



Ministry of Tourism
Government of India

TRANSFORMATION THROUGH TOURISM, Modi Sarkar Ki Guarantee



**Gift of tourism projects worth
over ₹1,400 crore**

Inauguration of **9** Tourism Development Projects in
6 States and Union Territories

Launch of **43** Tourism Development Projects in
21 States and Union Territories

✧ Benefits of the Projects ✧

Enhance spiritual tourism
experience for pilgrims

Strengthen safety and security
of pilgrims and tourists

Generate employment and entrepreneurship opportunities for tourist
guides, souvenir shop owners, handicraft artisans, taxi drivers and
other local businesses

Enhancing the ease of living of the local community at the destinations

Skill development
of local youth

Preserve local cultural
and natural resources

Launch of "Chalo India" Global
Diaspora Campaign to enable
Indian diaspora to become
Incredible India Ambassadors

Launch of "Dekho Apna Desh People's
Choice 2024" - a tourist destination poll
to identify most preferred tourist
attractions in India.

Unveiling of **42** destinations
selected under Challenge
Based Destination
Development Scheme

by

Shri Narendra Modi
Prime Minister

Srinagar | 07th March 2024, 12 Noon



Illumination at Hazratbal Shrine, Srinagar



Cafeteria, Mawkohnoh, Meghalaya



Pilgrim Facilitation Centre, Jogulamba Devi, Telangana



Gandhi Theme Park, Chandrahia, Bihar



Ghat Redevelopment, Amarkantak, Madhya Pradesh



Pilgrim Rest Area, Mehandipur, Balaji, Rajasthan



Wayside Amenities, Jalebia, Banka, Bihar

LIVE TELECAST ON

