

# International Conference on Traditional Medicine and Phytopharmaceuticals concludes at IIIM

**■ STATE TIMES NEWS**  
JAMMU: A three-day International Conference on Traditional Medicine and Phytopharmaceuticals and the 11th International Congress of the Society for Ethnopharmacology concluded here at CSIR-IIIM on Sunday. The event was organized by CSIR-Indian Institute of Integrative Medicine, Jammu in collaboration with Society for Ethnopharmacology, India (Jammu Chapter).  
Dr. Ashutosh Gupta, Principal Govt. Medical College, Jammu, the Chief Guest while delivering the valedictory lecture said that the conference featuring the deliberations and meetings among traditional healers, researchers, scientists, industrialists and policy makers would have far reaching impact on the global positioning of the traditional and phytopharmaceutical drugs. He further asserted that we would enhance the research collaborations with the organisations like CSIR-IIIM and also mentioned that the



Dr. Zabeer Ahmed, Director, CSIR-IIIM, Jammu addressing the delegates of three-day conference at valedictory function.

IIIM, Jammu has beacons research and developmental pursuits and accomplishments in the area of discovery of novel drug molecules sourced from plants. While commending the scientists of the Institute, Dr. Gupta, said that the conduct of the conference on traditional medicine and ethnopharmacology at CSIR IIIM Jammu assumes much significance due to the abundant plant biodiversity found in the region that possess multiple phyto-pharmaceutical properties and offer huge opportunities for researchers, startups and industries to explore for the new frontiers in pharmacology and discovery of novel phyto-medi-

cines. Dr. Amarjeet Singh Bhatia, Principal and Dean, Govt. Medical College, Rajouri, guest of honour at the session said that there are huge challenges and constraints in ensuring the delivery of optimal healthcare services, plant-based medicines and phytopharmaceuticals have found a unique niche in the national and global healthcare arena owing to their efficacy, safety in use and predominantly increased consumer consciousness for using drugs derived from non-synthetic sources and manufacturing processes.  
Earlier, in his address, Dr. Zabeer Ahmed, Director CSIR-IIIM, said that the Institute

has a very robust system for scientific study, validation, and legalization of phytopharmaceuticals and a conference symbolises our strong desire and effort to push for the new frontiers of knowledge and innovation in the field of traditional healthcare and drug development using phytopharmaceuticals. The recommendations on the different approaches to sustainably leverage the traditional knowledge and methodologies in medical systems and ethnopharmacology made by the policy makers, participating in around 20 intriguing scientific sessions at the conference since last three days are going to define the future discourse in

# Gaurav lauds LG, CS and Special DG BSF for extending Beating Retreat Ceremony to four days a week

**■ STATE TIMES NEWS**  
JAMMU: Gaurav Gupta, former General Secretary of the Chamber of Commerce and Industry Jammu, has expressed his sincere appreciation to Lt Governor Manoj Sinha, Chief Secretary Atal Dulloo and Special Director General of BSF, Y.B Khurania for their decision to extend the Beating Retreat ceremony to four days a week at BOP Ootroi Suchetgarh.  
In a statement issued here today, Gaurav Gupta, who had been advocating for the Beating Retreat ceremony to be held for the full week, sees this extension as a positive step in the right direction. "This gesture is a step in the right direction and I hope that Beating Retreat ceremony will be a full week event in near future," he added.  
Gaurav had actively raised the issue of publicizing and promoting the Beating Retreat ceremony



at Suchetgarh for a full week on several social media platforms. He believed that the extension of the ceremony will provide an opportunity for more individuals to witness and experience this grand spectacle, thereby potentially boosting the influx of tourists and the economy of the union territory.  
"The extension of the beating retreat ceremony provides an opportunity for more individuals to witness and experience this grand spectacle, which holds immense potential to boost

influx of tourists and economy of the union territory," Gupta stated.  
Gupta emphasized that this extended schedule would have a positive impact on tourism in the Jammu region, attracting a significant number of tourists and visitors captivated by the display of rich heritage and traditions. He urged the government to take more similar initiatives to position Jammu as an independent tourism destination, stressing the importance of creating a comprehensive tourism infrastructure to cater to the diverse needs and preferences of visitors.  
"Jammu has the potential to become a thriving tourism destination, and it is crucial for the government to actively support and promote such initiatives in the near future also," he said, adding that the government should explore more avenues to make Jammu an independent tourism destination.

