

# Randhawa vows to transform Bahu Constituency

## Launches development works worth Rs 35 lakhs in Ward 49

**STATE TIMES NEWS**  
**JAMMU:** In a decisive push towards accelerating infrastructure and civic amenities in Bahu Constituency, MLA Vikram Randhawa inaugurated the development of lanes and drains at Ward No. 49, Channi Rama with an estimated project cost of Rs. 35 lakh, marking it as a significant step forward in ensuring a better quality of life for residents.

During the inauguration, Randhawa reaffirmed his commitment to reach every nook and corner of Bahu, promising residents that no locality would be overlooked in the development journey. "My promise is to ensure comprehensive development across Bahu Constituency. From lanes and drains to road networks and water supply, each civic amenity will be provided in every neighborhood. I am dedicated to fulfilling my vision for a prosperous and well-equipped Bahu," he stated.

Reflecting the ethos of "Sabka Saath, Sabka Vikas, Sabka Vishwas," Randhawa emphasized that his efforts align closely with Prime Minister Narendra Modi's



MLA Bahu Constituency, Vikram Randhawa inaugurating lanes and drains work at Ward No. 49, Channi Rama.

ed to fulfilling my vision for a prosperous and well-equipped Bahu," he stated. Reflecting the ethos of "Sabka Saath, Sabka Vikas, Sabka Vishwas," Randhawa emphasized that his efforts align closely with Prime Minister Narendra Modi's

style of governance. He noted that his approach is inspired by PM Modi's philosophy of inclusive development, where no individual or community is left behind. "I am following in the footsteps of PM Modi to

ensure growth and prosperity reach every household, truly embodying the spirit of 'Sab Ka Vikas Sab Ka Vishwas'," he added. Later, Randhawa also interacted with the residents of Channi Rama, attentively listening to their

concerns and suggestions. He assured the community members that their issues would be resolved on a priority basis, reiterating his commitment to address the needs of every household in Bahu. Randhawa further assured that these initiatives are only the beginning of many upcoming projects aimed at modernizing and uplifting the constituency. "I will leave no stone unturned in bringing the best infrastructure and essential facilities to every ward in Bahu. My objective is to create a constituency where basic amenities are accessible to all, ensuring that people live with dignity and comfort," he added.

Ankit Gupta, Divya Jain, Amit Sharma and prominent people of Channi Rama were also present on the occasion.

# I&B Ministry's Deputy Secretary visits IIMC Jammu, interacts with students, faculty



Prem Chand, Deputy Secretary (Budget), Ministry of I&B with IIMC students.

**STATE TIMES NEWS**  
**JAMMU:** Prem Chand, Deputy Secretary (Budget), Ministry of Information and Broadcasting, visited the Jammu campus of Indian Institute of Mass Communication (IIMC) on Wednesday. Chand took a tour of the IIMC campus to assess the infrastructure facilities and engaged in meaningful interactions with students and faculty members. He inspired the students with his words of encouragement. Upon arrival,

Chand was received by Dr. Dilip Kumar, Regional Director, IIMC Jammu and Vivek Pathak, Additional Director (Administration), IIMC Jammu, presented him with a bouquet during his campus tour. During his interaction with the students, Chand motivated them to stay committed to developing their skills and to gain a strong command over content. He emphasized that with dedication and hard work, "no power would be able to stop them on their path to

success." His words were met with enthusiasm by the students, who expressed gratitude for his visit and guidance. Chand also contributed to the environment by planting a tree on the IIMC campus as part of the 'Ek Ped Maa Ke Naam' initiative, reinforcing his commitment to environmental conservation. Chand was in Jammu to review the progress of Swachh Bharat Abhiyan 4.0. Earlier in the day, he visited the All India Radio office to assess ongoing activities under the campaign.

# Gupta donates blankets, suits for Kishtwar fire victims



Traders Federation Warehouse members distributing blankets.

