## **Director CSIR-IIIM inaugurates Farmers** Awareness Program at Dhar, Uttarakhand

**■ STATE TIMES NEWS** 

TEHRI: In order to augment the aromatic farming under CSIR Aroma Mission Phase-III and transform hilly regions to Aroma Valleys, the CSIR-Indian Institute of Integrative Medicine (IIIM), Jammu, organized a productive Program in Dharpayakoti village, Block Kirtinagar, Tehsil Garhwal, Dehradun, Uttarakhand." Dr. Zabeer Ahmed, Director, CSIR-IIIM, Jammu inaugurated the programme. The event hosted at the Dhar Regional Development Institute, focused on promoting the sustainable cultivation of aromatic and medicinal plants in the region, a cornerstone of the Aroma Mission Phase-III.

On this occasion, IIIM celebrated two significant milestones: the successful cultivation of rosemary and the launch of lavender farming



a woman farmer.

in the region. The central theme was the transformation of remote hilly areas of Uttarakhand into "Aroma

Villages" through aromatic plant cultivation, heralding a new era of economic development and environmental sustainability.

Speaking on the occasion, Dr. Zabeer Ahmed, Director, CSIR-IIIM Jammu, highlighted the initiative's under CSIR Aroma Mission to

empower rural communities by fostering entrepreneurship, creating sustainable livelihoods, and advancing self-reliance.

Dr. Ahmed also emphasized the economic potential of aromatic plant cultivation, which can thrive in Uttarakhand's challenging terrain while promoting environmental conservation. Addressing the gathering, Dr. Suphla Gupta, Senior

farmers, applauded the program's efforts in bringing the benefits of high-value aromatic crops to the region. The event witnessed

enthusiastic participation from women farmers, rural community members, and representatives from various parts of Uttarakhand, including Chakrata, Thauldhar, Chamba, and Pauri Garhwal. Participants explored the possibilities of transforming their regions through aromatic farming.

In the afternoon session, the team of experts toured the farmer's field, reviewed ongoing agricultural initiatives under the Aroma Mission, and commended the farmers' achievements. The program marked a pivotal step in Uttarakhand's journey toward becoming a hub for aromatic and medicinal plant cultivation, fostering economic growth and environmental resilience in

# IIM Jammu welcomes global thought leaders at IFAC-2024

Institute of Management (IIM) Jammu inaugurated the 2nd International Finance and Accounting Conference (IFAC-2024) at the Patanjali Classroom, Academic Block, IIM Thursday. Jammu on Themed "Navigating the Future Finance, Accounting, and Banking: Building Financial Resilience," the conference brings together leading scholars, practitioners, and industry leaders to explore strategies for fostering resilience in the financial and accounting sectors.

The inaugural ceremony began with a lamp-lighting ceremony, followed by an address by Prof. B.S. Sahay, Director, IIM Jammu, who emphasized the critical role of such platforms in addressing contemporary challenges in finance and accounting. Kevnote addresses were delivered by Dr. Manoranjan



Prof. B.S. Sahay, Director, IIM Jammu lighting a ceremonial lamp.

Sharma, Chief Economist at Infomerics Ratings, who provided an insightful analysis of the global financial environment, and Arati Porwal. Country Head - India, CFA Institute, who highlighted the significance of adaptability and resilience in a dynamic financial landscape. Their perspectives set the stage for impactful discussions throughout the conference.

The event was graced by the presence of Prof. Jabir

The BFTTM programme

Ali, Dean Academics, IIM Jammu, Dr. Harsha Jariwala, Conference Chair, IFAC 2024, and Dr. Vedika Saxena, Conference Co-Chair, IFAC 2024. The ceremony concluded with the national anthem. Spanning two days, IFAC-2024 serves as a platform for deliberating on emerging trends and challenges in finance, accounting, and banking while fostering global collaboration and thought leadership.

