

Prasar Bharati partners with Collective Media Network to showcase India's First AI Band 'Trilok'

STATE TIMES NEWS
NEW DELHI: In a landmark collaboration, Prasar Bharati, India's public service broadcaster, has partnered with Collective Media Network to bring Trilok-India's first AI-powered music band-to audiences across the country. The partnership will make Trilok's groundbreaking music accessible through Akashvani, Doordarshan channels, and WAVES OTT, Prasar Bharati's digital streaming

platform. Trilok recently released "Rupam Dehi", a musical tribute to Goddess Argalastotra chant. The video captures the grandeur of Kolkata's Durga Puja, blending traditional rituals with visual storytelling and AI-generated composition. In another project, the band reimagined the iconic Ganesh Aarti "Sukhharta Duhkharta", adding modern musical textures while preserving its spiritual essence-



an effort to resonate with younger audiences and bridge generational gaps. The partnership marks the first time Prasar Bharati is showcasing large-scale gener-

ative AI content, aligning tradition with innovation to reach millions. These programmes will be broadcast nationwide and made available on WAVES OTT for audiences in India and globally. Vijay Subramaniam, Founder and Group CEO, Collective Artists Network, said, "Our vision at Collective is to elevate India's cultural exports. This partnership is 'pragati' and 'bhakti'-progress and faith-coming together. Through Trilok, we are blend-

ing cutting-edge technology with India's rich spiritual heritage to tell stories that transcend time and geography." Gaurav Dwivedi, CEO, Prasar Bharati, added, "We strive to offer Indian audiences content that is relevant, innovative, and culturally grounded. Our collaboration with Collective Media Network exemplifies how AI and storytelling can unite to inspire, entertain, and connect people." The initiative highlights the rising role of AI in India's media landscape and reinforces Prasar Bharati's commitment to embracing new technologies while preserving India's rich cultural roots. It's not just a musical release-it's a bold experiment that places India's timeless spiritual traditions at the crossroads of digital innovation. Audiences can enjoy Trilok's music, along with a wide array of cultural, devotional, and entertainment content, on WAVES OTT. The platform brings together live TV, radio, on-demand shows, films, and special event coverage-offering a unified window into India's diverse media ecosystem.

Shiksha Niketan School celebrates Dussehra with cultural spirit



Students celebrating Dussehra.

STATE TIMES NEWS

JAMMU: Shiksha Niketan Senior Secondary School, Jeevan Nagar, celebrated the vibrant festival of Dussehra with great enthusiasm, devotion, and cultural zeal on 30 September 2025. The event brought together students, teachers, and staff in a celebration that beautifully combined festivity with moral reflection. The programme began with a special morning assembly that emphasized the spiritual and cultural significance of Dussehra - symbolizing the triumph of good over evil and the power of truth. Students presented soulful shlokas and bhajans, invoking divine blessings and setting a reflective tone for the day. A major highlight was a dramatic enactment of key episodes from the Ramayana. Students portrayed the valor of Lord Rama, the devotion of Hanuman, and the final battle against Ravana with impressive performances, capti-

vating the audience with their expressions, costumes, and dialogue. The play served not only as entertainment but also as a lesson in righteousness, courage, and unity. The climax of the celebration was the symbolic burning of Ravana's effigy in the school grounds, representing the destruction of evil, arrogance, and ego. As the effigy went up in flames, students cheered, inspired by the powerful message that truth and virtue always prevail. Principal Rameshwar Mengi commended the students and staff for their dedication in organizing such a meaningful event. He highlighted the importance of cultural values and urged students to apply the virtues of honesty, courage, and justice in their daily lives. The Vice Principal delivered a heartfelt vote of thanks, appreciating the efforts of the organizing committee and all participants.

HPS celebrates Mahanavami, Dussehra with cultural fervour



Faculty members along with students during the event.

STATE TIMES NEWS

SAMBA: Humanity Public School (HPS) celebrated the auspicious festivals of Mahanavami and Dussehra with great zeal and devotion.

The school assembly transformed into a vibrant showcase of Indian culture, highlighting the themes of truth, righteousness, and the eternal triumph of good over evil.

The celebration began with the Aarti of Maa Durga and Lord Rama, led by Principal Gaurnav Charak, along with Vice Principal Anku Charak and other key faculty mem-

bers including Akashdeep Raina, Parsidh Singh, Namrata Sharma, Vandana Sharma, Aparna Billowria, Er. Varinder Kumar, and Mahan Singh. Students from different wings of the school participated in a variety of cultural presentations. Navya and Ashvik from Classes 9 and 10 captivated the audience with their opening act. Priyal (Class 3) spoke on the mythological significance of Mahanavami, while Sakshi (Class 10) discussed Dussehra's relevance in modern times. Badushi, a primary wing teacher, enriched the event with insights into the cultural importance of the festivals.