**STATE TIMES NEWS**  
**JAMMU:** Social worker and former President of Traders Federation Warehouse Nehru Market (Regd.) Jammu, Rattan Lal Gupta has donated 250 blankets and 46 warm suits to the families of the Kishtwar fire victims. Rattan Lal Gupta presented these items to Kavyam Mahajan, President of Retroact Club Jammu City, during a program organized at the Federation Office, Warehouse on Wednesday. Deepak Gupta, President

Traders Federation Warehouse Nehru Market was also present on this occasion. Deepak Gupta on this occasion praised the efforts of former President Rattan Lal Gupta and said that Rattan Lal Gupta is always ahead to help the needy people of the society. Even while being the head of the Federation, he continued to do social service work and even now his efforts are continuing. Deepak Gupta said that many people became homeless due to the fire incident

in Kishtwar and now the winter season is also coming. In such a situation, this help of Rattan Lal Gupta will prove useful for the people. While giving information about the activities of the club, President of Retroact Club Jammu City, Kavyam Mahajan said that the club is working towards the welfare of needy children. On behalf of the club, necessary equipment for digital classrooms along with establishing libraries for children has been provided in many government schools. Kavyam Mahajan said that there has been a lot of damage in the recent fire incident in Kishtwar. Therefore, the club is collecting help from its side for the victims. He also expressed his gratitude to Rattan Lal Gupta for giving blankets and suits for fire victims.

# Declare Jammu as permanent capital of J&K: Shiv Sena

## Appeals support from BJP MLAs

**STATE TIMES NEWS**  
**JAMMU:** Jammu should be declared the permanent capital of the state immediately to end the era of discrimination and injustice against Jammu, stated by Manish Sahni, president, Shiv Sena (UBT) Jammu-Kashmir unit. In a press conference organized at Jammu party office today, state chief, Manish Sahni said that Jammu has always been ignored in the history of Jammu and Kashmir, till date no one from Jammu division has been able to reach the post of Chief Minister. The BJP, which won a historic victory in 2014 in the name of discrimination, despite having a share in the government and the post of deputy chief minister, the interests of Jammu were ignored



President Shiv Sena (UBT) J&K, Manish Sahni talking to reporters.

Along with this, the focus of the former and current central governments also remained Kashmir-centric. In the year 2022, the Delimitation Commission also did not do justice to Jammu. Jammu, which was entitled to 50 assembly seats, had to be satisfied with only 43 seats. At the same time, Jammu is also facing the brunt of the discontinuation of the Darbar Move tradition in 2021. Sahni said that Jammu has got nothing but deceit,

betrayal and hollow promises. Sahni has demanded from Jammu and Kashmir Chief Minister Omar Abdullah to declare Jammu as the permanent capital in the upcoming assembly session. Sahni said that Jammu is better from the security point of view. The Northern Command Headquarters of the Indian Army is also in Udhampur of Jammu division. By declaring Jammu as the permanent capital, the

functioning of the administration and secretariat will not be affected by any kind of weather. This is sure to give impetus to business along with the development of Jammu and tourist places. Sahni said that Jammu could not get a Chief Minister in the last 78 years, but Omar Abdullah can take a historic decision, declare Jammu as the permanent capital. On this occasion, Working President Jai Bharat, Senior Vice President Balwant Singh, Vice President Rajesh Jandial, Bharat Mahajan, President Kanghar Wing Raj Singh, Secretary Geeta Lakhotra, Dimple and many others were present.

Sahni has also asked the BJP MLAs, who garner votes by singing the song of Jammu Jammu, to support the demand of declaring Jammu as the permanent capital. On this occasion, Working President Jai Bharat, Senior Vice President Balwant Singh, Vice President Rajesh Jandial, Bharat Mahajan, President Kanghar Wing Raj Singh, Secretary Geeta Lakhotra, Dimple and many others were present.

