

HAPPY BIRTHDAY

Drish Verma
Class:- 1st
D.O.B:- 19-12-2015

JKPS Panjirthi

HAPPY BIRTHDAY

Hashmatullah Lone
Class:- 3rd 'A'
D.O.B:- 19-12-2013

JKPS Panjirthi

HAPPY BIRTHDAY

Vanika Gupta
Class:- 8th
D.O.B:- 19-12-2009

JKPS Panjirthi

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STATE TIMES

DC Kishtwar holds public grievance redressal camp



DC Kishtwar, Dr Devansh Yadav listening to public grievances at a camp.

different services.

The PRIs highlighted the grievances related to the water shortage at Sranwan and adjoining villages, sought maintenance of local road, replacement of wooden electrical poles, meeting shortage of staff in GHS Sranwan and HWC Sranwan, payment of pending compensation for land acquired for Shiv Nagar road and installation of Solar lights etc.

They also demanded ration cards for separated households, link road from Sirgwan to Sheikhpora, Govt Primary School for Ward Number 7 Sheikhpora, up-gradation of GHS Sranwan to GHSS, conduct of old age pension camps and awareness camps by

Agriculture and Animal Husbandry Departments and Construction of Panchayat Ghar. Responding to the demands and grievances raised by people, the DC assured that all the issues shall be resolved in a time bound manner.

He also resolved many grievances on the spot with the intervention of the concerned officers of line departments.

Responding to demand for sanction of old age pension in favour of left out eligible persons, the DC urged them to go for online registration.

While addressing the demand regarding new ration cards, he said that the government has notified the census 2011 as the basis for inclusion

of households in the new ration card and until new guidelines are issued the same shall be followed. Deputy Commissioner also informed that Jal Jeevan Mission, is envisioned to provide safe and adequate drinking water through individual household tap connections by 2024 to all households in rural India and that Water Supply Scheme for Sranwan has also been tendered out and soon the work shall be started to ensure water connectivity for village.

The DC appreciated the people for their active participation in the Grievance Redressal camps, which he called a viable and much needed requirement for progress of the area. Earlier, Land Passbooks were distributed among the legal land owners of the Panchayat by the Deputy Commissioner.

Further he also issued directions to the officers of various departments including social welfare, revenue and district administration for addressing the grievances of locals at the earliest besides directing them to conduct awareness Camps.

Meanwhile, the DC also laid the foundation stone for the

construction of the Community Sanitary Complex of RDD at High School Sranwan.

DC Kishtwar along CMO Kishtwar, BDO Thakrai, Tehsildar Kishtwar visited Health and wellness Centre Sranwan and inspected the patient care there.

He also visited and interacted with the public of ward Gorsa of Panchayat Sranwan and enquired about their problems and issues. He assured for immediate resolution of their problems.

Earlier, Deputy Commissioner along with SDM Chhatroo Inderjeet Singh Parihar, Tehsildar Mughal Maidan Nayeem Iqbal Sheikh and CMO Kishtwar Dr Chander Prakash visited family of women who succumbed to post maternal complications at District Hospital Kishtwar and paid condolence and extended sympathies with the bereaved family. DC Kishtwar handed over a baby kit to the family members for the newly born baby and also announced Rs 30000 as relief amount.

He directed CMO to continue donations of baby kit for 6 months and all possible medical help to the family.

The Deputy Commissioner further assured for strictest action against erring officials in case enquiry finds out medical negligence.

Pantum-XI wins JCDA's Cricket tournament



Winner team in jubilant mood after receiving trophy.

LapCare and Team Pantum, batting first after winning the toss, Lapcare managed to score 157. Rakesh and Bharti scored 41 and 25 respectively with a supporting knock of 25 by Ankush. Dheeraj Gupta took two wickets and Tushar, Sunny, Vinay and Rohit claimed one wicket each.

While chasing, Pantum got to a good start by Parminder Pal Singh who played a superb knock of 77 in 44 balls with 6 fours and 6 towering sixes. On the other hand a good support from Rohit and Sunny who scored 36 and 14 respectively. Team Pantum chased the score with 4 balls spare.

On this occasion CCI President Arun Gupta with his team was also present.

JCDA president Rohit Jandial welcomed Chamber President. Trophies were also distributed among the players.

Sunny Dhiman, Lakhwinder Singh and Parminder Pal Singh adjudged Man of the Match while Rakesh Gupta and Tushar were adjudged Best Batsman and best Bowler of the tournament.

