



**HAPPY BIRTHDAY**




**Drivish Verma**  
Class:- 1st  
D.O.B:- 19-12-2015  
**JKPS Panjtirthi**

**HAPPY BIRTHDAY**



**Hashmatullah Lone**  
Class:- 3rd 'A'  
D.O.B:- 19-12-2013  
**JKPS Panjtirthi**

**HAPPY BIRTHDAY**



**Vanika Gupta**  
Class:- 8th  
D.O.B:- 19-12-2009  
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**STATE TIMES**

## Pantum-XI wins JCDA's Cricket tournament



Winner team in jubilant mood after receiving trophy.

■ **STATE TIMES NEWS**  
JAMMU: Jammu Computer Dealers Association (JCDA) Jammu on Sunday organised Cricket tournament at Sainik Colony Ground.

First match was played between Pantum team and Hi Focus.

Batting first, Pantum scored 186 with Sunny Dhiman scored a half century with 67 not out while Rohit Ambaradar scored 43 runs. For bowling side, Mumish Saini took three wickets.

Chasing target, Hi Focus fell short of target as they only manage to a total of 123 with a superb bowling line from the Tushar who took three wickets and two wickets by Sandeep.

In another match, LapCare beat Keyocera by one run .

Batting first, Lapcare team put a total of 176 runs. Rakesh and Bharti scored 40 and 29 respectively with Rohit Jandial scored 24. Goldy Jain took three wickets for Keyocera.

Team Keyocera get a good start with Lakhwinder who is the top scorer of the match with 79 which includes 12 bound-aries and 2 huge sixes could not be able to get the score as after a good start team collapse as the Captain got out. Vinay and Ankhush took 2 wickets each.

Match has gone to the last ball and finally LapCare won by 1 run.

Final will be played on Sunday between Team

LapCare and Team Pantum.

Batting first after winning the toss, Lapcare managed to score 157. Rakesh and Bharti scored 41 and 25 respectively with a supporting knock of 25 by Ankush. Dheeraj Gupta took two wickets and Tushar, Sunny, Vinay and Rohit claimed one wicket each.

While chasing, Pantum got to a good start by Parminder Pal Singh who played a superb knock of 77 in 44 balls with 6 fours and 6 towering sixes. On the other hand a good support from Rohit and Sunny who scored 36 and 14 respectively. Team Pantum chased the score with 4 balls spare.

On this occasion CCI President Arun Gupta with his team was also present.

JCDA president Rohit Jandial welcomed Chamber President. Trophies were also distributed among the players.

Sunny Dhiman, Lakhwinder Singh and Parminder Pal Singh adjudged Man of the Match while Rakesh Gupta and Tushar were adjudged Best Batsman and best Bowler of the tournament.

## DC Kishtwar holds public grievance redressal camp

### ■ STATE TIMES NEWS

KISHTWAR: In continuation to the public outreach program of the district administration, Deputy Commissioner, Kishtwar, Dr Devansh Yadav on Saturday presided over a Grievance Redressal Camp at Panchayat Sranwan of block Thakraie.

The camp was organised and managed by the Department of Rural Development and Panchayati Raj in collaboration with GHS Sranwan. Among others, the camp was attended by DSWO Zubair Ahmed; Tehsildar Kishtwar Umar Muneeb; BDO Inderwal/Thakraie Tasleem Javaid Wani; Chief Medical Officer, Dr Chander Prakash; CAHO, Dr Sanjay Kumar; ExEn PMGSY Kishtwar; Mohinder Singh; ExEn PDD, Altaf Hussain, Headmaster and staff of GHS Sranwan besides other District and sectoral officers and field functionaries of line departments.

Scores of local people and from adjoining areas, led by representatives of Panchayat Raj Institutions, put forth their issues and demands regarding basic amenities and



DC Kishtwar, Dr Devansh Yadav listening to public grievances at a camp.

different services.

