

AMO Electric bikes celebrates release of 'Maidaan' with Ajay Devgn

■ STATE TIMES NEWS

JAMMU: Renowned electric mobility solutions provider AMO Mobility Solutions has partnered with acclaimed Bollywood actor Ajay Devgn to promote the upcoming film Maidaan and launch its new range of electric bikes.

Under the collaboration, Ajay Devgn will endorse AMO's Jaunty I-PRO electric bikes which will launch on April 10, 2024 along with the theatrical release of Maidaan.

Devgn is playing the role of legendary Indian football coach Syed Abdul Rahim in the much-anticipated sports drama set in the 1950s-60s. The Jaunty I-PRO is AMO's newest member of the series of Jaunty-class electric bikes. The Jaunty i-Pro is the brand's next-generation electric two-wheeler. Both AMO and its employees are delighted with the collaboration with Ajay Devgn's sports-themed film Maidaan. It's an exciting time, and AMO's future seems very promising.

Commenting on the partnership, Sushant Kumar, CEO of AMO Mobility Solutions said, "We are



thrilled to partner with Ajay Devgn for the release of Maidaan and our new Jaunty-Pro e-bikes. Ajay Devgn is one of India's most talented and respected actors who perfectly encapsulates the spirit of pushing one's limits which also guides our brand vision. Both Maidaan and AMO Electric Bikes symbolize triumphing against all odds through

perseverance, teamwork and innovation - values we hope to instill through this collaboration."

He further added, "The launch of Jaunty i-Pro could not have found a better platform than Maidaan. With industry-leading features, higher speed, range and advanced batteries, the Jaunty i-Pro is set to revolutionize electric mobility solutions across India. We are confident that through Ajay's endorsement, more people will embrace sustainable mobility options and participate in building a greener future for our nation."

Ajay Devgn expressed his excitement about collaborating with AMO Bikes stating, "To win, it is essential to have a team you trust, just like how AMO electric bikes provide complete trust in being reliable, sustainable, and affordable."

Maidaan is a biographical sports drama directed by Amit Sharma, starring Ajay Devgn as Syed Abdul Rahim. The movie promises to narrate the untold story that helped shape Indian football during the 1950s and 1960s.

Set against the backdrop of post-

independent India, the film traces the journey of Syed Abdul Rahim who served as the coach and manager of the Indian national football team from 1950 to 1963. Known as the 'Father of Indian Football', Rahim led the team to unprecedented success during his coaching tenure that included winning Asian Games gold twice.

Maidaan delves deep into the legacy of Syed Abdul Rahim who strived tirelessly despite facing numerous challenges to establish India as a footballing power on the world stage.

Like Syed Abdul Rahim, AMO Electric too is overcoming challenges through its indomitable spirit and superior products.

With this collaboration, AMO aims to deepen awareness of its high-quality and affordable electric mobility solutions among the huge fan following of Maidaan and Ajay Devgn himself.

Consumers can enjoy an immersive movie experience alongside learning of AMO's sustainable electric mobility offerings that are transforming cities nationwide.

JU organises lecture on "Border Management during Cross-LoC Trade and Bus Service"

■ STATE TIMES NEWS

JAMMU: The Department of Strategic and Regional Studies (DSRS), University of Jammu, on Wednesday hosted a Public Lecture on "Border Management during Cross-LoC Trade and Bus Service" at the seminar hall of DSRS.

Prof Virender Koundal, the Director of DSRS, extended welcome to the distinguished guests. Promod Jain delivered a comprehensive presentation titled "Managing Borders amid Cross-LoC Trade and Bus Services." He delineated the core components of border management, including security, peace, democracy, human rights, good governance, development, and cultural factors.

Jain highlighted India's utilization of soft power during the 1990s and early 2000s to enhance relations with Pakistan, emphasizing initiatives like Cross-LoC trade and the introduction of bus service



JU faculty presenting memento to a dignitary.

as pivotal in fostering cooperation in the South Asian region.

Jain delved into the ground realities of the Line of Control (LoC) in Rajouri and Poonch, examining aspects such as topography, demographics, alienation, cross-LoC terrorism, radicalization, and governmental actions.