# Training programme on 'Branding and Packaging' concludes at SKUAST-J

**STATE TIMES NEWS**  
**JAMMU:** A two-day training program entitled "Enhancing Agribusiness Success through Strategic Branding and Packaging" was organised under the visionary leadership of Prof. B. N. Tripathi, Vice Chancellor, SKUAST-Jammu from October 28 to 29, 2024 by the Krishi Branding Centre of the Agri-Business Incubator (ABI) at SKUAST-Jammu. The training programme was part of the HADP Project, "Strengthening Agricultural Marketing in the Union Territory of Jammu & Kashmir." Organized with the primary aim of enhancing customer



Dr. Ramesh Mittal, Consultant Director, CCS NIAM, Jaipur speaking at training programme.

loyalty through brand awareness, value improvement, premium pricing and cost-effective packaging, the program focused on equipping stakeholders with skills in market differentiation to increase profitability. A total of 24 stakeholders, including CEOs

and members of Farmer Producer Organizations (FPOs), budding entrepreneurs, extension workers and progressive farmers participated in the program. The training was a comprehensive blend of online lectures, offline interactions and an industrial visit

facilitated by an expert panel. The training was graced by resource persons from eminent institutions. Dr. Ramesh Mittal, Consultant Director, CCS NIAM, Jaipur outlined contemporary branding strategies and digital marketing platforms for large-scale outreach. Dr. Baljeet Singh from IIM Jammu shared insights into innovative marketing tactics to help participants improve their market reach and consumer base in order to capture a greater "Market share" and "Share of Wallet." Prof. Jyoti Kachroo, Project Investigator provided an overview of the Krishi Branding Centre's services and offered a detailed cost-

benefit analysis of branding and packaging. Dr. Sudhakar Drivedi, Dean Student Welfare shared a word of wisdom during the inaugural session highlighting the paramount importance of branding and packaging in the agriculture sector. Dr. Anil Bhat, Associate Director Research, SKUAST-Jammu, discussed modern designing, packaging, and labelling solutions and highlighted their impact on consumers in both national and international markets. Besides, in order to give the participants a hands on training experience regarding branding and packaging, a visit to UFLEX Ltd., a multi-

national company providing flexible packaging solutions and designing material was also conducted on the second day of the training programme. The visit offered the trainees important insights into innovative branding and packaging and ways to reach operational excellence in packaging. The program concluded with a valedictory session where certificates were distributed to participants. The attendees appreciated the program's hands-on approach and practical insights and it concluded with positive feedback from all stakeholders. The programme was coordinated by Magan Deep and Eva Sharma, Young Professionals.

# AJBRCEAK greets people of J&K on eve of Diwali 2024

**STATE TIMES NEWS**  
**JAMMU:** All Jammu Based Reserved Category Employees Association Kashmir (AJBRCEAK) has extended greetings to people of Jammu and Kashmir on the eve of Diwali festival. In a message, Chairman AJBRCEAK Vipin Kumar said, "On the auspicious occasion of Diwali, I extend my heartiest greetings and best wishes to the people of Jammu and Kashmir. May this Diwali fill our lives with the light of hope and positivity for building a new Jammu and Kashmir with a renewed spirit." "This Festival of Lights inspires us to work for service of society. May this festival bring happiness, peace and prosperity to each and every house of our Union Territory," Chairman AJBRCEAK added. "Let us light a lamp of compassion, peace and love and build a better and prosperous J&K for our future

generations," Vipin Kumar stated. Extending Diwali greetings to the people of UT, President AJBRCEAK Anil Radhey in his message underlined the tradition of celebrating festivals in an atmosphere of amity and brotherhood and called for the strengthening same in J&K. Radhey said that on the auspicious occasion of Diwali "we should light the lamp of happiness in the lives of others." He also prayed for the peace, prosperity and development of the Union Territory and the country. All Executive Members of the association also extended warm greetings to the people of J&K in their message they said that the festival of lights symbolizes the triumph of truth and righteousness over falsehood and of good over evil and highlights the ethos and high values of the country's civilization and history.