The PRLs highlighted the grievances related to the water shortage at Sranwan and adjoining villages, sought maintenance of local road, replacement of wooden electrical poles, meeting shortage of staff in GHS Sranwan and HWC Sranwan, payment of pending compensation for land acquired for Shiv Nagar road and installation of Solar lights etc.

They also demanded ration cards for separated households, link road from Sirgware to Sheikhpora, Govt Primary School for Ward Number 7 Sheikhpora, up-gradation of GHS Sranwan to GHSS, conduct of old age pension camps and awareness camps by

Agriculture and Animal Husbandry Departments and Construction of Panchayat Ghar. Responding to the demands and grievances raised by people, the DC assured that all the issues shall be resolved in a time bound manner.

He also resolved many grievances on the spot with the intervention of the concerned officers of line departments.

Responding to demand for sanction of old age pension in favour of left out eligible persons, the DC urged them to go for online registration.

While addressing the demand regarding new ration cards, he said that the government has notified the census 2011 as the basis for inclusion

of households in the new ration card and until new guidelines are issued the same shall be followed. Deputy Commissioner also informed that Jal Jeevan Mission, is envisioned to provide safe and adequate drinking water through individual household tap connections by 2024 to all households in rural India and that Water Supply Scheme for Sranwan has also been tendered out and soon the work shall be started to ensure water connectivity for village.

The DC appreciated the people for their active participation in the Grievance Redressal camps, which he called a viable and much needed requirement for progress of the area. Earlier, Land Passbooks were distributed among the legal land owners of the Panchayat by the Deputy Commissioner.

Further, he also issued directions to the officers of various departments including social welfare, revenue and district administration for addressing the grievances of locals at the earliest besides directing them to conduct awareness Camps.

Meanwhile, the DC also laid the foundation stone for the

construction of the Community Sanitary Complex of RDD at High School Sranwan.

DC Kishtwar along CMO Kishtwar, BDO Thakraie, Tehsildar Kishtwar visited Health and wellness Centre Sranwan and inspected the patient care there.

He also visited and interacted with the public of ward Gorsa of Panchayat Sranwan and enquired about their problems and issues. He assured for immediate resolution of their problems.

Earlier, Deputy Commissioner along with SDM Chhatroo Inderjeet Singh Parihar, Tehsildar Mughal Maidan Nayeem Iqbal Sheikh and CMO Kishtwar Dr Chander Prakash visited family of women who succumbed to post maternal complications at District Hospital Kishtwar and paid condolence and extended sympathies with the bereaved family. DC Kishtwar handed over a baby kit to the family members for the newly born baby and also announced Rs 30000 as relief amount.

He directed CMO to continue donations of baby kit for 6 months and all possible medical help to the family.

The Deputy Commissioner further assured for strictest action against erring officials in case enquiry finds out medical negligence.

## MVD Samba holds training session for dealers, CSC operators for implementation of amendments in Contract Carriage Permit

### ■ STATE TIMES NEWS

SAMBA: Motor Vehicle department Samba on Sunday organised an orientation program for dealers and CSC operators to educate them about various initiatives taken by the transport department to provide department related services to citizens in a faceless manner offering dispensing with minimum requirement of physical visit to any RTO/ARTO.

Presenting demonstrations, the ARTO Samba Rehana Tabassam erudite CSC Operators and dealers about the recent revolutionary amendments in ALL J&K Contract Carriage Route Permits as these are first responder to citizens while availing faceless services. She said that in order to provide convenient, faceless and hassle-free services, the transport



ARTO Samba, Rehana Tabassam interacting with CSC operators.

department, under the guidance of Secretary Transport Department Ramaswamy Prassana, was making all out efforts to make citizens aware of the such pro people steps as these are very beneficial to public and it will also lead to thinning of crowds at RTOs.

Giving further details, she informed that several services

besides contract carriage permits are already provided by department in faceless manner e.g other focal services which can be availed by citizens by the comfort of their homes includes issuance and renewal of Learner's licence, Renewal of driving licence for which test of competence to drive is not required, Duplicate driving

license, Change of address in driving licence, Removal/Addition of bank endorsement from Certificate of Registration, Transfer of ownership of non commercial vehicles, Surrender of class of vehicle from licence, renewal of Route permit, change of address in DL or RC will also be accessible in a contactless manner.

