

IIMC organises fact-checking workshop

STATE TIMES NEWS
 JAMMU: A highly informative workshop on "Fact-Checking" was organized at IIMC, Jammu by Dr. Arhana Kumari, Associate Professor at the Centre for Media Studies, Jawaharlal Nehru University (JNU), New Delhi. The event commenced with opening remarks by Regional Director



IIMC Jammu faculty and students with resource person.

Dr. Dilip Kumar, who highlighted the growing problem of information overload. His insightful words set the tone for the importance of fact-checking in the modern age. Asstt Professor Dr. Ravia Gupta introduced the guest speaker; Dr. Arhana Kumari. Dr. Gupta elaborated on Dr. Kumari's extensive academic

and professional background, emphasizing her role as an alumnus of the Indian Institute of Mass Communication (IIMC) and her current position as an Associate Professor at JNU. Dr. Arhana Kumari emphasized that the spread of misinformation, especially in an era of rapid media consumption, is a growing concern. Dr.

Kumari pointed out the growing meme culture as an obstacle in distinguishing credible news from falsehoods, stating that fighting fake news is a significant challenge for journalists and media professionals. A special focus was placed on the issue of misinformation in regional languages, which often goes unnoticed but poses a

major threat to informed discourse. Dr. Kumari introduced the concept of "infodemic," explaining it as an overwhelming flood of information, including false or misleading content, that spreads during crises. Dr. Kumari shared essential tips for identifying and combating misinformation. The workshop was an enlightening experience

for all attendees, leaving them with a better understanding of the role fact-checking plays in ensuring media credibility. The event was moderated by Stuti from English Journalism and Anamika from Digital Media. The vote of thanks was delivered by Gulshan Kumar, Academic Associate, Hindi Journalism.

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<ul style="list-style-type: none"> Person suspected of having Dengue should visit nearby Health Facility. The tests and treatment are available free of cost at Govt. Health Institutions. Don't take pain killer and any other medicine without consultation of Doctor. 		

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