

# FM interacts with women entrepreneurs of J&K

*UT's Ecosystem for Women Entrepreneurs will set a new example before country: LG*

■ STATE TIMES NEWS

SRINAGAR: Union Minister for Finance & Corporate Affairs, Nirmala Sitharaman along with Lieutenant Governor, Manoj Sinha on Monday held interactions with a number of women entrepreneurs of Jammu & Kashmir, at the SKICC.

The interaction programme included over 60 women entrepreneurs from J&K working in a variety of sectors, including beekeeping, dairy, handicraft, journalism, copper works, and furniture manufacturing, among others. The event featured success stories of women entrepreneurs from across the UT who have been benefitted under different schemes initiated by the J&K government.

The Union Finance Minister lauded the efforts of LG administration for creating a successful women Entrepreneurship culture in the UT of J&K which is unique among the country. She said it is encouraging to see that the women entrepreneurs here are in such fields which were not taken by many and were usually male dominated.

During the interaction, the Union Finance Minister listened to the inspiring stories of women entrepreneurs in J&K and how they rose above the challenges to benefit their society at the grassroots level.

"The land of Kashmir is the land of



Union Finance Minister, Nirmala Sitharaman honouring a woman entrepreneur.

Maa Sharada and that absolute power-packed knowledge-driven energy is what has come out here. I appeal to you to move around the country and share your stories", she remarked.

She also encouraged the women entrepreneurs and the Mission Director, RLM to prepare a detailed plan, after threadbare consultations, on how they could be facilitated in a much better way. She said the action plan can further be incorporated in the next budget.

On the occasion, Lieutenant Governor, Manoj Sinha highlighted the key initiatives initiated by the UT administration for supporting women entrepreneurs under different schemes, commensurate with their educational background and experience.

The Lt Governor observed that the culture and tradition of our country

considers women to be a form of power and in J&K, we have ensured that women rise as a beacon of enlightenment and become vital drivers in the developmental journey of Jammu & Kashmir.

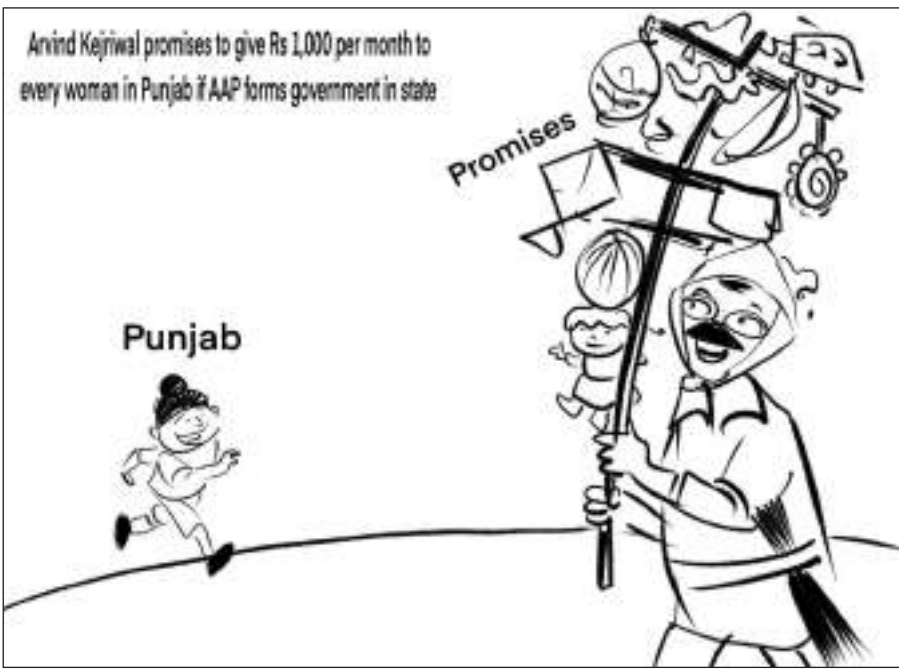
"It has always been my firm belief that the contribution of women in economic activities is by no means less and there will be many examples where their contribution is much more than that of men. Therefore, last year itself, the UT administration had taken a decision to move ahead from the talk about empowering women and to implement programmes on the ground, in a concrete way to establish their rights", the Lt Governor asserted.

"Since 70 percent of the population of Jammu and Kashmir is dependent on agriculture, we have started another innovative program on women empow-

erment in rural areas. A cadre of 'Krishi Sakhi' and 'Pashu Sakhi' with 938 women has been created in different districts of the UT, which will train 75 thousand women farmers associated with agriculture and horticulture for Sustainable and Integrated Farming. The initiative will also give impetus to the reforms in the agriculture sector; the backbone of the economy", the Lt Governor noted.

The 40 Model Clusters for women, e-Marketing platforms and 'Digipay Sakhi' are going to channelize the inner strength and potential of women and allow them to scale new highs, he added. The Lt Governor asserted that the government of J&K is committed to strengthen the ecosystem of Women Entrepreneurs in Jammu and Kashmir. He informed about the recently launched 'HAUSLA' program whose main objective is to provide training, market, network and hand-holding to women entrepreneurs of the UT, enabling them to expand their business amidst the ever changing dynamics of business processes.

