

# Three-day PackTech Asia 2024 begins at Jammu

**STATE TIMES NEWS**

JAMMU: The much-anticipated PackTech Asia 2024 kicked off on Thursday at Regale Park in Jammu, with Rahul Sahai, representing the PHD Chamber of Commerce and Industry (PHDCCI) as Chairman Jammu Chapter, extended a welcome to all attendees.

This event, spanning from 21st to 23rd March, serves as a testament to the thriving Indian packaging industry, projected to reach a turnover of \$32 billion by 2025, driven notably by increased demand for packaged goods post-pandemic.

The day 1 of the Packtech Asia 2024 witnessed a significant participation of over 100 exhibitors, about 60 foreign buyers and about 1000 business visitors.

A large number of foreign buyers and business delegates from Bangladesh, Sri Lanka, Nepal, Bhutan, Egypt, Ghana, Uganda, Vietnam, among others participated in the Exhibition and B2B meetings with the exhibitors.

In his welcome address, Sahai highlighted Jammu and Kashmir's strategic position to capitalize on this growth, given its status as a leading producer of fruits. With rising urbanization and a surge in demand for convenience foods, robust packaging



Civil administration officers and PHDCCI official besides other dignitaries at PackTech Asia 2024 event.

solutions are increasingly crucial for the region's agriculture-based economy.

In a notable appeal, Sahai requested the J&K Government's support in establishing key facilities in Jammu, vital for the region's trade and industry growth.

These proposed facilities include a dedicated Food and Packaging Park, cold storage facilities, warehouses, and a modern exhibition venue.

Sahai emphasized that such infrastructure would not only empower businesses but also generate significant employment opportunities for the local populace.

The inaugural session highlighted the industrial policy initiatives by the Government of Jammu & Kashmir, aimed at propelling growth and development in the packaging,

food processing, and plastics sectors.

Addressing the distinguished guests, Vikramjit Singh, Secretary, Industries and Commerce, emphasized the government's commitment to fostering a supportive ecosystem that nurtures the growth and resilience of these vital sectors.

He highlighted the key pillars of the industrial policy framework, including investment promotion, skill development, technology adoption, and sustainable practices.

Under the investment promotion pillar, the gov-

ernment offers a range of incentives and support mechanisms to attract investment in packaging, food processing, and plastics sectors. This includes land allocation, capital subsidies, and infrastructure development assistance, with a focus on creating a conducive environment for both domestic and international investors.

Furthermore, the government is investing in skill development programs, vocational education initiatives, and industry-academia partnerships to equip the workforce with the skills and knowledge

required excelling in these dynamic sectors.

Technology adoption and innovation are also prioritized, with a focus on enhancing productivity, quality, and sustainability through the adoption of cutting-edge technologies and research.

Environmental sustainability is a core value of the industrial policy, with initiatives aimed at promoting environmentally friendly practices, waste management solutions, and the use of biodegradable materials.

By prioritizing sustainability, the government aims to minimize the envi-

ronmental footprint of these industries and contribute to the preservation of natural resources for future generations.

Vikramjit Singh invited stakeholders from across the globe to partner with Jammu & Kashmir in its journey towards becoming a hub of excellence and innovation in packaging, food processing, and plastics manufacturing. He urged participants to seize the opportunities presented by Packtech Asia 2024 to forge meaningful collaborations, share best practices, and chart a course towards a prosperous and sustainable future for the industries and communities.

Ramesh Kumar, Divisional Commissioner Jammu, outlined the government's initiatives and policies aimed at fostering economic growth and inclusive development.

Addressing a gathering of esteemed dignitaries, Ramesh Kumar underscored the significance of the event, which brought together stakeholders from the packaging, food processing, and

plastics sectors to explore avenues for growth and development.

He highlighted the pivotal role of the government in nurturing a robust manufacturing ecosystem, driving economic growth, and fostering employment opportunities.