### DGP conducts pipping of newly promoted SP



**STATE TIMES NEWS** JAMMU: Nalin Prabhat.

(DGP), conducted the pipping of the newly promoted SP, Ravinder Singh, in the presence

of B S Tuti, IG, Sandeep Wazir, AIG Personnel, and Sved Al-

**STATE TIMES NEWS** Gandhi National Open University (IGNOU), a pioneer in Open and Distance Learning, has announced the launch of two new programmes for the upcoming January 2025 admission cycle. The programmes are Post Graduate Diploma in Studies (PGDTRBS) and Bachelor of Tourism and Travel

Principal Scientist and

Nodal Officer of CSIR

Aroma Mission Phase-III,

informed the farmers about

planting materials and tech-

nical support for oil distilla-

tion and value addition to

their produce. Dr. Gupta's

remarks reinforced the mis-

sion's dedication to support-

ing rural communities in

achieving long-term agricul-

Dr. A.S. Rawat, Former

Chief Scientist from CSIR-

NBRI Lucknow, encouraged

farmers to adopt aromatic

crop cultivation as a means

to achieve higher economic

returns and regional pros-

perity. Beside him, Dr. J.S.

HNBGU Srinagar and

Founder of Human India,

and Ajay Pal Singh Panwar,

Founder of Dhar Kshetriya

Vikas Sansthan also

addressed the farmers. Both

experts, have long associa-

tions with supporting local

Professor at

tural prosperity.

Butola,

accessing

high-quality

IGNOU's announcement comes as a part of its ongoing commitment to make education accessible and relevant to the evolving requirements of the socie-

Management (BFTTM).

ty. The PGDTRBS programme is designed to provide in-depth knowledge about tribal communities. their culture, developmental challenges, and governance, addressing a critical area of social studies that has remained underexplored over the years. The PG Diploma in Tribal Studies will help generate awareness and solutions for tribal empowerment. This programme has been designed to explore various aspects of tribal life.

On the other hand, the BFTTM programme tarflourishing gets the tourism and travel industry in India. With the



Indian tourism sector witnessing exponential growth post-pandemic, this programme seeks to equip learners with the skills and expertise required for a successful career in travel and tourism management.

is being offered in both ODL as well as online modes. The Bachelor in Tourism and Travel Management will prepare students to tap into India's expanding tourism market. The programme is a threeyear undergraduate degree designed to address the skills gap in India's growing tourism industry. The programme will include a mix of theoretical and practical components, including internships with travel agencies tourism boards. IGNOU is optimistic that the BFTTM program will not only attract fresh high

school graduates but also working professionals seeking career advancement in the tourism industry. Regional Director, IGNOU Regional Centre Jammu, Dr. Jai Prakash Verma said that the PGDTRBS programme aligns with the government's focus on tribal empowerment, as is apparent in policies and various tribal welfare schemes and the BFTTM programme complements the government's vision of boosting India's tourism sector, which is expected to contribute significantly to the economy in the

## Balbir presents portrait of Guru Ravidass Ji to BJP kisan leader and photojournalist

JAMMU: Balbir Ram Rattan, National General Secretary of Guru Ravidass Vishwa Mahapeeth and General Secretary of the Indian branch of the British Heritage Foundation, presented a portrait of Shri Guru Ravidass Ji to Rakesh Pant, General Secretary of the Bharatiya Janata Party (BJP) Kisan Morcha. Local photojournalist Seva Ram was also honored with a portrait during the event. BJP Media Cell member Saniay Bakshi was present on this

Speaking on the significance of the gesture. Balbir Ram Rattan highlighted the invaluable contributions of

STATE TIMES NEWS

reaffirmed

Engineering

Executive

JAMMU: Arvind Gupta,

Jammu

Constituency, on Thursday

Government's commitment to

providing clean and safe drink-

ing water to every household

under the ambitious Jal

Jeevan Mission (JJM)

scheme. He emphasized this while chairing a meeting with

officers of the Public Health

Department to address water

supply issues in his constituen-

cy. The meeting was attended

by Sunil Gandotra, SE

Mechanical PHE; HS Reen,

Mechanical; Rajesh Sharma,

Executive Engineer PHE

Civil; Sanjeev Gupta, AEE

PHE: and Anil Katoch, AEE

Mechanical. Atul Bakshi,

Mandal President was also

present. Arvind highlighted

that the Central Government

headed by Prime Minister

Narendra Modi has initiated

JJM scheme with an aim to

ensure piped water supply to

every household in the country,

reflecting the government's

focus on improving the quality

of life for all citizens. "The

Modi Government is deter-

mined to bring about transfor-

mative changes in the water

supply infrastructure to

The senior BJP leader asked

PHE officials to prioritize

uninterrupted water supply

achieve this goal," he said.

