

# Poster Exhibition organised at IIM Jammu

## STATE TIMES NEWS

JAMMU: Students of Indian Institute of Management (IIM) Jammu on Friday organised a poster exhibition showcasing their creativity, skills, and talents as a part of their Business Communication course.

The objective of the event was to facilitate a learner dialogue with the IIM Jammu academic fraternity on various dimensions of communication and language, and also enabling creativity in student assessment practices. The activity was executed by the students of the IIM 02 batch under the guidance of Dr. Apurva, Co-Chairperson Student Affairs, IIM Jammu.

The event was graced by Professor B.S. Sahay, Director of IIM Jammu, faculty members, officers, staff, and students at the Institute. Present on the occasion was Prof. Jaber Ali, Dean Academics, IIM Jammu, Dr. Ateeque Shaikh, Chairperson, IPM, Cmrd. Kesavan Baskaran, Chief Administrative Officer, and Rajat Jain, Financial Advisor and Chief Accounts Officer, IIM Jammu.

Speaking on the occasion, Prof. B.S. Sahay, Director,



Students of IIM Jammu posing for a photograph during Poster Exhibition.

IIM Jammu said, "IIM Jammu is always committed to the growth and overall development of students. The students have showcased some unique and innovative concepts in poster exhibitions through their creative adaptations. We at IIM Jammu have always believed in providing a platform for our students to represent the best of their ideas and creativity and this poster exhibition is indeed an initiative in that direction."

Ten groups presented ten different topics as a part of their Business Communication curriculum. The Group "MERAKI" presented on the topic

'Communication and the Importance of Language in Communication', conveying the process of effective communication and how language plays a major role in the process of communication between different individuals. The Group "MAVERICKS" presented on the topic 'Physiology of Reading' explaining the process of reading with the help of fun activities such as 'Spot the difference' in their poster. The Group "THE WALNUTS" exhibited the topic 'Language and Brain-Lateralization and Localization' illustrating how the brain is divided into two parts and how each part

functionalism in a specialized way. The Group "THE SURVEY CORP" presented the topic 'Tabular Rasa vs. LAD' depicting the different ways by which humans acquire languages with the help of relevant examples. The Group "PHOENIX" presented on the topic 'Evolution of Language' in which the group explained how language evolved along with the evolution of humans.

The Group "PERKY PROFESSIONAL" creatively exhibited their topic 'Nature vs. Nurture' where the group illustrated the impact of Nature and Nurture on the linguistic development of human beings. The Group

"HARVEY" exhibited on the topic 'Language and Culture' portraying the various characteristics of Indian culture and how culture is influenced using languages. The Group "THE ACES" presented on the topic 'Critical Period Hypothesis' explaining the certain assigned periods during which a person can acquire languages. The Group "DYNAMIX" displayed on the topic 'Design Feature of Human Language', where the group was successful in depicting how animals communicate and how human beings are different from animals in terms of communication. The Group "G.O.A.T" exhibited 'Physiology of Speaking' describing the biological aspects of speaking, covering vast topics such as Broca's Aphasia and Wernicke's Aphasia.

From the very beginning, IIM Jammu has set high standards for outstanding value-based quality education, high-quality research, executive education, consultancy, and strong corporate as well as international linkages. IIM Jammu encourages contemporary research concentrating on regional, national, and global issues.

# I&C Department hosts Sensitisation programme on MSME initiatives

## STATE TIMES NEWS

JAMMU: A sensitisation programme on various initiatives by MSME including revised Guidelines of Micro & Small Enterprises Cluster Development Programme (MSE-CDP) was organised on Friday at Udyog Bhawan, Rail Head Complex Jammu.

Anoo Malhotra, Director General Industries & Commerce, Jammu welcomed the participants and appreciated the initiatives of MSME-DI Jammu in helping the MSMEs of J&K. She also thanked MSME-DI Jammu for getting special relaxation in land requirement norms for establishment of a Tool Room in J&K.

G. Velladuria, Joint Director of MSME Development & Facilitation Office, Govt. Of India, Industrial Estate Digiana Jammu gave a detailed presentation on revised MSE-CDP guidelines. He exhorted the General Managers, District Industries Centres of Jammu



Director General I&C Jammu, Anoo Malhotra chairing a meeting.

Division, to come up with new proposals so that MSMEs in Jammu are benefited. He noted that there was a lot of potential for cluster development in J&K, which is still at a nascent stage in J&K.

He described a cluster as a group of enterprises located within a contiguous area or a value chain producing same/similar products/complementary products/services, linked together by common physical infrastructure facilities.