She informed that an applicant can easily avail these services either from home or from any esc center by simply linkin and authenticating aadhaar based details online which make online faceless process simpler and easy for citizens.

Earlier, MVI Samba Vikas Srivats also gave a detailed presentation on recent initiatives of the Motor Vehicle Department to Dealers and CSC operators.

## Automated Milk Collection center inaugurated by UMEED at Keshwa Chitragram, Shopian

### ■ STATE TIMES NEWS

SHOPIAN: An Automated Milk Collection center (AMCC) was inaugurated on Sunday by Jammu & Kashmir Rural Livelihoods Mission (UMEED) at Keshwa Chitragram Shopian as Women Dairy Cooperative. The inauguration was done in presence of Branch Head JK Bank Chitragram Umar, Sajad Ahmed, JKMPCL, District Programme Managers from NRLM Irfan Basheer & Uzma Mehraj in a centralized

ceremony carried by Cluster Level Federation NRLM Chitragram. On the occasion, Branch Head, JK Bank Chitragram applauded the efforts made by JKRLM and JKMPCL for establishing such kind of rural livelihoods ventures which are women centric and youth focused. Sajad Ahmed, intimated that more AMCCs will be established in collaboration with JKRLM in Shopian. During the inaugural Ceremony, Irfan Basheer

DPM FI NRLM Shopian shared that UMEED has long term association with JKMPCL since 2016 when the AMCC concept was introduced in limited blocks of Kashmir which included Kupwara and Pulwama but with the passage of time the intervention of Milk Collection through AMCCs expanded in maximum districts of the UT and same kind of interventions has been made in Keshwa Chitragram. It is pertinent to mention that in

Chitragram Cluster, more than 150 SHGs are being operated with 1300 women members registered.

By establishment of this center, Milk collection will be done at door step to increase the efficiency and accuracy of fat testing in milk as well as to test for other constituents of milk like SNF%, Water % etc and it will lead in gaining confidence of milk producers through transparent systems and thereby increasing the milk procurement.

## Director Agriculture Kashmir reviews implementation of Centrally sponsored schemes in Bandipora

### ■ STATE TIMES NEWS

SRINAGAR: To review the physical and financial progress on the implementation of centrally sponsored schemes and CAPEX budget in district Bandipora, Director Agriculture Kashmir Chowdhury Mohammad Iqbal on Sunday chaired a meeting of senior officers at Bandipora.

While addressing the importance of effective and timely utilization of funds for the welfare and wellbeing of farming community. He asked the officers to

maintain highest levels of accountability and transparency during all the levels of expenditures and submit the utilization certificate immediately on all the schemes.

While talking about the different initiatives by the department, he impressed upon the officers to put in all the efforts for the successful implementation of farmers friendly schemes. He asked the officers to evolve new concepts and innovations by adopting new cropping systems in the potential areas so that the productivity could be

enhanced. Chowdhury asked the officers to reach out to the farmers of the far flung areas and make them aware about the latest farmers centric technologies related to the development of Agriculture sector.

Director Agriculture marked the role of Panchayat Raj institutions and asked the officers to work in close coordination with the representatives of PRLs, block development councils and district development councils so that different Centrally sponsored

schemes(CSS) and flagship programmes could reach the grass root level in a more effective manner and contribute to the transformation of rural economy.

Earlier Director Agriculture was apprised of the expenditures and progress on the implementation of different centrally sponsored schemes at grass root level.

Chief Agriculture officer, Bandipora, Mujtaba Yahya, District Agriculture officers, Sub divisional and Zonal officer were among others present in the meeting.

## DC takes stock of developmental projects in Kulgam, listens to issues of people

### ■ STATE TIMES NEWS

KULGAM: The Deputy Commissioner Dr. Bilal-Mohi-Ud-Din Bhat on Sunday took stock of developmental projects in Kulgam and also listened to the issues & demands projected by the people.