Poetic renditions by Sehajpreet (Class 3) and Anshika (Class 6) added depth to the occasion. A soulful bhajan was performed by students of the Middle and Primary wings under the guidance of music teachers Rajan and Kumar Abhilash. The KG wing students stole the show with an energetic dance and a skit depicting the forms of Maa Durga. A dramatic performance showcasing Lord Rama's victory over Ravana by Middle and High wing students enthralled the audience. The event concluded with motivational speeches by the Principal and Vice Principal, emphasizing courage, righteousness, and cultural pride.

Adi Sewa Kendras functioning across all 44 Tribal Villages: DC Reasi

STATE TIMES NEWS

REASI: Deputy Commissioner Reasi Nidhi Malik today chaired a comprehensive review meeting with all Block Development Officers (BDOs) to assess the progress of the Adi Karma Yogi Abhiyan in the district. The Abhiyan, scheduled from 24th September to 2nd October, aims at inclusive tribal development through grassroots participation and planning. The meeting reviewed key activities under the Abhiyan, including the Participatory Rural Appraisal (PRA) exercises, Transect Walks, habitation-level discussions, village-level meetings and identification of gaps. A central focus was on the preparation of Village Action Plans (Vision 2030), ensuring that tribal communities actively contribute to the planning process. Taking detailed reports from each BDO,



Deputy Commissioner Reasi Nidhi Malik.

the Deputy Commissioner emphasized the need to intensify efforts at the grassroots level and to ensure maximum public participation in activities such as transect walks and the upcoming Special Gram Sabha. Highlighting a major milestone, DC Reasi announced that Adi Sewa Kendras have now been established in all 44 tribal villages of Reasi district. These

centers are envisioned as a crucial step toward decentralized governance, improved service delivery and inclusive development in tribal areas. The Deputy Commissioner instructed BDOs to submit draft village plans after thorough gap analysis and consultation with tribal communities. Special Gram Sabhas are planned on 2nd October for the approval of these Village Action Plans, aligning local priorities with the long-term Vision 2030 framework. Emphasizing accountability and documentation, DC Reasi directed that all IEC activities related to the Abhiyan be uploaded on the official portal by the evening. The meeting was attended by CPO Narinder Kumar, ACD Vijay Kumar, while all BDOs joined virtually to ensure coordinated implementation across the district.

Girls' Hostels at JU celebrate National Seva Parv on "Swasth Naari, Sashakt Parivaar" Abhiyaan



Faculty along with girl students during the programme.

STATE TIMES NEWS

JAMMU: The Girls' Hostels of the University of Jammu celebrated a vibrant three-day national Seva Parv under the theme "Swasth Naari, Sashakt Parivaar" Abhiyaan, focusing on women's health, awareness, and cultural heritage. The event aimed to reinforce the message that a healthy woman forms the foundation of a strong and empowered family. The celebration commenced with a medical camp emphasizing women's health and hygiene. Dr. Neelu Sharma, Senior Consultant Gynecologist, Government Hospital Gandhi Nagar, conducted an interactive session on menstrual health, addressing common myths and promoting hygienic practices. She was joined by Dr. Bharat Bhushan, CMO, JU, who facilitated health

check-ups for hostel residents. Day two focused on Tuberculosis (TB) awareness. Experts from the National Tuberculosis Elimination Programme, including Dr. Jyoti Jolly, State TB Officer, and Dr. Ranjit Babu, State Consultant, PM TB Mukht Bharat Abhiyan, educated students on TB symptoms, treatment adherence, and government schemes like Nikshay Mitra. Dr. Neha Pathania outlined various health programs supporting TB elimination. The third day celebrated cultural richness through a traditional food festival where hostel boarders prepared regional cuisines of Jammu Province. The event promoted nutritional awareness and cultural identity, culminating with a quiz based on health and local traditions. Prof. Pankaj Srivastav,

Director CDOE and Convenor, VBYCP, was the Chief Guest. He lauded the initiative for empowering students to become ambassadors of social and health awareness. Provost Prof. Shashi Manhas welcomed the guests and explained the holistic vision behind the programme-integrating health education, culture, and self-awareness. The event was coordinated by Dr. Chimmooyee Maharana, Dr. Skarma Nomzom, and Dr. Meenakshi, with support from resident wardens Dr. Bhagwati, Dr. Radhika, Dr. Shushma, and Dr. Vijaylakshmi. Hostel staff and boarders played a key role in making the event a success. The celebration concluded with students pledging to prioritize personal health and spread awareness within their communities.