He elaborated that the objective of the scheme is to support the sustainability and growth of MSEs by addressing common issues such as improvement of technology, skills and quality, market access, access to capital and it can help build capacity of MSEs for common supportive action through formation of self help groups, consortia and upgradation of associations. He explained that

## LIC of India launches WhatsApp Services

## STATE TIMES NEWS

JAMMU: Chairperson, LIC of India, M.R. Kumar launched LIC's select interactive services with its Policyholders on WhatsApp.

He thanked NABARD for the support and guidance and further assured that J&K Grameen Bank will continue to play a major role towards development under each aspect and will ensure that the various initiatives of Govt of India like PMJDY Accounts, PMJDY Rupay Cards, Social Security Schemes, SHG & JLG Credit linkage programme, etc., reaches the last man in remotest corner of UTs J&K and Ladakh.

"Choose the option num-

ber for selection of Services. We expect all our valued Policyholders will take benefit of the service," he added.

He said that the services that are available on WhatsApp include Premium due, Bonus information, Policy status, Loan eligibility quotation, Loan repayment Quotation, Loan interest due, Premium paid certificate, ULIP -statement of units, LIC services links, Opt in/Out services, and End conversion.

## Power shutdown

## STATE TIMES NEWS

JAMMU: Chief Engineer (Distribution) JPDCL has informed that the power supply to Raghunath Bazar, Residency Road, Wazir Road, Kanak Mandi, Rajinder Bazar and adjoining areas shall remain affected on December 04 from 9 am to 2 pm.

Similarly, the power supply to Mandal, Kartholi and adjoining areas shall remain affected on December 03 from 9 am to 2 pm.

Likewise, the power supply to Akalpur, Udheywala, Sangrampur, Lale-De-Bagh, Nagbani, DPS School Manorma Vihar, Adheywala, Anand Nagar, Domana, Lower Machlian, Nagbani, Laxmi Puran, Swarni Vihar, Bharat Nagar, Ganga Nagar, Bantalab, Radio Station, BSNL, CRPF, Ayush Hospital, Bhalwal, Kangarmor, IIP, Hospital Bhalwal, Kopte, Thater, Nardani, Pooja Colony and adjoining areas shall remain affected on December 03 from 9 am to 1 pm.

Similarly, the power supply to SICOP Industrial Area shall remain affected on December 04 from 10.30 am to 2.30 pm.

Likewise, the power supply to Bhalla, Bhaderwah and adjoining areas shall remain affected on December 03 from 9 am to 4 pm. Similarly, the power supply to Sataney, Ramnagar, Chowki, Majouri, Basantgarh and adjoining areas shall remain affected on December 03 from 9 am to 1 pm. Meanwhile, Superintending Engineer (Distribution) JPDCL, O&M Circle Kathua has informed that the power supply Jopgur, Industry feeder and adjoining areas shall remain affected on December 03 from 10 am to 3 pm.

## Rashtriya Hindu Vahini starts signature campaign to declare 'Cow' as National Animal



People participating in signature campaign launched by Rashtriya Hindu Vahini in Jammu.

## STATE TIMES NEWS

JAMMU: Rashtriya Hindu Vahini started a Signature campaign in Jammu & Kashmir for designating 'Cow' as National Animal under the leadership of Rajinder Hindu, state President Rashtriya Hindu Vahini, Sapna Hindu State President Disciplinary Committee and Vijay Hindu Mahila President.

The programme was started in Indira Gandhi Indoor Stadium, New Delhi in a programme organized by Maitri Bodh and Rashtriya Hindu

Vahini also participated in it.

Deepak Kohli, National President of Disciplinary Committee said that the programme will be formally inaugurated from the region of Jammu & Kashmir.

He said that J&K is the

crown of India and as such the

programme is being started from J&K which will be gradually covering all the states of India. The signature campaign is to press the government to declare Cow as the National Animal as the Cow signifies the most sacred feelings of the res-

idents of this subcontinent. It was stressed that since the time immemorial, the Cow is revered as the most sacred being and the Cow reverence is included in every ritual and culture of Bharatavarsh. It was also demanded that the persons involved in the killings of the Cows must be dealt with strictest of the law and must be hanged till death. Rajinder Hindu, on the occasion, said that the Indian society cannot be imagined without the Cow. He said that the campaign will be taken to every area of the region by the dedicated volunteers of the Vahini. He also sought the cooperation of common masses in the campaign.

Vijay Hindu focussed on the role of the ladies in the campaign comprising the 50% of the population and representing the 100% of the Indian cultural ethos which revolves around the worship of the cows.