# Shobha Yatra of Sri Guru Gyagi Ji taken out



JKBS members participating in Shobha Yatra of Guru Gyagi Ji at Jammu on Sunday.

**■ STATE TIMES NEWS**  
JAMMU: To mark Guru Gyagi birth celebrations falling on 24 February, 2024, the Jammu and Kashmir Batwal Sabha on Sunday took out a Shobha Yatra in which a large number of devotees including men, women and children participated with great enthusiasm and religious fervour.  
The Shobha Yatra started from Guru Gyagi Ashram Shahzadpur, passed through Parwah, Patyali Chack, Sangram Pur, Durgo Chack, Patnayal, Akalpur, Pouni Chack, Sari Rakwal, Bhadrore, Dei Chack, Gho-Manassan, Rathua, Karloop,

Kalasse Chack, Marh, Halqa, Tokorian, Jaffer Chak and many other villages.  
During the Shobha Yatra, SSP M.L.Kaith, Bawa Ram Kaith, Krishan Lal Kaith and many others accorded a warm reception to the Yatra enroute at Karloop and distributed sweets, fruits, water, langar, tea, snacks, milk, and various other items to the participants.  
Prominent among those who participated in the Shobha Yatra included Messers former Corporator Rashpal Bhardwaj, DDC Member Balbir Lal, R L.Kaith, Inspector retired

Bishan Dass, TSO retired Raehpal Kaith, Subedar retired Baldev Raj, Baldev Chand, Darshan Lal, Duni Singh, Jeet Raj, Joginder Sargotra, Tara Chand, Brinder Kaith, Darshan Kumar, Jagdish Mandi, Jagdish Lakhotra, Bishan Lal, Surjeet Dogra, Jagdish Kaith, Yog Raj, Sandeep Bhardwaj, Sanjay Motan, Anil Kumar, Ganesh Motan, Mangal Ram, Rashpal Motan, Pagu Ram, Vinod Kumar, Rakesh Kumar, Pawan Kumar, Vikas Kumar, Ram Dyal, Shallo Ram, Arjun Kumar, Sunil Motan, Suresh Kumar, Dev Raj and Shubham Kumar.

**■ STATE TIMES NEWS**  
JAMMU: The Indian Institute of Management Jammu (IIM Jammu) stands as a beacon of excellence, shaping the future of management education, business, and society.  
With a strong dedication to nurturing leaders and fostering innovation, IIM Jammu has consistently set benchmarks in management education while making significant contributions to the society.  
Established in 2016, by the Ministry of Education, Govt. of India, IIM Jammu began its journey from transit campus at Canal Road. From its modest beginnings with just 47 students in 2016, the Institute has grown exponentially, currently catering to over 1200 students across various programs. Under the leadership of Prof. B.S. Sahay, Director of IIM Jammu, the Institute embarked on a journey with the construction of its new campus in Jagti.  
Spanning 200 acres and built at a project cost of Rs. 500.91 crores, the new campus reflects IIM Jammu's commitment to providing world-class



infrastructure conducive to holistic development of student. The new campus has been completed in record time, boasting state-of-the-art facilities, including smart classrooms and the "Nalanda", a modern library, fostering an environment of academic pursuit and innovation.  
On the occasion of the inauguration of the New Campus, Prof. Sahay, mentioned "IIM Jammu's vision is to develop leaders and entrepreneurs, aiming to motivate students from job seekers to job creators through practical exposure and industry collaborations. Despite being the

