (IIM) Jammu under the theme "Garbage Free India".
The institute organized a Cleanliness Drive-Ek Tareekh Ek Ghanta as part of the "Swachhata Hi Seva" Campaign on 01st Oct at 10 AM in its permanent campus at Jagti and transit campus at Canal Road Jammu.
The "Swachhata" pledge was administered in the presence of Prof. B.S Sahay, Director, IIM Jammu. The cleanliness drive commenced post administering of the pledge. As we approach the 154th birth anniversary of the revered Mahatma Gandhi, this event serves as a poignant tribute to his enduring legacy. Mahatma Gandhi's principles and actions have left an indelible mark on our nation and the world, particularly in the realm of cleanliness, sanitation, and social responsibility. Speaking on the occasion, Prof. BS Sahay, Director,



Cleanliness drive being carried out.

IIM Jammu stressed that clean surroundings are not a choice, but a daily responsibility and the students must make it their priority, every single day. He also took this opportunity to call upon every member from the IIM Jammu community to join the clarion call given by Narendra Modi Prime Minister of India by committing toward the "Swachhata" of our motherland starting from their own premises and offering "Swachhanjali" to Pujya Bapu Ji.

He mentioned that Mahatma Gandhi's teachings on cleanliness, sanitation, and social responsibility continue to inspire us today. He advocated that the 'Ek Tareekh Ek Ghanta' Cleanliness Drive by the Govt. of India exemplifies the spirit of service and community engagement.
He reiterated that the student community can be shaped into good citizens with a favourable mindset to make the concept of 'Clean and Green India' a reality. He

also stressed on the fact that the practice of cleanliness must be practiced on a regular and continuous basis since the concept of cleanliness leads to the overall improvement of the credibility of the academic institution.
He also strongly emphasized on banning the usage of plastic bags along with making them understand the pros and cons of the same.
All the students, faculty, and staff members at IIM Jammu participated in the Cleanliness Drive to clean

inside areas of the campus and its nearby areas as part of "SwachhataHi Seva" Campaign. At this occasion Dr. Ashish Kumar, Chairperson, Student Affairs (Canal Road Campus), Cndr Kesavan Baskkaran (R), Chief Administrative Officer, Shailesh. K. Lohiya, Librarian (Jagti Campus), including the other faculty, officers, staff members and students of IIM Jammu were present at both the campuses.
The "Ek Tareekh Ek Ghanta" Cleanliness Drive was a resounding success, with enthusiastic participation from the IIM Jammu community. Individuals, families, and organizations from diverse backgrounds came together to heed the call to action, dedicating at least one hour from 10 am on 1st October to cleaning at the Institute. The event was coordinated by Student Council in close coordination with Student Affairs Office and concluded on a positive note with a promise and commitment to keep this initiative ongoing.

"Ek Tareekh Ek Ghanata" campaign organises by NHIDCL



"Ek Tareekh Ek Ghanata" campaign at NHIDCL.

the people to keep their locality clean. On the celebration of Gandhi Jayanti, a pledge taking ceremony have also been organized to keep our surroundings and society clean.
The Staff of the NHIDCL, Regional Office along with Project Monitoring Unit-Akhnoor has taken an initiative of cleaning the approach road of National Highway (Jammu - Akhnoor Road) and gave upliftment towards thought for plantation more and more trees to become "Hara Bhara Bharat" and keep their environment pure and make their surroundings hygienic and make good atmosphere for future young generations. Local people were also invited to participate.
On the observance of Swachhata Pakhwada "Swachhata Hi Seva", a Cleanliness drive from 15th to 30th September 2023 was done by NHIDCL, RO-Jammu and their PMUs and construction sites. NHIDCL, RO-Jammu has achieved its target to Clean the maximum number of road side Dhabas, Bus stands, wayside amenities, repairing of street lights, Filling of Potholes, removal of encroachments, removal of clogging in road side drains along National Highways.

Maintain cleanliness, raise awareness among others: Maj Dr Tilak Raj



ESIC Model Hospital, Badi Brahmana, Jammu, organized a cleanliness campaign.

■ STATE TIMES NEWS
JAMMU: On the eve of Mahatma Gandhi's birthday, ESIC Model Hospital, Badi Brahmana, Jammu, organized a cleanliness campaign as part of the "Swachhta hi Seva" theme. On this occasion, Major Dr Tilak Raj, the Medical Superintendent of ESIC Hospital, stated that cleanliness is the responsibility of all citizens and should not be a one-day effort but a continuous practice to keep our streets and neighborhoods clean. On October 1, 2023, for one hour, he led a voluntary clean-up effort along with all officials

and staff. Dr. Nirdosh Mahajan, the Orthopedic Specialist and the Hospital's Swachh Bharat Abhiyan Nodal Officer, raised awareness about cleanliness.
Assistant Nursing Superintendent Mahendra Kumar Sharma mentioned that as part of the Swachhta hi Seva campaign, ESIC Hospital conducted a clean-up campaign on the road from the hospital to the residential colony. During this, the road and drainage were cleaned, trees were pruned, and people were educated to maintain cleanliness every day.

