

IIM Jammu hosts interactive session by Prof Vijay Mahajan

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JAMMU: Indian Institute of Management (IIM) Jammu organized a special session titled "Digital Leapfrogs: How Technology is Reshaping Consumer Markets in India" by Prof Vijay Mahajan.

Prof. Mahajan is the John P. Harbin Centennial Chair in Business and Distinguished Professor of Marketing at McCombs School of Business, University of Texas at Austin.

The event was also graced by Prof. B.S. Sahay, Director, IIM Jammu and Prof. Jabir Ali, Dean of Academics, IIM Jammu.

The session was held online and was attended by students and faculty of IIM Jammu.

During the session, Prof Vijay Mahajan spoke about his recent book, "Digital Leapfrogs: How Technology is Reshaping Consumer Markets in India," and shared real-life examples of how digitalization is impacting India and the world.

He emphasized the digital



impacts sectors such as education, public services, finance, agriculture, health-care, and retail & e-commerce.

He also discussed the rapidly changing economic scenario in India and the technology hemisphere and highlighted the importance of rural innovations and corporate contributions in shaping inventory solutions across India.

Dr. Mahajan also shared his personal life story and how his persistent support for education by his parents led to where he is today.

He also quoted his father's belief "Give your children more than what I gave you."

He also spoke about how India is on the way to becoming

ing a developed nation because of digitalization and how the aim is to connect small and medium buyers to the entire world.

Prof. Sahay spoke about the rapid penetration of mobile across all strata of society and the impacts it has on society. He quoted real-life examples to establish the fact about the rapid spread of digitization in India and how it will play a major role in the overall development, progress, and connecting India to the world. After the presentation, Prof. Sahay presented his views on digitalization and commented that though it possesses both advantages and disadvantages, the merits outweigh the demerits in the case of digitalization.

The session concluded with a vote of thanks provided by Dr. Baljeet Singh.

The vote of thanks was presented by Dr. Baljeet Singh, Co-Chairperson, Placements and Assistant Professor, IIM Jammu.

MVD distributes pamphlets to spread awareness on Road Safety

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JAMMU: Observing Road Safety Week Motor Vehicle Department (MVD) Jammu under the supervision of RTO Jammu Pankaj Bagotha is organising a series of awareness programmes for drivers and general public.

In today's programme, team of RTO Jammu comprising Pawan Sharma ARTO BOI (G), Taramani Sharma ARTO (FS), Mohd Saleem ARTO (HQ), Rajeev Kundal MVI distributed pamphlets and aware the drivers and general public about various road safety measures. Team also addressed the drivers/transporters/general public about



Officials from RTO Jammu distributing pamphlets for making people aware about road safety measures.

road safety and appealed to them to follow traffic rules/regulations while driving to avoid untoward incidents and to ensure safety of the passengers as well as the road users.

Pawan Sharma ARTO (G) said that the purpose of the programme was to inculcate the importance of road safety in our day to day life to ensure the personal safety as well as safety of the others.

He shared the schedule of activities to be conducted during the road safety week and elaborated in brief all the necessary parameters of road safety and the traffic rules/regulations to be followed.

Ramakrishna Mission celebrates National Youth Day



Secretary Ramakrishna Mission, Swami Yajnadharananda and other dignitaries presenting trophy to winner students.

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JAMMU: Ramakrishna Mission Jammu celebrated National Youth Day on January 12 and 13, 2023 at Ashram's premises at Udhaywala.

The program was attended by more than 280 youths and teachers, Guardians from different schools.

The Chief Guest, Anshul Garg, CEO Vaishno Devi Shrine Board, inspired the youth with Swami

Vivekananda's message. The Guest of Honour, Suraj Singh Rathore, Chief Education Officer, also delivered the speech on the contribution of swami Vivekananda to the nation.

Swami Yajnadharananda, Secretary, addressed the youth on the relevance of Swamiji's teachings in the present scenario.

The winners from the Inter School Competitions held on December 20 and 21, 2022 performed on the

occasion followed by prize distribution ceremony.

The program ended with closing song by Br. Achintya Chaitanya.

Other dignitaries present were Suresh Sharma, Member of Vaishno Devi Shrine Board, Ankush Kesar, Department of Fine Arts, Mahua Gupta, Sanjay Vidrohi, Ravi Raghuvanshi, Kuldip Khajuria and Anil Sharma. All were given sumptuous prasad after the program.