# Exposure visit of women farmers flagged off

**STATE TIMES NEWS**  
**JAMMU:** To motivate women farmers to adopt Horticulture as a source of livelihood, Director Horticulture Jammu C. L. Sharma on Wednesday flagged off an Exposure visit of a group of 72 Women Farmers. During the exposure visit, women farmers visited Strawberry plantation farm, Protected Cultivation Structures, Micro-Food Processing Units, Geo-Tanksete at Gazian and Morehapur. The purpose of exposure visits is to enable farmers to



Director Horticulture Jammu C. L. Sharma flagging off Exposure visit of a group of Women Farmers.

have a first-hand experience of new age Horticulture Practices as the same offers

attractive returns. The Director, while interacting with the women

farmers, briefed them about the various schemes of the department. He asked them

to form Self Help Groups (SHG's) and assured that the department will assist them in setting up Micro Food Processing units on subsidized cost for the value addition of fruit and vegetable products. This will not only make them self-reliant but can play an important role in enhancing the family income. Joint Director Horticulture Jammu Vikas Anand, Chief Horticulture Officer Jammu Rakesh Kotwal, DLSMS Jammu Sandeep Gupta and other officers of the department were also present.

# 3-day volunteership programme "Diwali with MYBharat" concludes



GCW Parade students and faculty members posing for a photograph.

**STATE TIMES NEWS**  
**JAMMU:** The Government College for Women (GCW), Parade Ground concluded the three-day volunteer-ship program titled "Diwali with MY Bharat", here on Wednesday. Organized under the NSS Regional Directorate, Delhi, and part of the Ministry of Youth Affairs and Sports, Government of India, the program aimed to promote civic responsibility and enhance city facilities during the festive season. As many as 120 volunteers from GCW Parade, GGM Science College, GDC Paloura, GCW

Bhagwati Nagar, GCW Gandhi Nagar and MAM College participated actively. The program, held under the banner "Ye Diwali My Bharat Wali" through NSS and NYKS, featured a range of community service activities aimed at fostering a cleaner and more organized environment in the lead-up to Diwali: Hospital Volunteering: Volunteers assisted patients at GMC Jammu in accessing medical services in the OPD and Emergency departments, providing valuable support to both patients and hospital staff. Market Cleaning: In col-

laboration with the All India Traders Association, volunteers conducted a Swachhta (cleanliness) drive in local markets, including Parade, Kanak Mandi, and Purani Mandi, contributing to a cleaner shopping experience. Traffic Volunteering: Partnering with the Motor Vehicle Department and Traffic Police Jammu, volunteers helped manage traffic at busy choke points, such as Bikram Chowk, Kachi Chhawani, Bakshi Nagar, Panjirthi, and PCR Parade, ensuring smoother movement and enhanced safety for the public.

# Mohit brought laurels to GDC Marh

**STATE TIMES NEWS**  
**JAMMU:** Mohit Sakolia of B.Sc Sem V, a promising athlete of the Government Degree College Marh has won gold medal in Men Physique category in the highly competitive Jammu province level body building competition (25 competitors, open age) organised by Body Building Association J&K at Police Auditorium Jammu last week end. Mohit Sakolia's journey to the gold medal was marked by hard work, resilience and a commitment to physical excellence. He



GDC Marh faculty felicitating winner student Mohit Sakolia.

impressed the judges with

his well-defined physique,

strength and outstanding

overall performance, securing the top position among participants from across the Jammu province. Mohit Sakolia has also secured Gold Medal and overall 5th place in Men physique category in Natural competition Muscle Mania at Ghalib Institute Auditorium New Delhi. On his prestigious win, Mohit expressed gratitude to his college Principal Dr. Rakesh Kumar Koul and Physical Director Ravi Kumar and coaches, whose support was crucial throughout his preparation and training.