



THE MAGNIFICENT



Years of UP emerging as an investment hub

Unified by a common mission and being led under the 'double-engine' growth model, UP's new Industrial Investment and Employment Promotion Policy 2022 is opening new doors for investments and revenue.

UP has been able to deliver an exceptional 'Ease of Doing Business' environment for industries and has been ranked as an 'Achiever' state in the country. Uttar Pradesh's new industrial policy aims to bolster the conducive business-friendly environment in the state by ensuring simplification of procedures, leveraging digital systems to promote timely and transparent working, and timely clearances benchmarked with the best and most responsive facilitation services. Single Window Portal (SWP) of Uttar Pradesh — Nivesh Mitra — is currently one of the largest single window portals among SWPs of states/UTs (offering more than 454 services of 37 departments).

In 2018, Yogi Adityanath's action-driven government green flagged investment projects worth more than Rs 4.28 lakh crore through the Investors Summit, while in 2023 the Global Investment Summit saw a proposed investment of over Rs 40 lakh crore, out of which Rs 10 lakh crore has already come on ground as witnessed in the Ground Breaking Ceremony in February 2024. In the last seven years, the state's image has changed as a result of good governance, infrastructure development, and policy reforms, making UP the top destination for businesses and investments. A fresh budgetary provision of Rs 250 crore has been made to attract FDI as well as investments from Fortune Global 500 and Fortune India 500 companies in the state.

Years powered by 'double-engine' government in Uttar Pradesh