FICCI joins hands with Rotary Club for Shramdaan Initiative

■ STATE TIMES NEWS
JAMMU: The Federation of Indian Chambers of Commerce and Industry (FICCI) proudly announces its participation in a collaborative effort with the Rotary Club, Jammu city to contribute to the Swachhata (Cleanliness) movement through a Shramdaan initiative. This endeavor reflects FICCI's commitment to corporate social responsibility and its dedication to a cleaner and greener India.



Cleanness drive at Rotary Club.

The Shramdaan event, held on 1st October 2023 witnessed the active involvement of FICCI members, Rotary Club members, and enthusiastic volunteers from the community. The event took place at Sector 7, Green belt Park, Channi Himmat, Jammu where participants

engaged in an hour of dedicated cleaning and beautification activities aimed at promoting cleanliness and hygiene in the area in sync with PM's Call to Action for 1 hour of Shramdaan for Swachhata.
Speaking on the occasion,

Swachhata mission. We believe that a clean environment is essential for the well-being of our communities and the growth of our nation."
The event included various activities such as cleaning public spaces and awareness drives, all aimed at fostering a sense of responsibility towards maintaining cleanliness. Local residents and passersby also joined in, making it a true community effort. Robin Mehta, President, Rotary Club of Jammu city emphasized the importance of such collaborations. "Rotary Club, Jammu city is delighted to partner with FICCI for this noble cause. Together, we can make a significant impact in creating cleaner and healthier communities. This event is a testament to what can be achieved when organizations come together for a common purpose."
The Shramdaan initiative is part of FICCI's broader commitment to sustainable development and social welfare. The event garnered overwhelming and wholehearted support from CRPF and the local community, highlighting the collective resolve to make India cleaner and more beautiful.
FICCI and the Rotary Club of Jammu City extend their heartfelt thanks to all participants, volunteers, and local authorities who contributed to the success of this initiative. Such collaborative efforts will continue to play a vital role in achieving the goals of the Swachhata mission and PM Narendra Modi's vision of clean India.

Kavinder leads nationwide Swachhta Abhiyan cleanliness drive

■ STATE TIMES NEWS
JAMMU: Former Deputy Chief Minister and senior BJP leader, Kavinder Gupta, took a significant step towards fostering a cleaner and greener nation today by spearheading a cleanliness drive at the Cantonment Area in Jammu.
This initiative is a part of Nationwide Swachhta Abhiyan, a movement initiated by Prime Minister Narendra Modi to promote cleanliness and hygiene across the country.
The cleanliness drive, which drew enthusiastic participation from a dedicated team of individuals, was carried out under the active supervision of Vinay



Kavinder Gupta leading cleaning drive.

Gupta, BJP Senior Leader. The event commenced with a gathering at a park in Ward 7 of the Cantonment area, where Safai Karmacharis were felicitated for their invaluable contributions to maintaining cleanliness and

hygiene in the city. This gesture of appreciation was followed by a tree plantation drive in the children's park, graced by the presence of Defense Officers. Subsequently, a thorough cleanliness drive was initiated to further enhance the overall sanitation of the area.
Addressing the gathering, Kavinder Gupta highlighted the importance of the Swachhta Abhiyan initiated at the national level by Prime Minister Modi. He emphasized the crucial role played by sanitation workers, commending their unwavering dedication and hard work in ensuring the city's cleanliness.
He urged the people to embrace cleanliness as an ongoing commitment rather than a one-day event. He appealed to everyone to

incorporate cleanliness into their daily routines and make it a top priority, not only within their homes but also in their surroundings, promoting a clean and green environment.
Gupta reiterated the unwavering commitment of the Modi-led Central Government to the welfare of the common people and urged the public to join hands in realizing the vision of a clean and green nation. He recalled the launch of the mega Swachhta Abhiyan across the nation by Prime Minister Modi a few years ago as a significant step in this direction.
Kavinder Gupta reiterated the unwavering commitment of the Modi-led government at the center to the welfare of the common people. He encouraged citizens to actively support the Prime Minister's vision for a clean and green nation, which was launched through the Swachhta Abhiyan a few years ago.

incorporate cleanliness into their daily routines and make it a top priority, not only within their homes but also in their surroundings, promoting a clean and green environment.
Gupta reiterated the unwavering commitment of the Modi-led Central Government to the welfare of the common people and urged the public to join hands in realizing the vision of a clean and green nation. He recalled the launch of the mega Swachhta Abhiyan across the nation by Prime Minister Modi a few years ago as a significant step in this direction.
Kavinder Gupta reiterated the unwavering commitment of the Modi-led government at the center to the welfare of the common people. He encouraged citizens to actively support the Prime Minister's vision for a clean and green nation, which was launched through the Swachhta Abhiyan a few years ago.

Ritu highlights commitment of govt towards sanitation, cleanliness



Cleanliness drive being carried out at CUJ.