Rajni asks cadre to make BJY a grand success

Yatra to touch Lakhanpur on Jan 19

■ STATE TIMES NEWS

JAMMU: Congress Rajya Sabha MP and AICC Incharge J&K affairs, Rajni Patil on Friday asked the cadres to make the Bharat Jodo Yatra (BJY) a grand success, which is expected to touch Lakhanpur on January 19.

She said this while reviewing the preparations and overall arrangements for the upcoming BJY in Jammu.

JKPCC President Vikar Rasool Wani, AICC Jt. Secretary Manoj Yadav, Working President Raman



JKPCC President Vikar Rasool Wani addressing party cadre in a meeting at Jammu.

Bhalla, Ex Dy CM ?ara Chand, AICC coordinators Jitu Patwari, Kameshwar Patel, Mula Ram, Yogesh

Sawhney, Ravinder Sharma, Th Balwan Singh, Kanta Bhan, Rajnish Sharma, Manmohan Singh, Th Balbir Singh, Th Hari Singh, Pranav Shagotra Udey Chib and others were present in the meeting.

Rajni was told that all arrangements are in place

and a massive response awaits Rahul Gandhi who will be joined by top leaders of different political parties and others apart from warm reception enroute.

Rajni advised the senior party leaders to leave no stone unturned to make the Yatra a Historical event despite inclement weather and severe cold conditions.

Later, Rajni Patil and AICC leaders coordinators alongwith senior PCC leaders had a meeting with the security advisor about the route and other aspects of the conduct of the Yatra. The final touches shall be given to the entire schedule of Yatra in a couple of days after assessing the entire route upto Srinagar.

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JAMMU: Taking strong exception of those insulting Hindu priests or Hindu scriptures, Bharatiya Janata Party (BJP) J&K Executive Member Raman Suri on Friday said that such people must mind their languages. Bihar's Education Minister Chandrashekhar had said that Ramcharitmanas spreads "Hatred" in the society while Congress leader Rahul Gandhi had said that India is a country of "Tapasvis" not "Pujaris".

Raman Suri said that these statements reflect the poor and divisive mindset of politicians who intend to keep the society segregated for their vote bank politics. He said, those insulting Hindu Gods, Priests or Scriptures can't just have a free run in this country and police must take action against them as per the law of the land. They can't just get away with by issuing such statements that have hurt the sentiments of people across the length and breadth of India. The BJP leader reminded these leaders that Ramcharitmanas,

composed by the 16th century Indian poet Tulsidas, is revered as the holiest scriptures of Hindu Dharma and is written in Awadhi language. Ramcharitmanas, he said, is considered as one of the greatest works of Hindu literature wherein deeds of Lord Rama have been narrated. Insulting such a scripture by a Bihar Minister is nothing but short-sightedness, rotten mindset and illiteracy of a person who merely wants to spread hatred. He added that the Congress leader's remarks on Priests, on the other hand, reflect his ignorance about India's history, culture and religion. He said, Rahul Gandhi must know how much priests are revered in India and how he and his entire family have been getting their home rituals performed by Pujaris (Priests). Rahul Gandhi must grow up, study Hinduism, learn India's cultural legacy and stop insulting our priests, who have been performing rituals for every single family since ages and making people learn the ways of Hinduism. Taking Bihar minister Chandrashekhar and Congress

leader Rahul Gandhi head on, Raman Suri said that these leaders are politically bankrupt and just can't see how Hindu priests or scriptures have been educating generations and guiding them to live a disciplined life, love their country, worship mother Earth, pray before deities and Gods respectfully besides perform rituals on all occasions to scare away evils. Those Asuras who had been torturing Sadhus and Priests in ancient and medieval ages were destroyed by the Gods, he reminded them. Ramcharitmanas, Raman Suri said, is a living sum of the Indian culture while its author Tulsidas was a great scholar of Sanskrit who, in order to tell the story of Lord Rama to the general public in simplest form, wrote it in Awadhi language. He asserted that politicians issuing vague statements must stop hurting Hindus' sentiments or abusing them for vote bank politics. Such statements, he added, are unacceptable and must not be issued in the future and these leaders must also apologise.

KPS expresses anguish over contradictory reports regarding PM Package employees

■ STATE TIMES NEWS

JAMMU: Kashmiri Pandit Sabha (KPS), Jammu has expressed deep anguish and pain over contradictory reports published by print media showing a group of PM package employees having met LG Manoj Sinha while another group continuing with their 248 days long protest. Moreover, where the former group has expressed satisfaction over outcome of the meeting, other group has denounced aforesaid meeting stating that these employees did not represent them.

