

Online orientation course by IIMC on 'Emerging Media Trends' for DIPR officers commences

■ STATE TIMES NEWS




JAMMU: The Department of Information and Public Relations (DIPR), Government of Jammu and Kashmir, in conjunction with Indian Institute of Mass Communication (IIMC), on Monday organized a 5-day virtual session on emerging trends and techniques in media and Communication to meet the professional training needs of officers and officials engaged in highlight-

ing initiatives being taken for welfare, empowerment and development of the Union Territory. The objective of specialized short term courses is to contribute better understanding of officers towards various issues pertaining to media and communication. The focus of the online sessions will be on making the officers aware about emerging trends and techniques and sharpen their professional skills. Lauding the initiative of IIMC, Director

Information and Public Relations, Rahul Pandey exuded confidence that such orientation and refresher courses will benefit the officers of the department in enhancing their communication skills. Professor Govind Singh, Dean Academics and Course Director, Short Courses Department, IIMC, Media and Communication Course, took up the first session delivering an informative opening lec-

ture elaborately explaining the subjects and topics to be covered during this mind storming training sessions. The second session on "Media Landscape in India & Image Building through PR" was conducted by Dr. Surbhi Dahiya, Course Director, E-J Department, IIMC while Dr. Abhay Chawla, Senior Academician, took up the third session on "Social Media Ecosystem for PR". In the fourth series of

the session, Arun Anand, author and senior journalist, Media and Communication Course delivered a lecture on Crisis Communication. This was followed by the question and answers by the officers who sought clarifications and added information on various themes of the lecture. Pertinently, this orientation course would conclude on 18th of February with exclusive sessions on participants' feedback and suggestions as well.



DENTAL CLINIC

Customized livelihood Generation scheme for Dental Professionals

ASSISTANCE

- Financial Assistance provided under this scheme shall be provided by J&K Bank for setting up a Dental Clinic.
- An Amount of Rs. 8.00 lakh shall be provided as Financial Assistance out of which 2.00 lakhs shall be provided as Grant-in-aid and rest of amount 6.00 lakhs shall be financed by the bank as a start up loan which shall be repayable.
- There will be no margin money requirement to be paid by the applicant.
- Assistance for setting up clinics will be given on group contract basis .

ELIGIBILITY

- Registered Dentists to between age group of 18 to 40 years
- The Dentists must be domiciles of J&K
- The total family income of the every beneficiary dentist doctor shall not exceed 8 lakhs per year.
- The applicant must be unemployed and registered with the concerned District Employment and counselling Centre.
- To claim the assistance dental doctors shall form a group of two doctors and undertake to employ two unemployed dental technicians with prescribed qualification.

PROCEDURE

- Application to be submitted to District Nodal officer (AD/DD Employment) and the candidates will be selected after interview by the DLTF Committee.
- Once a case is approved by Mission Youth, the cases shall be forwarded to J&K Bank for sanction and disbursement of loan.
- Before submitting the application form the applicant must registered on below given links as an unemployed candidate.

IMPORTANT LINKS:-

- Get registered with JK Mission Youth at www.jkyouthportal.in
- Get registered with DE&CC, Poonch at www.jakemp.nic.in

COURTESY: Assistant Director Employment, District Employment and Counselling Centre (DE&CC) Poonch (Any query call on this number : - 9797539353, 7006253195)

For more information & updates mail us on:-
mddepoonch123@gmail.com

DOCUMENTS REQUIRED

Degree certificate, Age Proof Income Proof, Adhaar Card, Pan Card, Domicile

DIP/J-6189-P/21



Government of Jammu and Kashmir J&K Pollution Control Committee

Winter office: November-April
Parivesh Bhawan, Gladini, Transport Nagar, Narwal, Jammu-180006
Ph./Fax.0191-2476925

Summer office: May-October
Sheikh-ul-Alam campus, Behind Govt. Silk factory, Rajbagh, Srinagar (J&K)- 190008
Ph./Fax.0194-2311165

Email: membersecretaryjkspcb@gmail.com

PUBLIC NOTICE



SAY NO TO GARBAGE BURNING

Burning solid waste including plastic is a punishable offence

Burning of Solid Waste is prohibited under Rule 4 (2) of Solid Waste Management Rules, 2016 and Rule 6 (2-g) of Plastic Waste Management Rules, 2016. It is a punishable offence as per directions of the Hon'ble Supreme Court order dated 02.09.2014 in writ petition No. 888/ 1996, Almitra H. Patel vs. Union of India & Ors., with subsequent directions of Hon'ble NGT in O.A. 606/2018

Environmental and Health Impacts of burning waste:-

- Burning of trash municipal solid waste / Plastic waste etc. in open generates various toxic compounds and particulate matter which are highly toxic to all life forms.
- These toxic emissions remain in atmosphere for a very long time and contribute to acid rains, global warming, ozone depletion, air pollution and formation of smog, besides seriously affecting human and animal health.
- Disposal of such wastes by open burning also generates dangerous chemicals that enter our food chain and seriously affect health of humans and other living beings.
- Leftover Ash contains toxic metals such as mercury, lead, chromium and arsenic which dangerously pollute soil and water.
- People exposed to these air pollutants can experience eye and nose irritation, difficulty in breathing, cough and headaches, lung infections, pneumonia, bronchitis and allergies etc.

As per provisions of Rules and directions issued by Hon'ble Supreme Court of India and Hon'ble NGT stated above, burning of solid waste including plastic waste is completely banned vide JKPCC order No. 28-JKPCB of 2020 dated 04-02-2020 . Violators shall be liable to pay Environmental Compensation under Polluter Pays' Principle as per the approved guidelines of Hon'ble NGT.

ISSUED IN PUBLIC INTEREST BY
J&K Pollution Control Committee

Sd/-
K. Ramesh Kumar
Member Secretary
JKPCC, Jammu

DIP/J-6184-P/21



Guddi, I need to send money to Papa, but the Bank is closed today

Mama, don't worry! Digital Banking is always there

Now you can transfer money 24 x 7 using NEFT, RTGS, IMPS or UPI. 365 days, anytime, anywhere.

Banking transactions at your fingertips

An initiative towards 'Less-Cash' society

Digital Banking, Convenient Banking



Guddi, can you share your card's PIN please?

Mama, bank account details are not to be shared with anyone!

Never share your PIN, Password, OTP or CVV with anyone. It may cause you a loss.

Don't let the details of your Bank Account fall into wrong hands

Someone can fraudulently withdraw money from your Bank Account



Mama, why are you not able to do large value transactions with your card?

Guddi, I have set transaction limit on my card!

Set limit on your card and save yourself from big losses.

By setting limit on your card, the risk of loss is reduced

Stay protected from unauthorized and fraudulent transactions



J&K Bank
Serving To Empower

FOR ASSISTANCE CALL 1800 890 2122 | LOG ON TO WWW.JKBBANK.COM | FOLLOW US ON

CAUTION: Bank does not ask for your Password / PIN / OTP / CVV / Card Number.

DIP/J-6193-P/21