IIM Jammu students visit Balgran Home for Destitute Children

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JAMMU: Under the visionary leadership of Prof. B.S. Sahay, Director, IIM Jammu, students from the institute visited Balgran, a charitable home for destitute children in Jammu. The visit was part of an outreach initiative aimed at promoting empathy, compassion, and social engagement among students. A group of 150 students from the IPM 05 Batch, accompanied by Prof. Shyam Narayan Lal, Chairperson, Anandam: The Centre for Happiness and Media & Publication Division, Brigadier Neeraj Soni (Retd.), Co-Chairperson, Anandam, and staff from the Student Affairs Office, IIM Jammu, participated in this meaningful experience. The event was jointly coordinated by Anandam



Faculty members along with students during visit to Balgran.

and the Student Affairs Office, IIM Jammu. During the visit, students interacted warmly with the children through storytelling sessions, informal conversations, and recreational games. The atmosphere was filled with joy and laughter as sweets were distributed, and bonds were formed through

shared moments of happiness. Prof. Shyam Narayan Lal highlighted the importance of such interactions, stating that they plant seeds of compassion and instill lifelong values in students. "Small acts of kindness can have a transformative impact, both on those who give and those who receive," he remarked.

Brigadier Neeraj Soni echoed similar sentiments, emphasizing that these engagements deepen students' sense of social responsibility. "True leadership lies in uplifting others and contributing to community well-being," he noted. The visit to Balgran was not

only a day of joy for the children but also a powerful learning experience for the students of IIM Jammu. It reinforced the institute's commitment to holistic development and human values, reminding future leaders of their responsibility to give back to society with empathy and integrity.

CUJ releases new edition of Wall Magazine 'Sharda'

STATE TIMES NEWS

JAMMU: The Department of Hindi and Other Indian Languages, Central University of Jammu, released the latest edition of its quarterly wall magazine 'Sharda'. The release ceremony was graced by the Vice Chancellor, Prof. Sanjeev Jain, in the presence of distinguished guests Jagdish Singh, Additional Deputy Commissioner, Samba;



VC CUJ Prof. Sanjeev Jain and others releasing magazine.

Sanjay Puri, Chairman and Managing Director, PBI India; and Urmila Lata, Deputy General Manager,

NABARD (J&K), who jointly unveiled the magazine. Welcoming the dignitaries, Head of the Department,

Prof. Bharat Bhushan, highlighted the academic and cultural initiatives of the department.

The Chief Editor of the magazine, Dr. Shashikant Mishra, shared the objectives of 'Sharda' and apprised the guests of the commendable efforts of the editors of this issue, research scholars Anshu Kumari and Vishnu. Hon'ble Vice Chancellor Prof. Sanjeev Jain congratulated the contributors and the editorial team, encouraging them to further strengthen the outreach and visibility of the magazine. The event concluded with a formal vote of thanks proposed by Prof. Bharat Bhushan. Faculty members, research scholars, and students of the department were present on the occasion.

GGM Science College, DIPR Jammu celebrate Seva Parv with Nukad Natak

STATE TIMES NEWS

JAMMU: In connection with the ongoing Seva Parv programme, the Cultural Committee of GGM Science College, Jammu, in collaboration with the Cultural Wing of the Department of Information & Public Relations (DIPR), Jammu, organized a thought-provoking Nukad Natak (street play) on the theme "Seva Parv". The programme highlighted vital issues of social responsibility, pollution control, legal safeguards, and the enduring value of selfless service. The play was presented by the talented artists of Nav Durga Kala Manch that includes Mr. Shazi Khan, Rakesh Dogra, Rinku Sharma, Taiba Anjum, Tushar Sharma, Sheetal Kalotra, Purvi Kalsi, and Sahil Hansraj Kataria, whose impactful performance creatively conveyed messages of empathy, duty, and community spirit.



Officials of college and DIPR during the programme.

The event was graced by Dr. Romesh Kumar Gupta, Principal of the College, as the Chief Guest, along with senior faculty member of the College Dr. Vandana Khajuria and Dr. Ashaq Hussain (Associate Dean CLUJ). Earlier in her welcome address, Dr. Asha Sharma extended greetings to the dignitaries and participants, highlighting the importance of cultural expression as a medium of social awareness. Organized under the able guidance of Cultural Officers Suresh Sharma

and Balbir Singh, the event received strong support from the College Cultural Committee comprising Dr. Yasmeen Mughal (Convener), Dr. Revika Arora, Dr. Pankaj Mansotra, Dr. Asha Sharmal, Dr. Nisha, Prof. Reetika, Dr. Arti Heer, and Prof. Sheraz Kousar. Other faculty members present included Prof. Sunita Kumari, Dr. Amit K. Bali, and Dr. Muzaffar. In his address, Dr. Romesh Kumar Gupta lauded the joint efforts of DIPR, Nav Durga Kala Manch, and the College's Cultural

Committee for organizing such meaningful initiatives. He emphasized that street theatre remains one of the most powerful tools to connect with society and inspire youth towards nation-building. The performance received an enthusiastic response from students, faculty, and the wider audience. Conducted with discipline and creativity, the event successfully spread awareness on empathy, legal safeguards, and environmental care, while keeping the institution's academic rhythm undisturbed.



Ram Darbar in divine splendour at Raghunath Mandir, Jammu, as devotees through the temple on Maha navami. (Pic by Ashok Anand)