

Int'l Day against Drug Abuse: Awareness events, pledge ceremonies organised across Jammu Division

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JAMMU: The district administrations, Educational Institutions, social organisations across Jammu Division on Sunday unequivocally advocated for a sustained campaign to end the menace of Drug abuse which has assumed alarming dimensions in the society.

Series of informative, supporting and cultural events were organised across the region to observe International Day against Drug Abuse and Illicit Trafficking.

The day witnessed holding of seminars, awareness cum interactive events, pledge taking ceremonies and awareness rallies to reaffirm the resolve to fight the menace before it is too late.

The Speakers called for a proactive and sustained campaign at all levels to take the fight against drug abuse and illicit trafficking to its logical end.

from society.



DC Rajouri Vikas Kunal and others taking pledge.

At RAJOURI: The International Day of drug abuse and illicit trafficking was today observed in Rajouri with the theme, 'Addressing drug challenges in health and humanitarian crises.' The event was organised by the Social welfare department in collaboration with the District Administration and presided over by Deputy Commissioner, Vikas Kunal.

An awareness nukkad Natak was presented by the artists of the Rangmanch

from PWD Dakbungalow and

were organised by District Administration Samba. The day started with an awareness cum counselling program by AYUSH Department where people were sensitized about the dangerous and life threatening effects of drugs. Demonstration of various yoga asanas to strengthen their will power to avoid such habits was also presented.

The Government Model Girls Higher Secondary school Samba organised a seminar. The students and faculty spoke about the con-

sequences of drug abuse and ways and means to prevent and eradicate this menace from the society. Students also took pledge to become rakshak against drug abuse. A counselling session was also held at BDO office Bari Brahmana wherein counselors educated the people about drug menace. The Rural Development Department created awareness among Public using audio visual tools.

To create awareness among young children, especially preadolescents, the Department of ICDS organized Painting competitions in Anganwadi centres of the District Samba.

A rally of students was also taken out to spread the message against the Drug abuse and illicit Trafficking in Samba. Meanwhile other activities organized to mark International Day for Drug Abuse and Illicit Trafficking included pledge ceremonies at Hospital by medical staff, special awareness camp by PRI members, debate competitions by school going students and others.



Winners being presented mementos at Kathua.

At KATHUA: District Administration Kathua observed the International Day against Drug Abuse & Illicit Trafficking by hosting an impressive awareness program here at Rajiv Gandhi Memorial College of Education. The event was organised by the District Social Welfare department in collaboration with Nari Shakti Jagriti Manch Kathua (NGO) under the aegis of District Administration with the theme 'Addressing drug challenges in health and humanitarian crises'.

A theme based cultural programme featuring an awareness skit was organised to spread the message of harmful effects of drugs and the impending need to eradicate its menace. A pledge was also administered to all present to "Say No to Drugs" and encourage others to stay away from drugs and live a healthy life.

The Deputy Commissioner stressed on the prevention and curability aspects of drug addiction and asked the concerned stakeholders to motivate the youth to channelize their energy towards positive direction.

Students and organisers during the event at Ramban.

At RAMBAN: The Social Welfare Department in collaboration with the Education and Health Department organised a seminar here at Government Model Higher Secondary School. Deputy Commissioner, Ramban, Mussarat Islam presided over the event.

Similar programmes were also held at Sub-division, Tehsil and Institution level in Gool, Banihal, Ramsoo and Batote.

The students and guest speakers including CMO, Dr. Kamal Zadoo and Psychiatrist Dr. Ishan delivered thought provoking lectures on hazards of Drug Abuse and rehabilitation of addicts.

The Deputy Commissioner informed that the civil and police administration was exploring the possibilities for establishing a Drug De-addiction Centre in district Ramban.

The District Social Welfare Officer administered a solemn pledge to participants for taking initiatives to eradicate the menace of drugs

theatre group. The artists made parents/audience aware of drug abuse and its ill effects on health and society.

A number of speakers spoke during the event and highlighted the importance of the day.

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International Day against Drug Abuse and Trafficking 2022 programme at Samba.

An awareness van and awareness rally on drug abuse was also flagged off. The awareness rally started

At SAMBA: To observe International Day against Drug Abuse and Trafficking 2022, multifarious activities

Congress, NC losing platform everywhere: Jugal



MP Jugal Kishore along with new entrants of party at Sunderbani.

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SUNDERBANI: Jugal Kishore Sharma Member of Parliament Lok Sabha on his three days extensive tour to Districts Rajouri and Poonch on Sunday visited far flung villages Metka, Ghaibass, Narla, Chak Mathyani, Thandapani of Sunderbani Kalakote Constituency and held series of public meetings.