He said, though National Institute of Immunology (NII) has been pioneering in deciphering the molecular basis and host response to infectious diseases like tuberculosis, malaria and viral diseases including Dengue and COVID, but its recent breakthrough in evaluating the intranasal Covid-19 vaccine in phase 3 clinical trial for its immunological effectiveness is noted by all.

Dr. Jitendra said, in an era of

rapid innovations and transformative changes, Biotech Institutes should focus on its core competency and strive hard to bring research and product development at par with global standards.

He said, though National Institute of Immunology (NII)

## Dy Mayor inaugurates developmental works at Ward-58



Deputy Mayor, Baldev Singh Billawaria along with others inaugurating developmental work.

for successful completion of the project.

Deputy Mayor Jammu said that JMC is committed to serve public and is keen to ensure their welfare. He urged public to come forward and work with the Government to make Jammu better and livable. He further added that the

Union Government is taking various initiatives to address the issues related to infrastructure, transportation and basic amenities. Deputy Mayor said that under the leadership of Prime Minister Narendra Modi and BJP J&K President Ravinder Raina, J&K is leading towards

development.

Tirath Kour Corporator, Jeevan Nagar, Ward-58 thanked Deputy Mayor for visiting her ward and said that she is always ready to support workers and general public. She said that an old demand of the area has been fulfilled now and people will get a lot of relief. Later a felicitation function was organised by Gautam Sharma and the public of Green Avenue area in order to express gratitude towards Deputy Mayor and corporator for their efforts to improve condition of the ward. Former Corporator Paranjit Singh Pammi, Ashok Choudhary, Kulwant Singh, Shakuntala Devi, Sat Pal, Vishal Gupta and others were also present on the occasion.

(NABI), Mohali identifies priority cereal and fruit crops with focused traits to implement genome editing approaches. He said, these new initiatives will be co-developed along with industries to streamline its operations and thereby providing impetus to Indian agriculture. Dr. Jitendra Singh was given presentation by Institute for Stem Cell Science and Regenerative Medicine (inStem) in Bengaluru as the

institute is carrying out cutting edge research using stem cells to understand blood and cardiovascular diseases and brain disorders. Using human genetics and human stem cell technology from human clinical samples they have generated a large resource of stem cells under collaborative programs, to understand why some individuals might be prone to developing mental illness.

National Brain

Research Centre (NBRC) Manesar is mandated to study brain function at different levels and apply the knowledge for societal benefit. We operate the MEG facility in collaboration with AIIMS to serve patients at a subsidized rate. In the past one year we developed a new method to estimate brain metabolites as an early indicator of dementia. We also showed that coordination between different brain centres remain invariant even though the peak alpha frequency is slowed with ageing. In the next year they plan to expand our research in the areas of autism and epilepsy by utilising the state-of-the-art MRI facilities on campus. They also aim to increase collaborations with clinicians through joint internship and MD programmes.

Agri university students protest after student alleges sexual harassment by professor

## STATE TIMES NEWS

JAMMU: As the part of ongoing Shehri Jan Abhiyan launched under My Town My Pride (MTMP) -2.0, Director General, Floriculture, Parks & Gardens, Jammu, Jatinder Singh on Friday participated in training/awareness programme on commercial floriculture held for public and entrepreneurs by the department of Floriculture, Parks & Gardens Department, Jammu at Municipal Committee, R.S.Pura.

A total number of 55 persons attended today's training/awareness programme.

Prominent among them were Sat Paul, President Municipal Committee R.S. Pura; Daya Ram, Councilor Ward No 13; Rakesh Gupta, Councilor Ward No 2; Raj Kumar, Councilor Ward No 6; Ravi Saini EO, Municipal Committee R.S.

Home Lawns (Har Ghar Bagicha) for increasing the green cover of the area & maintaining ecological balance. A detailed discussion was also held with the Principal of the School, Ajay Sharma and all the staff members of GHSS (Boys) R.S. Pura on the benefits of conducting Shehri Jan Abhiyan for the welfare of the public in the ULBs.

The Director General also

inspected the stalls put up by different departments at the

venue depicting various

schemes and programmes implemented in the District.

He shall remain attached with KVK, Pompai, Kulgum," the order read.

## Shehri Jan Abhiyan: Awareness programme on commercial floriculture held

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Printer, publisher and owned by Raj Daluja, Printed and published at STATE TIMES PUBLICATIONS, Plot No. 110, 111, 112, Phase-II, Gangyal, Jammu. Ph-2579290, 2573691, Fax: 0191-2562657. e-mail: statetimes1@gmail.com Editor, Raj Daluja; RNI No: 66908/96.

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