PC will ensure equitable development of all regions of J&K: Vakil

■ STATE TIMES NEWS

BANHAL: J&K Peoples Conference on Sunday organised a workers convention in Poonch. The convention was presided over by senior Vice President Abdul Gani Vakil, senior leader Raja Ajiaz Ali and party's Incharge Poonch constituency Rydham Singh.

While addressing the convention, Abdul Gani Vakil, today said that Jammu Kashmir Peoples Conference will always fight to ensure equitable development of all the regions of Jammu and Kashmir and strive to strengthen the bonds of unity and integrity of the J&K which is the need of the hour. Vakil described the political situation in J&K as quiet fluid where good governance,



transparency and accountability are missing from the scene and said that the administration is behaving like a mute spectator to the miseries of the people. While addressing the gathering Vakil urged UT administration and Central government to address the concerns of the inhabitants of

PRSI-Jammu Chapter organises webinar on 'Emerging trends in PR as a Profession in Digital Era'

■ STATE TIMES NEWS

JAMMU: Jammu Chapter of Public Relations Society of India (PRSI) organized a maiden webinar on 'Emerging Trends in Public Relations as a Profession in Digital Era', wherein Prof K.G Suresh, Vice Chancellor, Makhannal Chaturvedi University, Bhopal was the keynote speaker.

The event was organized under the supervision of Dr Ajit Pathak, National President PRSI, Prof Anil Saumitra, Chairperson, PRSI Jammu, Neha Jalali, Vice Chairperson, PRSI Jammu and Dr Archana Kumari, Secretary PRSI Jammu.

Speaking on the occasion, Prof K.G Suresh said that in the digital era when the information is spreading fast and indiscriminately, the concept of Public Relations becomes more imperative because besides helping companies to gain positive publicity, it allows space for disinformation and propaganda also.

"In common parlance, Public Relations is the Reputation Management, so PR professional has to be very vigilant with regard to any discussion about the organization, especially on social networking sites like Twitter," Prof Suresh said, adding "The job of the PR professional is to constantly check the social media handles of the organization especially Twitter to



remain updated and nip the crisis in bud by being vigilant."

Prof K.G Suresh maintained that in the recent past, especially post Covid period, it has been seen that many organizations have resorted to retrenchment of staff, thus causing work overload on the regular staff.

"In such a situation it becomes challenging for the PR professional to reach out to people with original content. To catch hold of experts, influencers, bloggers, YouTubers etc in specialized field in particular region with dedicated content besides giving catchy headline and customized content as per the requirement of the organization is perhaps the need-of-the-hour," Keynote speaker asserted and said that the Public Relation professionals have also invoked the concept of face-to-face interviews and storytelling; as they believed that text has little impact.

"Power of visual media has a lot of consumers. Diversified

outreach has increased the dependency of journalists for content. Reporters are asking for specific stories, content and international organizations like Muckrack, help a reporter, Haro, etc are a pioneer in this. India still needs to catch up with this trend of outsourcing content which is immersive in nature," he added.

He further suggested connecting through podcasts in order to outreach for subjects related to industry. "We are not dependent on earned media; we are now harnessing self-reliant social media handles. Now the focus has shifted from brand-led promotion to customer or community-led promotions.

"Not just press conferences, need for online events are an

in thing now. Reaching out to authors, content creators etc. by meetings through zoom. Inspiration must be taken from human stories like that of Zomato at the time of Covid to pitch and build the brand," Prof Suresh said and added that in the era of misinformation, info-demic and disinformation, people are looking out for authentic content.

Earlier, Dr Ajit Pathak welcomed all the participants, which included members from PRSI Jammu Chapter, students of journalism and members from national PRSI team before delivering his presidential address. The formal welcome address was delivered by Dr. Monisa Qadri, Joint Secretary, PRSI Jammu.

Chairperson PRSI Jammu, Prof Anil Saumitra ensured that such events shall be part of regular activities of the PRSI Jammu. He further informed that a formal launch of the chapter shall be in the month of January 2023 and presently the PRSI Jammu is carrying a membership drive for the professionals as well as associate members. Dr Ravia Gupta, Executive Member, PRSI, Jammu extended formal vote of thanks at the end of the programme.