In a press statement issued on Friday, Sabha has expressed deep concern over the shoddy manner in which matter regarding PM package employees has been dealt with by UT administration despite clear directions of Home Minister Amit Shah, made public through media reports, that issues of PM package employees should be

resolved amicably within a time bound period. The most insensitive attitude of UT government towards this humanitarian issue is most unwarranted and ethically unfair for entire community of Kashmiri Pandits in general and PM package and other minority community employees in particular, who are agitating for more than eight months.

The Sabha members noted with concern that some forces within the administration want to dubiously scuttle peaceful agitation by resorting to unethical tactics on eve of visit of Home Minister Amit Shah. KPS Jammu urged Union Home Minister Amit Shah and LG Manoj Sinha to adopt a more realistic and humanitarian approach towards agitating employees and after releasing their withheld salaries, engage with them to resolve their issues.

ReK teachers ask Govt to redress demands on priority

■ STATE TIMES NEWS

JAMMU: Jammu and Kashmir Rehbar-e-Khel teachers are on continues sit in protest from December 19, 2022 outside BJP State Headquarter Trikuta Nagar.

The protest continued for 25th day but no written order or any government official come to visit the teachers who are called Nation builders.

Teachers briefed the media that we celebrated Lohri as "black Lohri" because this year there is nothing to celebrate as current administration fail to fulfill our demands.

The protest will continue under the leadership of President Jammu Kashmir



ReK teachers raising slogans during a protest at Jammu.

Rehbar-e-khel Teachers Association, Dheeraj Salaria till the legitimate demands are not fulfilled.

They said that the LG's administration has recently proposed to de-freeze the posts which were freed for Rehbar-e-Khel teachers in the policy approved by

Cabinet during their appointment in the department.

Dheeraj said that nobody from the Government has come to hear their plea for which they were protesting for the last 25 days.

He also recalled that the former LG GC Murmu had

framed a committee to find a way to ease the sufferings of Rehbar-e-Khel teachers (reduce probation period with from 7 years to 5 years at par ReTs and enhancement in salary) but the present Government is doing injustice with us.

Dheeraj Salaria and Presidents of All the districts Narinder Chib, Sanjeev Sharma, Showket Wani, Mudesser Muzaffer, Aashiq Rasool, Shabaaz Katoch, Rajinder Kotwal, Sabzar Ahmad Lone, Sameer Ahmad Khan, Tahir Ahmad, Imtiyaz Ahmad said that if LG Administration will not readress their demand soon, the protestors will march towards Delhi.

Divisional level Orientation prog on 'Dairy development in J&K' held

■ STATE TIMES NEWS

SRINAGAR: A Divisional level Training programme on 'Dairy development in J&K' (Implementation framework of Mission Milk) was held at the Directorate of Agriculture Kashmir.

The programme was inaugurated by Director Agriculture Kashmir, Chowdhury Mohd Iqbal and Director Animal Husbandry department, Purnima Mittal. Addressing the inaugural session, Director Agriculture asked the officers of allied departments to work in close coordination for achieving the desired results. Director Animal Husbandry said, with the implementation of this mission the milk production is expected to increase from 2594k metric tons to 4468k Metric tons, with a growth rate of 7.57% per annum. By the year 2027 we are expected to have 1633k Metric tons surplus milk with per capita availability of 930 gms, she added. She said with the implementation of this programme, 6.6 lakh farmers will get benefited over the period of five years.

The programme was attended by Joint Director Agriculture (Extension), Mohd Syeed Peer; Joint Director Agriculture (Inputs), Farooq Ahmad Bhat; Joint Director Animal Husbandry (Poultry), Mohd Younis Chauhan; Joint Director Research, Dr. Mohd Hussian Wani; Deputy Director (Central), Dr. Altaf Ahmad Laway.

Political, non-political organisations celebrate Lohri with fervour

■ STATE TIMES NEWS

JAMMU: Several political and no-political organisations organised functions to celebrate Lohri in which local residents, shopkeepers and party leaders participated.

Bharatiya Janata Party (BJP), Jammu & Kashmir, extended the message of universal peace while celebrating Lohri at party headquarters, Trikuta Nagar, Jammu on Friday. Former Deputy Chief Minister Kavinder Gupta, BJP



J&K BJP leaders celebrating Lohri at party office in Jammu.