"The first batch of the Hausla program, consisting of 120 women entrepreneurs, will complete their five months of training, this month. For the last five months, efforts are being made to provide these women entrepreneurs' enhanced access to national and international markets", he added.



## Amit reviews IT Projects & JaKeGA working in UT

■ STATE TIMES NEWS

JAMMU: Secretary, Information Technology Department and Chief Executive Officer, J&K e-Governance Agency (JaKeGA), Amit Sharma on Monday chaired a comprehensive review meeting of several ongoing Projects of IT Department being executed through JaKeGA and other agencies.

All the officers of the IT Department and JaKeGA attended the meeting through Offline and Online modes including Additional Secretary Rajinder Khajuria, FA/CAO Rashim Deepika, Deputy Director Planning Mohd Iqbal, Deputy Secretary Afaq Ahmed, Under Secretary Monika Sambyal, Project Managers JaKeGA Saima, Irfan and Imran, Technical Officers, IT Analysts and others.

During Project-wise Review, Amit analysed physical and financial progress of all important ongoing Projects such as Upgradation of UT Data Centre, eOffice components implementation such as Joint LAN implementation for both Secretariat Complexes, Near DR Centre Set-Up at Srinagar;



Secretary IT Department, Amit Sharma chairing a meeting.

Provisioning of Gap Infrastructure wherein Secretary IT advised that more effort is required to ensure 100% target achievement in these important projects of the Union Territory at the earliest.

Other important projects reviewed by the IT Secretary include UT Dashboard which is at the final stages of launch wherein the working and performance of all Government Departments can be viewed, APAR and IPR Projects to be filed by all employees of the Union Territory.

Other important Projects which were reviewed by Secretary IT include Capacity Building related Projects, Digital Village Centres for connectivity up to Panchayat Levels, State Wide Area Network for connectivity at

Block levels and Bharatnet spread for reaching to all the villages of the UT as per the vision and directions of LG J&K Manoj Sinha and Chief Secretary Dr Arun Kumar Mehta. Amit complimented JaKeGA team that a Project is ready for provisioning free WiFi for all the pilgrims visiting Mata Vaishno Deviji Shrine. Before culmination of meeting, he assured all the employees whether JaKeGA that IT Department will take all measures to safeguard the interest of employees to keep them motivated and he directed for immediately ensuring proper heating arrangements for staff working in Kashmir in these peak winter months and expected total professionalism from each and every person working in the department.

## Anti-people decisions will cost BJP dearly as witnessed in bye-elections: Bhalla

■ STATE TIMES NEWS

JAMMU: JKPCC Vice President and former Minister Raman Bhalla on Monday claimed that Jammu region has suffered unprecedented bias and prejudice under present BJP regime and robbing the Dogra land of is due and legitimate share its multifarious sectors and observed that Union Govt should not delay in restoring Statehood to J&K claiming that it will cost BJP seriously as has been witnessed in recent bye-elections results throughout country.

This was stated by former Minister while interacting with aggrieved people of Guru Nanak Nagar area of Gandhi Nagar Constituency here on Monday.

Prominent among those



JKPCC Vice President Raman Bhalla interacting with people.

present on the occasion include Block Mandeep Singh, Balvinder Singh Rinku, Vijay Singh Chib, Vijay khajuria vijju, Gurdeep Singh kaka, Ankush Gupta, K S Slathia, Ramesh Singh, Ashok Singh, Deepak Malhotra, Sushil Sharma, Nanda, Tony, Arun Gupta, Sonu Bakshi beside

others.

Speaking on the occasion, Bhalla condemned frequent anti-encroachment drives, marking of yellow paints outside shops and dismantling of alleged encroachments in various areas had already fueled anger among the businessmen from the last several weeks.

He condemned dismantling the front elevation and shutters of a prominent shop at Shiva Ji Chowk during morning hours, said the protesting shopkeepers.

He said that all the issues must be resolved peacefully.

He said however, LG Administration is working in a wayward manner and does not even consider court stays in many cases. He extended full support of party to businessmen community.

The marking outside the shops in Jammu City has been started by the JMC with yellow to keep the pathway clear from encroachment and the same is being opposed by the shopkeepers of Old City.

Bhalla said that history bore testimony to the fact that

Jammu region had all along remained neglected in various spheres including employment, development. He said that most distressing was the fact that incumbent government gave persistent shocks to Jammuites by their ignominious surrenders on all Jammu related issues under the smoke screen of national interest. And all this notwithstanding the fact that BJP had proclaimed themselves as champions of Jammu cause, he lamented.

Appealing the youth and students to strengthen Congress, the lone political voice of Jammu region, for the honour and Justice to Dogra land, Bhalla said that the ultimate solution lay only in addressing burning issues of people of J&K.

सत्यमेव जयते

# Government of J&K WELCOMES

**Smt. Nirmala Sitharaman**  
Hon'ble Union Minister of Finance and Corporate Affairs

on  
her visit to  
The City of Temples(Jammu), Jammu & Kashmir  
for

**Outreach Programme & Launch of New Schemes and Projects**

on  
Tuesday, 23<sup>rd</sup> Nov 2021

Convenor J&K UTLBC

**J&K Bank**  
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