OFFICE OF THE MUNICIPAL COUNCIL, KATHUA

PUBLIC NOTICE

This is to inform to all public that Municipal Council Kathua is committed to achieve the objective of Swachh Bharat Mission. Municipal Council is self-declaring for ODF+ after complying with all byelaws and development done in Municipal limit. Feedback/suggestion/objection will be accepted within 15 days of this press release to perform all necessary action on the comment/suggestion/objection received.

Open defecation, open urination, and unauthorized dumping of sewerage in open areas, drains and water bodies is a punishable offence. It is hereby declared that a penalty of INR 200 for open defecation, INR 100 for open urination and INR 500 for unauthorized dumping of sewerage in open areas, drains and water bodies shall be imposed in case of any violation.

Issued for Public Information

Sd/-
Chief Executive Officer
Municipal Council, Kathua

DIP/J-4365-P/22
Dated:- 18-12-2022

department, under the guidance of Secretary Transport Department Ramaswamy Prassana, was making all out efforts to make citizens aware of the such pro people steps as these are very beneficial to public and it will also lead to thinning of crowds at RTOs.

Giving further details, she informed that several services

besides contract carriage permits are already provided by department in faceless manner e.g. other focal services which can be availed by citizens by the comfort of their homes includes issuance and renewal of Learner's licence, Renewal of driving licence for which test of competence to drive is not required, Duplicate driving

license, Change of address in driving licence, Removal/Addition of bank endorsement from Certificate of Registration, Transfer of ownership of non-commercial vehicles, Surrender of class of vehicle from licence, renewal of Route permit, change of address in DL or RC will also be accessible in a contactless manner.

She informed that an applicant can easily avail these services either from home or from any ece center by simply linking and authenticating Aadhar based details online which make online faceless process simpler and easy for citizens.

Earlier, MVI Samba Vikas Srivats also gave a detailed presentation on recent initiatives of the Motor Vehicle Department to Dealers and CSC operators.

Automated Milk Collection center inaugurated by

UMEED at Keshwa Chitragam, Shopian

ceremony carried by Cluster Level Federation NRLM Shopian shared that UMEED has long term association with JKMPCL since 2016 when the AMCC concept was introduced in limited blocks of Kashmir which included Kupwara and Pulwama but with the passage of time the intervention of Milk Collection through AMCCs expanded in maximum districts of the UT and same kind of interventions has been made in Keshwa Chitragam. It is pertinent to mention that in

Chitragam Cluster, more than 150 SHGs are being operated with 1300 women members registered.

By establishment of this center, Milk collection will be done at door step to increase the efficiency and accuracy of fat testing in milk as well as to test for other constituents of milk like SNF%, Water % etc and it will lead in gaining confidence of milk producers through transparent systems and thereby increasing the milk procurement.

While talking about the different initiatives by the department, he impressed upon the officers to put in all the efforts for the successful implementation of farmers friendly schemes. He asked the officers to evolve new concepts and innovations by adopting new cropping systems in the potential areas so that different Centralized

schemes (CSS) and flagship programmes could reach the grass root level in a more effective manner and contribute to the transformation of rural economy.

Earlier Director Agriculture was apprised of the expenditures and progress on the implementation of different centrally sponsored schemes at grass root level.

Chief Agriculture officer, Bandipora, Mujtaba Yahya, District Agriculture officers, Sub divisional and Zonal officer were among others present in the meeting.

He asked the officers to maintain highest levels of accountability and transparency during all the levels of expenditures and submit the utilization certificate immediately on all the schemes.

While addressing the meeting Director highlighted the importance of affective and timely utilization of funds for the welfare and wellbeing of farming community.

He asked the officers to

DC takes stock of developmental projects in Kulgam, listens to issues of people

■ STATE TIMES NEWS

KULGAM: The Deputy Commissioner Dr. Bilal Mohi-Ud-Din Bhat on Sunday took stock of developmental projects in Kulgam and also listened to the issues & demands projected by the people.

He also inspected the progress of ongoing work on the Aadigen Bridge, Kulgam. On the occasion, he directed concerned agency to expedite the work and complete the project in a time bound manner. It was informed that estimated project cost the bridge is Rs.18

crore and will be opened for the public communication very soon.

Later, DC also took stock of development of park, footpath and roof top of Kalyani Temple at Pombay Kakran.

During his visit, Deputy Commissioner also met locals and listened to their issues and grievances, which he assured shall be addressed at the earliest.

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