

Kashmir Handicrafts to be promoted in Germany

STATE TIMES NEWS
SRINAGAR: The Director Handicrafts and Handloom Kashmir, Mahmood Ahmad Shah on Friday held an extensive web meeting with Dr Snayash Chavan Consul General of India (CGI), Germany.

The online meeting dealt exclusively in reviewing the scope of developing end-to-end export linkages to provide quality handicraft products

DC sanctions ex-gratia relief of Rs.4 lakh in favour of fire Victim

■ STATE TIMES NEWS
SRINAGAR: On the directions of the Deputy Commissioner Srinagar, Mohammad Aijaz Asad, the Additional Deputy Commissioner (ADC) Srinagar, Dr Syed Hanief Balkhi on Friday visited Aali Kadal area near Rahbah Sahab Shrine in Shahr-i-Khaas to take first hand appraisal and on the spot assessment of the damages caused due to devastating fire incident.

The ADC accompanied by Tehsildar South and other concerned Officers met the fire victims whose residential houses got completely damaged in a massive fire incident on January 20, besides a 56-year-old woman lost her life in the unfortunate incident.

On the occasion, the ADC met the fire victims who have been provided temporary shelter in a nearby Community Facilitation Center.

While interacting with the fire sufferers, the ADC expressed sympathies with them on behalf of the District Administration Srinagar. He also expressed condolence to the bereaved family who lost their family member in the unfortunate fire incident. He also assured that every kind of possible support shall be provided from the District Administration for their immediate rehabilitation.

The ADC was informed that several residential houses comprising 11 families were gutted in the devastated fire incident, besides 4 persons got severe injuries. On the occasion, the ADC handed over Ex-gratia relief of Rs 4 lakh to the next of kins of the deceased women under SDRF.

While essential assistance in the form of 65 blankets, 52 mattresses, 52 bed sheets and 13 kitchen sets, besides Rs 55000 to 11 families was provided out of Red Cross as an interim relief to the fire victims. The ex gratia of Rs 20000 was also given to 4 injured person.

Further structure wise financial assistance under 'SDRF' is also being given to the affected families separately under the District Red Cross fund.

Meanwhile, the District Administration has appealed to the General public to follow all precautionary measures while handling electric/electronic gadgets, LPG cylinders and other appliances being used for heating and cooking purposes to avoid such incidents.

of Kashmir to the German Market in particular and rest of Europe in general so as to ensure quality products reach Germany to increase the handicraft exports to Germany.

Germany is the largest consumer of Kashmir carpets and in addition imports Chain Stitch, Paper Machie and Walnut furniture from Kashmir. As the weather of Germany is characterized by cold winters, this makes it a perfect destination for the use of Kashmiri Shawls, Rugs and Carpets.

The tie-up shall also aim to connect art lovers and handicraft importers of Germany with exporters from Kashmir and also achieve a tie up of master craftsmen and arti-

sans of Kashmir with art connoisseurs through digital platforms, which shall ensure long term sustainability for arts like Papier-mâché, sozni, kani shawl, basket weaving, khatamband, wood carving, silver and copper carving, carpet weaving, leather, silk and pashmina weaving amongst other crafts that Kashmir is known for in German markets

It was discussed that the participation of Handicrafts & Handloom shall be facilitated in participation in upcoming Expos and Trade shows which shall provide an opportunity of international exposure as well as showcasing the Kashmiri art at international platforms besides selling their inventory which

has remained unsold due to COVID-19 pandemic.

To begin with, GI certified products of Kashmir shall be presented to the Consulate General of India, Germany which includes Pashmina, Khatamband, Walnut wood carving, Sozni, Kani Shawl, Hand knotted carpet, Paper Machie and Saffron for display in the Consulate General Munich office and in the exhibitions at Germany.

The consulate general was briefed about the export incentive announced by the Government on GI certified goods and about the renewed focus on Handicrafts in view of the recent UNESCO Craft listing for Srinagar City.

He was apprised about initiatives taken to promote arti-

sans through Craft tours. Consulate General was also apprised about the GI labeling of Kashmir carpets and adaptation of block chain mechanism to check piracy and misbranding of Kashmir handicrafts. The Consulate General expressed his desire for cross platform exchange and promotion of Departmental social media handles in Germany. The Counsel General requested for digital content like films and photographs on Kashmir craft to be promoted by counsel handle.

The Counsel General was assured that digital content like pictures videos, brochures will be provided to CG for disseminations in German Market.

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Name of Post and Number of vacancies	Deputy Field Officer (GD) [Group 'B', non-Gazetted post] and 38 vacancies in 9 different languages [Balochi (4), Bhasa (2), Burmese (4), Dari (4), Dzongkha (4), Dhivehi (4), Kachin (4), Russian (8) & Sinhala (4)]	
Pay	Post carries minimum pay of Rs.44,960/- in level-7 of Pay Matrix and allowances as per CCS(RP) Rules, 2016.	
Eligibility Criteria	Age	Between 21 to 35 years as on 04.03.2022.
	Educational Qualification	<p>Bachelor's Degree with specified language as a subject. OR Bachelor's Degree in any discipline with :- (i) Two years Diploma in specified language. OR (ii) Native Level Proficiency* in specified language.</p> <p>*For claiming Native Level Proficiency in specified language, an undertaking certified by a Gazetted Officer of Central / State Government with official stamp is mandatory.</p>

For detailed information and application format, please refer to Employment News dated **22.01.2022**.

Closing Date - 04.03.2022.

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