Ramesh Kumar called upon all stakeholders - government bodies, industry players, academia, and civil society - to collaborate closely in unlocking the full potential of the packaging, food processing, and plastics sectors in the Jammu region. He expressed confidence that together, they could build a vibrant and

sustainable manufacturing base that contributes to the economic prosperity and well-being of communities.

The inaugural session was attended by several dignitaries such as Arun Manhas, Director Industries, Khalid Jhangir, Managing Director, JKTPPO, and Swami Prem Anveshi, Anveshi Foundation among them.

The inaugural session was moderated by Naveen Seth, Deputy Secretary General of PHDCCI. He further invited the local industry representatives to attend the exhibition and meet the foreign delegates during the 3 days of the exhibition at Jammu.

## SVEEP programme, plantation drive organised in Ganderbal

**STATE TIMES NEWS**

SRINAGAR: On World Forest Day, DFO Forest Division Ganderbal on Thursday organized SVEEP awareness Program at Chattergul Bala.

On the occasion, DLMTs of Election Cell Ganderbal educated participants on the relation & similarities between Clean Environment and Democracy.

They emphasized on the fact that electoral partici-

pation protects democracy while plantation protects environment.

After providing detailed information regarding the voting process, they laid a focus on engaging new voters and facilitating voting for citizens of age above 85 years.

The program concluded with a plantation drive and saw participation from local tribal people, officers from the Sind Forest Division, Forest Protection Police, BLOs, and others.

## LS Elections: Series of activities held under SVEEP

**STATE TIMES NEWS**

SRINAGAR: On the directions of District Election Officer (DEO), Dr. Bilal Mohi-Ud-Din Bhat, a series of awareness programs were held under Systematic Voters' Education and Electoral Participation (SVEEP) in various Schools of the District.

The awareness programmes were conducted on Thursday under the supervision of District Nodal Officer SVEEP, A H Fani during which awareness programmes and rallies were organized at GGHSS Kothibagh and SP Model Higher Secondary School.

Speaking about the ongoing SVEEP activities, the

District Election Officer, Dr. Bilal Mohi-Ud-Din Bhat urged the young voters to inspire their families, friends, relatives and neighbors for participating in the upcoming General Elections elections with enthusiasm.

The DEO also emphasized the young voters to play their role as ambassadors of democracy.

He also congratulated and commend the students who will be casting their vote for the first time in the upcoming Lok Sabha elections.

The DEO further expressed his admiration for their enthusiasm and commitment to playing an active role in the electoral process. He emphasized the

importance of informed decision-making and encouraged them to approach this democratic responsibility with diligence and awareness.

The programmes under SVEEP are aimed to raise awareness among the students about the importance of active participation in general elections with a special emphasis on the upcoming Lok Sabha elections.

During the awareness programs, the Nodal Officer SVEEP, A H Fani highlighted the crucial role that every voter plays in shaping the democratic process, urging them to exercise their right to vote.

He also provided important information about the

various facilities available in polling booths for persons with disabilities, elders, and women. He emphasized the commitment of election machineries to ensuring a fair and accessible electoral process.

Nodal Officer, SVEEP stressed that these awareness programs will continue, with the goal of reaching every school in District Srinagar to ensure maximum participation in the electoral process.

Following the successful awareness programs, rallies were conducted at GGHSS Kothibagh and SP Higher Secondary School, further reinforcing the importance of voter education and participation in the electoral process.

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Tender No.	251-Elect-T-77/2023-24		
Name of work	Annual Operation and Comprehensive Maintenance contract for electrical assets at Katra Railway Station, sool and mand of Northern Railway and 33/11KV, 2x110/415 kv sub-station with 250 KVA DG set with control panel at Jammu Tawi for three years.		
Approx. Cost (in ₹)	1,88,43,107.76	Earnest money (in ₹)	2,44,200/-
Completion period	36 Months	Website Particulars:	www.ireps.gov.in
Opening of Tender	09.04.2024 after 15:00 hrs.		

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