He underscored significant improvements in border infrastructure, such as fencing and technological advancements benefiting the armed forces. Initiatives like Operation Sadhbawana were acknowledged for promoting increased

interaction and collaboration between the military and civilians, thereby addressing local grievances. Despite challenges to border management and prevailing political tensions, Jain advocated for the mutual interest of India and Pakistan in maintaining normalcy in their relations. He highlighted the expectation for future stability, as heightened tensions leading to conflict would have severe repercussions for both nations. The concluding remarks were delivered by Prof Virender Koundal, Director of DSRS. The lecture was attended by notable figures including Dr. Jigar Mohammad, former Dean of the University of Jammu, DSRS faculty members, and other distinguished individuals. Dr. Mohd. Monir Alam extended the formal vote of thanks, while Dr. Ganesh Malhotra facilitated the proceedings of the seminar.

People's service is my mission: Bhalla



Senior Congress leaders during a public meeting at Jammu on Wednesday.

■ STATE TIMES NEWS

JAMMU: AICC Incharge J&K Affairs Bharatsinh Solanki has said that Modi led BJP government has been working for few rich people and not common people of the country, so needs to be changed.

Addressing a largely meeting at Bagh-e-Bahu area along with AICC Jt. Secretary Manoj Yadav in favour of Congress candidate Raman Bhalla, AICC Congress leader lashed out at the BJP government for making life of poor people very difficult.

He lauded the role of Congress candidate Raman

Bhalla who is popular amongst the common man for his services to people. Manoj Yadav said Congress party and INDI Alliance will win this election.

Raman Bhalla said people are up to throw the BJP out of power and give a loud message of their hardships faced under BJP regime. The delay in restoration of state and failure to safeguard the rights of the people to land and jobs besides non holding of assembly elections is cause of strong resentment to the people, who will teach BJP a lesson. He said people's service is my mission.

The rally at Bhau was organ-

ized by block Congress committee led by Latish Sharma under DCC Jammu urban led by Th Mammohan Singh.

Senior leaders of Congress and NC also addressed & attended including Ravinder Sharma, Yogesh Sawhney, Shabir Khan, Bimla Luthra Ex - MLA NC, Neeraj Kundan, Ved Mahajan, Yasuwardan Singh & Vijay Lochan NC, Amrit Bali, Yogesh Verma, Sham Bassan, Th Kamal Singh, Dwarka Chaudhary, Bhanu Mahajan, Dr R K Khajuria, Jatinder Singh Chib, Ricky Dalotra, Dewan Chand & others.

Modi Govt plugged corruption, decries dynastic politics: Dr. Manyal

Slams INDI alliance for promoting dynastic politics



J&K BJP General Secretary, Dr. Devinder Manyal addressing media persons on Wednesday.

■ STATE TIMES NEWS

JAMMU: Jammu and Kashmir BJP General Secretary & former Minister, Dr. Devinder Kumar Manyal, while addressing media persons at party headquarters, Trikuta Nagar, here, on Wednesday slammed the opposition parties for playing dynastic politics to promote the interests of their own families, instead of working for the nation and its people. He was reacting to the remarks of the leaders of different parties against PM Narendra Modi in a rally of INDI alliance in New Delhi.

Flanked by BJP Media Relations Department Co-Incharge Balbir Ram Rattan, senior leader Sanjay Baru and Media Incharge Dr. Pardeep Mahotra, he said that BJP works on the principle of nation first, whereas almost

all the parties in the opposition, including the regional parties of Jammu and Kashmir, have, time and again, proved that their families are more important and nation or its people have no place in their programmes and policies.

Dr Manyal said in the recently held New Delhi rally of this alliance, heads or representatives of all those parties had come together, who have the record of always promoting own son, wife, brother etc., and now their misdeeds,

corruption, misgovernance, has forced them to form a united forum just to cover each other's crimes and once again mislead the people to retain power.

Dr. Manyal said that the parties of the INDI alliance have only focused to develop own families, but the BJP-led NDA government under Prime Minister, Narendra Modi, has extended numerous prestigious institutions of education to Jammu and Kashmir like other parts of the country.