State General Secretary (Org.) Ashok Koul, former MP Shamsher Singh Manhas, former Minister Sat Sharma, BJP Vice President Yudhvir Sethi, General Secretary Dr. Devinder Manyal, BJP NEM Priya Sethi, former MLC Vikram Randhawa and other BJP leaders were present on the occasion. BJP senior leaders extended Lohri greetings to people while praying for the good fortune, bumper harvests and peace in the Universe. They also distributed traditional nuts and sweets among all those assembled on the occasion. Kavinder Gupta, while extending Lohri greetings, prayed for the prosperity of Jammu & Kashmir. Ashok Koul said that it is always pleasurable to celebrate 'Lohri' as this gives indication of brotherhood among us with a lovely change in weath-

er in anticipation of good fortune

A number of members of **Dogra Sadar Sabha and All**



DSS members celebrating Lohri at office premises in Jammu.

Jammu Civil Society Forum including senior citizens dressed up in traditional attire assembled at DSS Bhawan, Dogra Hall Jammu to celebrate Lohri. Gulechran Singh Charak, former Minister and President of Dogra Sadar Sabha J&K (DSS), speaking on the occasion, congratulated members and exhorted all to uphold the pious traditions and unite for noble cause and Dogriyat. He further said that all festivals in our country of huge diversities are related to seasons and agriculture and celebrated together jointly by all communities irrespective of caste, creed or colour. Prominent among those present on the occasion included Prem Sagar Gupta, Gambir Dev Singh, Syed Amanat Ali Shah, Ravi Singh Slathia, Rajinder Gupta, Pawan Sharma, Ishan Gupta, Amit Pathania, Manish Pathania, Vidya Sagar and Gurmeet Singh.

Lighting of sacred fire and offering of holy Prasad, comprising five main ingredients namely Til, Gajak, Gur, Mungfali, Phuliyan besides Popcorn marked the celebration of Lohri at Sher-e-Kashmir Bhawan, Jammu on Friday. Rattan Lal

Gupta said that the entire atmosphere created a perfect ambience of Lohri with participants praying for peace, brotherhood, tranquility and Prosperity in Jammu and Kashmir.

Prominent among those present on the occasion included Sheikh Bashir Ahmed Provincial Secretary Jammu, Babu Rampaul Central President, Vijay Lochan, Pardeep Bali, Ayub Malik, Raghvir Singh Manhas, Vijay Lakhshi Datta, Ashok Dogra, Rita Gupta, Dilshad Malik, Ravi Dogra, Dr Vikas Rahul Mahajan, Sardar Surjeet Singh Sasan, Mohd Aslam, Gurnam Singh, Ashwani Charak, Tejinder Singh, Som Raj Taroach, Nitish Gowsami, Sandesh Shan, Jatinder Bhat, Sewak Singh, Parvinder Singh, Imran Goni and Sumita Bhan.

Dogra Brahman Pratinidhi Sabha celebrated Lohri with



DBPS members celebrating Lohri at Parade office in Jammu.

enthusiasm and fervour.

A religious function was organised in premises of Sabha, which was attended by a large number of members/prominent citizens, social and religious activists. Sabha President Ved Parkash Sharma presided over the function while Senior BJP Leader Advocate Chander Mohan Sharma was the Chief Guest. Adv P C Sharma and Retired Commissioner JMC, Sojanya Sharma were the Guests of Honour. Sabha Vice-

President Virendra Mohan Magotra, prominent social activist B S Jamwal, Satyanand Sharma, Subash Shastri, Anil Masoom, N C Sharma, M L Sharma, Jagan Nath Sharma, Ritiz Khajuria, Madan Lal Sharma, Ramesh Sharma, Shiv Ram Sharma, Pt Barita Ram Sharma, M L Padma, Gurdas Sharma, Puran Sharma, S S Baru, K L Sharma, Prem Balotra, Som Nath, Girdhari Lal Sharma, Devinder Sharma (Baboo), Rajesh Bargotha, Satpal Sharma, Girish Sharma, Kanav Sharma and Raman Sharma also attended the celebration and exchanged Lohri greetings.

Jammu Central Mahajan Sabha also celebrated Lohri at



JCMS members celebrating Lohri at office premises in Jammu.

Mahajan Bhawan Jammu in presence of Romesh Chander Gupta, President of Sabha along with other members. Speaking on the occasion, Gupta prayed, "May this festival fill your life with lots of positive energy and enthusiasm." Others present on the occasion included Shiv Partap Gupta, Sanjay Mahajan, Dr Mohan Lal Gupta, Surinder Gupta, Rajesh Choudhary, Dr Binal Gupta, Mukesh Mahajan, Ramesh Chander Gupta (Bartan wale), Rakesh Gupta, Anil Gupta, Vinod Gupta, Vipran Gupta, Madan Mohan Gupta, Ravi Rohmetra and Rattan Lal Gupta (Hindu).