 $_{
m the}$ 



Balbir Ram Rattan, National General Secretary of Guru Ravidass Vishwa Mahapeeth presenting portrait of Shri Guru Ravidass to Rakesh Pant, Gen Secy BJP Kisan Morcha.

Guru Ravidass Ji, a revered 14th-century saint. He

and focus on maintaining

water reservoirs in his con-

stituency. He emphasized that

water reservoirs should be

cleaned on a regular basis, with

dates and locations properly

maintained. "The cleanliness

and upkeep of these reservoirs

are not just about ensuring

water quality but also main-

taining them as exemplary

sites. These reservoirs should

be maintained so well that parents can proudly take their

children there to learn about

the source of their drinking

Arvind directed officials to

promptly address any issues

hindering water supply and

ensure that the objectives of

JJM are met without delay. He

emphasized the need for regu-

lar maintenance of water sup-

ply infrastructure and urged

the officials to establish mecha-

nisms for effective grievance

redressal. The senior BJP

leader reiterated his commit-

ment to the welfare of the peo-

ple of Jammu West and

assured that his office would

actively monitor the progress

of water supply initiatives. He

called upon the public to bring

any water-related issues to his

notice, promising swift action.

dence in the efficient imple-

mentation of the JJM scheme

and its ability to transform the

lives of millions by providing

them with clean and safe

drinking water:

The MLA expressed confi-

water." he added.

Modi Govt committed to

'Har Ghar Nal Se Jal': Arvind

Modi

(PHE)

Engineer

#### life is a source of inspiration for all Indians, reminding us of the importance of unity and mutual respect," said

Accepting the portrait, Rakesh Pant expressed admiration for Guru Ravidass' teachings and their relevance in building a cohesive society. "Guruji's ideology continues to guide us toward creating a stronger and more inclusive society," Pant remarked.

Sanjay Bakshi emphasized the role of saints like Guru Ravidass in shaping the moral and cultural fabric of India. "The teachings of such great saints have always given a new direction to society," he said.

The event underscored the enduring legacy of Guru Ravidass and his profound impact on fostering social harmony and equality.

### DC discusses preparation of Ramnagar Wildlife Sanctuary Eco-Sensitive Zone Master Plan

**STATE TIMES NEWS** 

JAMMU: Deputy Commissioner Sachin Kumar Vaishya, who is also Monitoring Chairman Committee of Eco Sensitive Zone of Ramnagar Wildlife Sanctuary, held a meeting on Thursday regarding the preparation of Zonal Master Plan for the implementation of provisions of Eco Sensitive Zone of Ramnagar Wildlife Sanctuary. The meeting, attended by Wildlife Warden Jammu (Member Secretary) Vijay Kumar and other committee members, focussed on developing a strategic approach to protect and manage the 10 square kilometer Eco-Sensitive Zone notified in 2021. During the extensive deliberations, the committee comprehensively discussed activities that will be prohibited, regulated and poten-



DC Jammu Sachin Kumar Vaishya chairing a meeting regarding preparation of Zonal

guidelines. The Chairman specifically directed that Jammu Development Authority and Jammu Municipal Corporation should be actively involved in the planning process. The objective is to preemptively protect the eco-sensitive

zone from potential adverse

environmental protection logical integrity. Eco activities to ensure env Sensitive Zones are critical buffer areas surrounding protected wildlife habitats, designed to act as a transition zone between core wildlife areas and surrounding regions. These zones are established to minimise negative external impacts on wildlife and

tion of the NEP 2020

KU, Prof. Shariefuddin

Pirzada, emphasised the

approach to education while

as Registrar KU, Prof.

Naseer Iqbal, described the

event as a celebration of cul-

Earlier, in his welcome

address, Dean Students

Welfare KU, Prof. Shamim

Ahmad Shah, stated that

the festival is aimed at pro-

moting social cohesion, cul-

tural understanding, and

The inaugural ceremony

featured the live perform-

ance of the University

Tarana by the DSW cultural

group, release of the annual

student magazine 'Gulala',

and mesmerizing live cultur-

al performances by student

artistic exchange.

cultural groups.

Dean Academic Affairs

holistic

framework at UG level.

University's

tural talent.

tially promoted within the developmental activities that ecological systems, implezone, in strict adherence to might compromise its eco-menting regulated human ronmental conservation.