For the first time, J&K

J&K Joint Association of Career Counsellors expresses concern over increasing suicide rates among J&K Students

■ STATE TIMES NEWS

JAMMU: The J&K Joint Association of Career Counsellors, a newly established initiative dedicated to providing free career counselling to students of Jammu & Kashmir, is deeply troubled by the alarming rise in suicide cases among J&K students enrolled in colleges outside their home state, particularly in Punjab and other regions.

The association has been closely monitoring the distressing trend of students from Jammu & Kashmir succumbing to mental health challenges and resorting to extreme measures while pursuing higher education in colleges located outside their familiar surroundings. The isolation, cultural differences, and academic



J&K Joint Association of Career Counsellors members talking to reporters.

pressures faced by these students often exacerbate their vulnerability, leading to tragic outcomes. Moreover, the association highlighted the pervasive issue of fraudulent schemes and deceptive practices employed by certain institutes and counsellors to lure students from J&K with promises of scholarships and finan-

cial aid, only to betray their trust upon admission.

Such exploitative tactics not only prey on the aspirations of vulnerable students but also contribute to their emotional distress and sense of betrayal, Association members said in press conference here on Wednesday.

In light of these distressing

developments, the J&K Joint Association of Career Counsellors urgently appealed to the School Education and Higher Education Departments to intensify their oversight and regulation of institutes and counselling services operating within and outside Jammu & Kashmir.

It is imperative to hold accountable those responsible for launching fake and fraudulent scholarships, thereby safeguarding the well-being and interests of students, they said.

The association underscores the critical importance of fostering a supportive and inclusive environment for students from J&K pursuing higher education away from home. Timely intervention through accessible mental health sup-

port services, culturally sensitive counselling, and community outreach programs can play a pivotal role in addressing the underlying challenges and mitigating the risk of tragic incidents, they said.

As part of its commitment to promoting the holistic well-being and academic success of students, the J&K Joint Association of Career Counsellors remains steadfast in its mission to provide comprehensive career guidance and support services to the students of Jammu & Kashmir. Through collaborative efforts with stakeholders and educational authorities, the association aims to create a conducive environment where students can thrive academically and emotionally, members said.

NAUP candidate Shikha Bandral files nomination as Jammu LS candidate



NAUP LS candidate Shikha Bandral talking to reporters.

■ STATE TIMES NEWS

JAMMU: Amidst the resounding support of numerous workers, National Awami United Party (NAUP) candidate Shikha Bandral filed her nomination for the Jammu-

Reasi Lok Sabha constituency.

Accompanied by scores of jubilant supporters, Bandral reached the office of Returning Officer, Sachin Kumar Vaishya, and filed her papers in the pres-

ence of National Awami United Party President Sandeep Singh Manhas and others. In her address to the media, Shikha Bandral expressed her commitment to fight for women's rights, the preservation of Dogra culture, and the assertion of the true identity of Dogras.

She stated that her party stands for the marginalized communities who have been historically underrepresented in politics.

Bandral highlighted her party's ideology of "Har Gareeb Banega Leader" (Every poor will become a leader), and openly invited people from all backgrounds to join her party and represent themselves.

FPS dealers demand to clear their pending liability



FPS dealers raising slogans during a protest.

■ STATE TIMES NEWS

JAMMU: No body to operate the POS machine and also suspend the distribution for the month of April, 2024 till the centre share 2019-20, 2020-21, 2021-22 which is only meant for clear the pending liability of Fair Price Shop (FPS) dealers is not credit into the bank account of every FPS dealers of JK

UT.

This was stated by Ajay Gupta, President, Fair Price Shop Dealers Association Jammu and Kashmir, during a protest here on Wednesday.

"Director, FCS and CA, Jammu informed us that the funds with regarding commission of 2019-20, 2020-21, 2021-22 of all FPS deal-

ers shall be shortly release and same shall be credit into your bank account but, it is very much shocking to hear that the said centre share particularly meant for clear the pending liability of FPS dealers of JK UT as commission as the FPS dealers already distributed the ration to the rationee during corona period 2019-20 and 2021-22 has not been release to the FPS dealers even lapse of 31st of March, 2024," he said. He added that the FPS dealers community already hands to mouth due to down of PDS system.