youngest of IIMs, IIM Jammu has earned recognition, ranking 15th overall among all IIMs in the NIRF Rankings 2023. The Institute offers MBA, Executive MBA, Ph.D, MBA in Hospital Administration and Healthcare Management jointly with AIIMS Jammu and IIT Jammu, Dual Degree Programme (B. Tech +MBA) with IIT Jammu. Driven by its vision to develop global leaders and entrepreneurs, IIM Jammu is committed to serving as a catalyst for positive change in the U.T of Jammu and Kashmir and Ladakh. The inauguration of the new

campus by Prime Minister Narendra Modi signifies the Institute's unwavering commitment to excellence, societal impact, and economic development."  
Adding further, he mentioned, "The Centre for Diversity and Inclusion reflects IIM Jammu's dedication to providing a safe environment for marginalized communities to explore entrepreneurship. In a short span the Institute has been spearheading impactful programs like the Community Leadership Program, Mahatma Gandhi National Fellowship Programme, and

the establishment of Centre for Entrepreneurship, Innovation & Skill Development, IIM Jammu aims to foster socio-economic development and empower communities. Through Initiatives such as the Community Leadership Program aimed at empowering youth with essential leadership skills, while collaborations like the STEM program with SIDBI promote grassroots entrepreneurship. The Education Leadership Training Programme for College Principals of Jammu and Kashmir enhances educational quality in Jammu and Kashmir, showcasing IIM Jammu's holistic approach to education and societal impact."  
As IIM Jammu continues its journey, it remains dedicated to fostering leadership, innovation, and societal transformation. With a focus on excellence, inclusivity, with state-of-the-art facilities, IIM Jammu is poised to emerge as one of the top business schools in India with a global outlook and a commitment to nation-building, he said.

# SSK organizes medical checkup camp



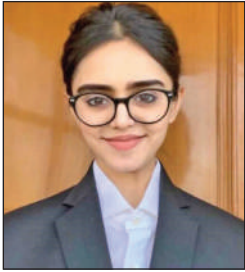
Doctor examining a patient during the camp.

**■ STATE TIMES NEWS**  
JAMMU: Sanjeevani Sharda Kendra (SSK), Anand Nagar here organized free medical checkup camp.  
A medical team of specialist doctors including, Urology specialist Dr Shiv K Sharma, Oncology Specialist

Dr. Deepak Bharti and Physician Dr. S. K. Bhat provided free medical checkup to 200 patients. They were medically examined and provided free medicines. A free uroflowmetry test was done by the Urologist.

# Ankita awarded in Phillip C. Jessup Int'l Law Moot Court Contest

**■ STATE TIMES NEWS**  
JAMMU: Ankita Sharma, daughter of Advocate Adarsh Sharma, resident of Jammu, UT of J&K, emerged as the 8th Place Awardee in the top 10 national pleaders of the World's most prestigious Phillip C. Jessup International Law Moot Court Competition 2024 - India



pacific settlement of disputes. The dispute between two states submitted before the International Court of Justice by a special agreement.  
Ankita is the final year student of National Law University, Shimla & it is worthwhile to notice that among other distinguished conferences, she was also the Popular Speaker of India Awardee in India's largest speech competition 'Speak India' 2020; the Asian Mooting Champion of Prof. N.R Madhava Menon Asian Mooting Competition 2021-22; the Octa finalist of XIX K.K. Luthra Moot Court, 2023; the national debate winner by National Human Rights Commission of India 2021 etc.

**■ STATE TIMES NEWS**  
JAMMU: Members of the T R Gupta Public Charitable Trust visited the Govt. Middle School Chad, Zone Lower Hathal, Teryath in District Rajouri and donated many items of use for the students who come from poor families.  
As per their requirement the Trust Members handed over note books, pencils, shoes and socks to students.  
These items were handed over to students by Dr. Ashok Kumar Gupta, former Head of Department Paediatrics, in Govt Medical College Jammu, Rajinder Motial former General Secretary of Jammu Chambers of Commerce, both Trustees and Raman Pargal Manager of the Trust.  
The students were overwhelmed to receive these items and thanked the Trust for this laudable contribution.