#### Power shutdown

**STATE TIMES NEWS** 

JAMMU: Chief Engineer (Distribution) Jammu has informed that the power supply to Can, Toph, Bohri, Chatha, Satwari, Pounichak, Bhagwati Nagar and adjoining areas will remain affected on December 14 from 8 am to 3 pm. Similarly, the power supply to Burmal, Rakh Muthi, Devipur, Ballian Da Bagh, Pallwan, PHE line BSF, Jourian, MES, Troli, Bakore and adjoining areas will remain affected on December 13, 16, 18 and 20 from 7 am to 11 am.

Meanwhile, Superintending Engineer (Distribution) JPDCL, O&M Circle Kathua has informed that the power supply to Vijaypur 1st, Vijaypur 3rd and its adjoining areas will remain affected on December 13 from 8 am to 2 pm. Similarly, the power supply to Bandral and its adjoining areas will remain affected on December 13 from 8 am to 2 pm.

# Ganotra and Degyal

JAMMU: Bi-Annual congregation of Ganotra and Degyal Brahmin Biradari will be held on December 15, 2024 (Sunday) at Devsthan Kharha

afternoon.

All the Biradari members are requested to participate in this religious function and seek blessing of Bua Dati.

## Sakeena inaugurates, addresses KU's Annual Youth Festival-'Sonzal'

**STATE TIMES NEWS** 

noted Guru Ravidass Ji's

efforts in eradicating dis-

crimination and untoucha-

bility and promoting unity,

brotherhood, and equality in

society. "Guru Ravidass Ji's

SRINAGAR: Minister for Medical Health and Education, Social Welfare and Education, Sakeena Itoo on Thursday stressed on the need for preserving Kashmiri culture and language, adding that we need to promote our mother tongue for our bright future. The Minister made these

remarks after inaugurating the Kashmir University's Annual Youth Festival-'Sonzal' at Convocation Complex of Varsity here on Thursday.

The seven day festival is being organised by Division Youth Affairs, Department of Students Welfare, University of Kashmir.

Addressing the massive gathering of Professors, Deans, HoDs, Research scholars and students, Sakeena Itoo advocated for safeguarding Kashmiri language and traditions, in the face of modern influences. "Our Kashmiri culture and language is very unique, we all need to be very proud of our culture and heritage and celebrate it to its maximum extent". Sakeena said.

"Language is the foundation of our culture. Without it, we lose touch with the



Social Welfare Minister, Sakeena Itoo speaking at a programme.

narratives, stories and customs that have defined us for centuries. I urge the professors and students here to not only cherish the beauty of our Kashmiri language and culture but also ensure that it thrives beyond academic spaces," she added.

She called upon the student community that it is your responsibility to protect and promote our culture, while also using the power of knowledge to address the issues that affect us on Thursday. "Kashmir University has provided you the knowledge and wisdom, now it's up to you to create a future where both our heritage and our progress walk hand in

hand", Sakeena Itoo said. Highlighting on the contriof Kashmir University, the Minister remarked that the Varsity is

'beacon of knowledge and social progress' of Kashmir, highlighting that the University has produced researchers who are significantly impacting various sectors like education, governance, technology as well as for preservation of our cultural heritage.

"Kashmir University is not only a place of academic learning but a hub of social change and intellectual growth. It has produced individuals who have contributed immensely to the development of our society and preservation of our cultural heritage across the globe", Sakeena Itoo maintained.

Commending University for organising this Youth Festival, the Minister said that the 'Sonzal' is a very unique

platform to promote and preserve the Kashmiri language which is an integral part of our cultural heritage. "Cultural outreach initiatives, like 'Sonzal', demonstrate University's commitment to nurturing creativity, preserving traditions and empowering the youth," Sakeena Itoo remarked.

Speaking on the occasion Vice-Chancellor KU, Prof. Nilofer Khan highlighted the significance of the festival in fostering creativity, unity and curiosity among young minds.

"Our university is committed to providing platforms like Sonzal to nurture the talent and potential of our students in various ways," she said.

Prof. Khan also outlined the University's breakthroughs and achievements, including the implementa-

The festival, running from December 12-20, brings together students from various colleges and universities across Kashmir to showcase their talents in wide range of competitions like quiz, debate, elocution, collage making, postermaking, painting, cartoon-

making, clay-modelling and

other categories during

next seven days.

**Brahmin Bi-Annual** congregation on Dec 15 STATE TIMES NEWS

Madana (Purmandal). As per release issued here the Biradari will organize religious function including Hawan. Bhandara will take place in the