He appealed to concerned department to redress their demand on priority otherwise be ready to face consequences.

■ STATE TIMES NEWS

JAMMU: Akhil Bharatiya Vidyarthi Parishad (ABVP) Central University of Jammu unit submits memorandum to Dean Students Welfare Prof Ritu Bakshi regarding the transportation facilities of the University.

ABVP demanded to putforth the students concern to CEO Jammu Smart City Project, DC Samba & Kathua.

ABVP CU Jammu unit President Manoj Verma said that JKSRTC Bus which is running from Ambphalla to University was stopped by the authorities and is not running on this route now. He said that Government of



ABVP CUJ unit members submitting memorandum to Dean Students Welfare Prof Ritu Bakshi.

Jammu Kashmir started E-Buses Services on various routes in Jammu under Smart City Project which is a welcoming step.

E-Bus Service is also started from Ambphalla (Jammu) to Badhori which is around 4 Km away from Central University campus due to which hundreds of students

who are coming from Jammu to Central University on daily basis are suffering a lot.

ABVP to putforth the demands to the CEO, Jammu Smart City Project and other concerned authorities regarding to extend the E-Bus Service to Central University Jammu campus i.e., from Ambphalla (Jammu) to

Central University Jammu via Smailpur, Badhori.

ABVP also proposes one more route of E-Bus i.e., from Ambphalla (Jammu) to Central University Jammu via Bari Brahmana, Sarore, Rahya Morh.

This route will be beneficial for other students also who are coming from Samba, Kathua and other local areas.

ABVP CU Jammu unit Secretary Abhishek Choudhary said that University is facing a lack of transport from the starting days.

There is no public transport to university due to which students and other people coming to university are fac-

ing problems. Also there is no bus service to university from Kathua and Samba, Students' coming from these areas have to change buses twice which is time consuming and expensive.

ABVP requested DSW to putforth this demand to DC Samba, DC Kathua and other concerned authorities to solve the local transport problems and to start the JKSRTC Bus service from Samba and Kathua to Central University Jammu which will help the students coming from these areas.

Shivangi, Ritika, Vaishali, Meenakshi, Rashu, Aastha, Pallavi, Mahendar, Arsh and others were also present.

'Naya Jammu & Kashmir: A Tribute to Shri Atal Bihari Vajpayee' book released

■ STATE TIMES NEWS

JAMMU: Rakesh Mahajan, Incharge of All Cells, BJP, Jammu and Kashmir, on Wednesday unveiled a mesmerizing tribute to the late Shri Atal Bihari Vajpayee titled "Naya Jammu & Kashmir."

This heartfelt tribute takes the form of a poem, written and directed by Dr. Varinder

Sharma, a distinguished Ultrasound specialist and co-convenor of the Professional Cell in BJP.

The poem, titled "Hey Atal," captures the essence of a new and vibrant Jammu & Kashmir, inspired by the visionary leadership and principles of Atal Bihari Vajpayee.

It beautifully encapsulates the aspirations and dreams of



BJP leaders releasing a book.

the people, highlighting the path of progress and prosperity that lies ahead. Through poignant verses, the poem narrates the transformative journey towards a brighter future for Jammu & Kashmir.

The video recording of the poem, produced and directed by the talented team of media professionals, showcases the scenic beauty of Udhampur,

exemplifying the natural splendor of the region. The visuals, captured by cinematographer Rahul Sharma, and with the soulful voice of Vijay Dhar, create an immersive experience that touches the hearts of the viewers. The sound recording, skillfully handled by Kuldeep Saproo of RMK Studio, ensures that the essence and emotions of the poem are faith-

fully preserved. The dedicated efforts of editor Aryan Sharma and assistant cameraman Satish Nagotra, along with the production team at A One Production, have resulted in a captivating tribute that pays homage to the great Atal Bihari Vajpayee.

Rakesh Mahajan expressed his deep admiration for Atal Bihari Vajpayee and empha-

sized the importance of remembering his legacy. He reiterated the BJP's commitment to continue building a "Naya Jammu & Kashmir" that upholds the ideals of good governance, development, and peace. He urged the public to embrace this tribute, signifying the promise of a new era and evolution for Jammu & Kashmir.