He also inspected the progress of ongoing work on the Aadigen Bridge, Kulgam. On the occasion, he directed concerned agency to expedite the work and complete the project in a time bound manner. It was informed that estimated project cost the bridge is Rs.18

crore and will be opened for the public commutation very soon.

Later, DC also took stock of development of park, footpath and roof top of Kapyani Temple at Pombay Kakran.

During his visit, Deputy Commissioner also met locals and listened to their issues and grievances, which he assured shall be addressed at the earliest.

Deputy Commissioner was accompanied by ACR, SDM, ACD, Tehsildar and other officers during the visit.



### ■ STATE TIMES NEWS

JAMMU: Jammu Chapter of Public Relations Society of India (PRSI) organized a maiden webinar on 'Emerging Trends in Public Relations as a Profession in Digital Era', wherein Prof K.G Suresh, Vice Chancellor, MahkanLal Chaturvedi University, Bhopal was the keynote speaker.

The event was organized under the supervision of Dr Ajit Pathak, National President PRSI, Prof Anil Saumitra, Chairperson, PRSI Jammu, Neha Jalali, Vice Chairperson, PRSI Jammu and Dr Archana Kumari, Secretary PRSI Jammu.

Speaking on the occasion, Prof K.G Suresh said that in the digital era when the information is spreading fast and indiscriminately, the concept of Public Relations becomes more imperative because besides helping companies to gain positive publicity, it allows space for disinformation and propaganda also.

"In common parlance, Public Relations is the Reputation Management, so PR professional has to be very vigilant with regard to any discussion about the organization, especially on social networking sites like Twitter," Prof Suresh said, adding "The job of the PR professional is to constantly check the social media handles of the organization especially Twitter to

remain updated and nip the crisis in bud by being vigilant."

Prof K.G Suresh maintained that in the recent past, especially post Covid period, it has been seen that many organizations have resorted to retrenchment of staff, thus causing work overload on the regular staff.

"In such a situation it becomes challenging for the PR Professional to reach out to people with original content. To catch hold of experts, influencers, bloggers, Youtubers etc in specialized field in particular region with dedicated content besides giving catchy headline and customized content as per the requirement of the organization is perhaps the need-of-the-hour," Keynote speaker asserted and said that the Public Relation professionals have also invoked the concept of face-to-face interviews and storytelling; as they believed that text has little impact. "Power of visual media has a lot of consumers. Diversified

outreach has increased the dependency of journalists for content. Reporters are asking for specific stories, content and international organizations like Muckrack, help a reporter, Haro, etc are a pioneer in this. India still needs to catch up with this trend of outsourcing content which is immersive in nature," he added.

He further suggested connecting through podcasts in order to outreach for subjects related to industry. "We are not dependent on earned media; we are now harnessing self-reliant social media handles. Now the focus has shifted from owned media to earned media," he said and added that focus has shifted from brand-led promotion to customer or community-led promotions.

"Not just press conferences, need for online events are an

in thing now. Reaching out to authors, content creators etc. by meetings through zoom. Inspiration must be taken from human stories like that of Zomato at the time of Covid to pitch and build the brand," Prof Suresh said and added that in the era of misinformation, info-demic and disinformation, people are looking out for authentic content. Earlier, Dr Ajit Pathak welcomed all the participants, which included members from PRSI Jammu Chapter, students of journalism and members from national PRSI team before delivering his presidential address. The formal welcome address was delivered by Dr. Monisa Qadri, Joint Secretary, PRSI Jammu.

Chairperson PRSI Jammu, Prof Anil Saumitra ensured that such events shall be part of regular activities of the PRSI Jammu. He further informed that a formal launch of the chapter shall be in the month of January 2023 and presently the PRSI Jammu is carrying a membership drive for the professionals as well as associate members. Dr. Ravia Gupta, Executive Member, PRSI, Jammu extended formal vote of thanks at the end of the programme.

**OFFICE OF THE MUNICIPAL COUNCIL, KATHUA**

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**Chief Executive Officer**  
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