Members of T R Gupta Trust with Teachers & Student of a Govt school in Rajouri.

On the occasion, the students presented a colourful cultural programme which was well organized and coordinated by the teachers. They presented group and solo songs in different languages. One girl student melodiously sung a Gogri

song.  
Speaking on the occasion, Dr Ashok Gupta advised the students about a healthy diet, avoiding junk food, packed juices, cold drinks etc.  
He asked the students to instead eat home-made food and inculcate a habit of eating seasonal vegetables and fruits. Most of the school children were found to be undernourished, stunted and anaemic.  
They were encouraged to regularly undergo deworming once every 6 months and use iron folic tablets which are readily available in all the Govt. Health institutions so as make India Anaemic Mukt Bharat.  
The Trust thanked the school teachers and other staff for their tireless efforts and commitment in shaping the future of children, especially Ajay Sharma the architect of the whole programme.

# JSS Jammu advocates sustainable development goals by pioneering Global Sustainability Fest 2024

**■ STATE TIMES NEWS**  
JAMMU: Jammu Sanskriti School (JSS), Jammu hosted first of its kind a groundbreaking Global Sustainability Fest aimed at raising awareness and promoting action towards achieving the Sustainable Development Goals (SDGs).  
The event brought together students, educators, community leaders, and sustainability experts to discuss and collaborate on solutions to global challenges.  
The Fest marked the commencement in the presence of Dr Ashok Pandey- An education leader and Innovator who was the Keynote speaker of the day,



JSS Jammu faculty and other dignitaries at lamp lighting ceremony and students displaying science models.

deliberated on how can we bring SDG Goals into action and thereby bringing them into reality, Khalid Jhangir, Managing Director, J&K Trade Organisation, Prof Yashpal Sharma-Professor

in Department of Botany, JU, Dr Amandeep Kour Anand-MD, MAMS, FICOG, FICS, CIMF, RCOG Associate Consultant Gynecologist & HOD DNB OBGYN Government Gandhi Nagar

Hospital, Directorate of Health Services, Jammu, Dr Roopali Slathia-Physical Director - GDC RS Pura, Dr Alka Sharma - Educationist, State Anchor were the panelists who promulgated the sus-

tainability in different aspects of life. Principals from different schools were also the part of this Fest.  
The Fest marked its beginning with traditional lamp lighting ceremony, followed by myriad cultural

events on theme sustainability ensued by panel discussion. The exhibition put up by different schools was inaugurated by watering 17 potted plants representing 17 SDG goals by the dignitaries.

Students from JSS Jammu and other CBSE schools of Jammu namely Model Academy, APS BD Bari, APS Miran Sahib, APS Jammu Cantt., IDPS Jammu, KC International, Jammu Sanskriti School Kathua, Kartar Public School, Kathua, exhibited and portrayed how well sustainability can be achieved by showcasing their 17 SDG goals in a diligent manner which was appreciated by keynote speaker and other panelists.  
Rohini Aima-Principal Cum Vice-Chairperson of JSS, expressed her enthusiasm for the event, stating, "The Global Sustainability Fest underscores our school's commit-

ment to nurturing responsible global citizens who are passionate about creating positive change. By empowering our students to understand and act upon the SDGs, we are fostering a culture of sustainability and social responsibility."  
The management of the school conveyed their best wishes and appreciation to students and faculty. The notion was conceived by Rohini Aima - Principal Cum Vice-Chairperson to create a mass awareness about how our youth can play a crucial role in achieving sustainability. The vote of thanks was presented by Ameet Kour Budhreja - the Vice principal of the school.