■ STATE TIMES NEWS
JAMMU: The NSS units of Cluster University of Jammu conducted a cleanliness drive as part of "EK Taareekh , Ek Ghanta , Ek Saath" at Heritage City Kanji House Ward no.7 on the eve of Gandhi Jayanti. The campaign was held under the supervision of NSS Programme Coordinator Prof Mala Bhasin and NSS PO GCoE, Dr Shubhra Jamwal.

A total of 60 NSS volunteers from PSPS GCW Gandhi Nagar (Unit-1), Govt. College of Education and GGM Science College (Unit-2) participated. The campaign started with National Anthem followed by Swachhata pledge. The residents along with the Corporator of ward no. 7, Ritu Choudhary also joined the Campaign. While interacting with volunteers, Choudhary highlighted

the commitment of communities and government towards sanitation and cleanliness. She also appreciated the selfless work done by the NSS volunteers. Prof. Mala Bhasin, NSS Programme Coordinator CLUJ, thanked the Corporator Ritu Choudhary, residents of the area and NSS volunteers for making the campaign a big success.

Booth-level workers are the key of the victory for BJP: Rekha Mahajan



Booth level meeting being held in Jammu.

■ STATE TIMES NEWS
JAMMU: Bharatiya Janata Party under the leadership of its president Jammu South Rekha Mahajan is all set to intensify the "Mandal Pravasi" abhiyaan in Gandhi Nagar Mandal of Jammu South to enhance the party at booth level.
The meeting was held at party headquarters, Trikuta Nagar Jammu. The main objective of the meeting is to verify the booths of Gandhi Nagar Mandal.
Speaking on occasion, Rekha Mahajan asserted that booth-level workers are the backbone of the party. She said the booth workers should reach out to the people and contact them to apprise them of the achievements of the Modi-led government.
Rekha also discussed

threadbare discussions with party cadres and urged them to do the task effectively in a time-bound manner.
She also prompted all party functionaries to work with full enthusiasm with the common masses. Rekha Mahajan holds these booth-level meetings at regular intervals in all mandals of Jammu South to have a detailed analysis of the party's ongoing development and political policies, implementation of public welfare schemes, formulation of important strategies and to discuss the forthcoming party programs.
Rekha added, that the saffron party always takes all possible steps for the welfare of the grass-level workers, she also expressed that polling booth-level workers

are the key to the success of the Bharatiya Janata Party, the lifeline of a party and ground-level workers keep it alive by putting in their hard efforts.
Rekha said the grassroots level workers are also the backbone of the party and their welfare is the party's duty.
Rekha stated that she had seen the grass-level workers putting in their sincere efforts for the party's win during elections and the same spirit should be continued by them in the forthcoming elections in the Union Territory of Jammu and Kashmir, "BJP keeps the workers happy by redressing their issues timely", she said, adding that it is the duty of the workers also to keep the party alive by their efforts.

Legal Services Institutions celebrates 'Swachhata Pakhwada'

■ STATE TIMES NEWS
SRINAGAR: As a part of Swachhata Pakhwada Swachhata Hi Seva (SHS-2023), a massive cleanliness drive under the directions of Justice Tashi Rabstan, Judge, High Court of J&K and Ladakh, Executive Chairman, J&K Legal Services Authority was carried out by all the Legal Services Institutions across the UT of J&K today from 10.00 am as a tribute to Father of the Nation and a great leader of modern times Mahatma Gandhi on the eve of his birth anniversary on October 02, 2023.



Legal Services Institutions celebrating 'Swachhata Pakhwada'.

In one such drive organized by J&K Legal Services Authority at JDA Complex, Jammu led by Amit Kumar Gupta, Member Secretary, J&K Legal Services Authority. Vinay Sharma, SDM (Sub-Registrar, Khas), Prem Sagar, Secretary, High Court Legal Services Committee, all the staff members, PLVs and locals of the

area participated in large number. All the Legal Services Institutions across the UT of J&K also carried out various cleanliness drives in their respective premises, major crossings, prominent places having huge footfall including Dal Lake. During this drive, dustbins were also installed at various locations for keeping the area free from garbage. The campaign was

carried out in the memory of Mahatma Gandhi's ideal of cleanliness and sustainability and was aimed to honor and spread the teachings and principles of Mahatma Gandhi Ji. All the District Legal Services Authorities including Tehsil Legal Services Committees across the UT of J&K organized rallies under the supervision of respective Chairperson

Speaking on the occasion, Amit Kumar Gupta, Member Secretary highlighted the teachings of Mahatma Gandhi on cleanliness and sustainability.
He further highlighted that the Legal Services Institutions remain dedicated to foster a sense of responsibility and sustainable practices among the community.
On this occasion, he urged the masses to ensure cleanliness in an around their respective places to check the spread of deadly "Dengue" which is spreading in various parts of UT of J&K.
He also exhorted, that through such like events, the Legal Services Institutions aim to inspire others to follow in the footsteps of the Father of the Nation and contribute to a cleaner and more sustainable society. At last, he extended deepest gratitude to all the participants, supporters and collaborators who contributed to the resounding success of this Campaign.