A public rally at Metka was organized by Senior Party Worker Randhir Singh Thakur in which many Sarpanchs, Panchs, Prominent citizens joined

hands with Bharatiya Janata Party dropping National Conference, Congress & PDP.

Jugal Kishore Sharma while speaking at the occasion said that National Conference and Congress is losing its platform everywhere. They are now lost the faith of their workers. He said that now their family politics have come to an end and now befooling people by making false statements. Member of Parliament said that tremendous development have been done during the tenure of Prime Minister Narendra Modi Ji. He said that Mega projects like Jammu Akhnour 4 Lane upto Rajouri and Poonch work is on full swing and also many projects like AIIMS, IIT,IIM, Degree colleges, Hospitals, Roads and many more. He appraised that number of welfare schemes have been launched for all without differentiating any caste or creed. He said that not only in Metka in Sunderbani Kalakote constituency but

in every part of Jammu and Kashmir and all over the India people are dropping other parties and joining hands with Bharatiya Janata Party and admiring great decisions of working of Prime Minister Narendra Modi. District President Capt Balkrishan, Mandal Presidents Vijay Kumar,Satpal, Vikram Sharma,Mahila Moreha Usha Devi,Saroj Devi, BDC Babu Khna,Sarpanches Dewan Singh, Seema Devi, Pritam Lal, Kamlesh kumari,Sunil Kumar, Ranjeet Singh, Kasturi Lal Master, Yuva Moreha Yuvraj Thakur, Pankaj Sharma, Gourav Seth, Sheetal Singh,Anehal Singh, Rakesh Kumar, Mohan Lal and others also present at the occasion.

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AKHNOOR: Under the chairmanship of Director Horticulture Jammu Ram Savak, Department of Horticulture on Sunday conducted a farmers awareness camp at Panchayat Sungal, Akhnour wherein more than 100 farmers including women participated besides Sarpanch Ram Pal & PRI members.

While addressing a large gathering of farmers / fruit growers at Sungal, Director stressed the need to encourage High Density Plantation in the area. He said that the Government is providing all assistance to the farmers and they should take all the benefits of the centrally and UT sponsored schemes of the department.

ICDS celebrates Int'l Anti Drug Day, takes out awareness rally



ICDS officials during event at Majalta.

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UDHAMPUR: Programme Officer Integrated Child Development Scheme (ICDS) on Sunday celebrated International Anti Drug Day at Pachyant Thalora in Majalta to create awareness

among the youths about ill effects of drugs. CDPO Hakikat Singh flagged off by the awareness rally from the premises of Thalora school in which students carrying placards and banners passed through small town of

flagged off a Rally from Gujjar & Bakerwal Hostel to spread awareness among the public regarding the menace of Drug addiction and urgent need to stop drug abuse. The rally Culminated at Sports stadium Poonch. tion.

Speaking on the occasion, the DC spoke about the growing menace of narcotics, alcohol and their ill-effects on human health especially on the youth and also its social impacts.

Addressing, the DDC Chairperson, Tazim Akhter urged upon the public and other stakeholders, particularly parents to inculcate moral values and ethics among their children.

DDC Member, Riaz Bashir also addressed the event and highlighted the ill-effects of Drugs on health.

The programme concluded with a pledge by all the participants to work for "Drugs free society" being a sincere, unbiased, fearless and responsible citizen.



A section of dignitaries during an event at Udhampur.

At UDHAMPUR: Like other parts of the country, International Day against Drug Abuse and Illicit Trafficking was also observed at District Head Quarter Udhampur. An impressive programme was organised by District Administration Udhampur in collaboration with Social Welfare Department, Mission Youth, NSS Volunteers and Mirchi 98.3 FM here at Conference Hall Government Degree College Boys Udhampur. Additional District Development Commissioner, Udhampur Anu Behl was the chief guest on the occasion. The programme was attended by Chief Medical Officer Udhampur, Dr Vijay Basotra,

and other officers/ Officials of concerned departments besides staff members and students. During the programme, various theme based cultural performances and skits on drug abuse were presented by the students besides speakers also threw light on the hazardous effects of drugs. A pledge was administered to participants to say 'no to drugs' and work to make society drug free.



DC Kishtwar Ashok Sharma & SSP Shafkat Hussain Bhatt flagging off awareness rally.

AT KISHTWAR: Multifarious activities were held to mark the International Day against

addicts.

A felicitation ceremony to felicitate students for spreading awareness against drug abuse was also held during the programme.

At REASI: District Administration Reasi marked the " International Day Against Drug Abuse and Illicit Trafficking" by holding a series of activities across the district.

and Nukkad Natak.

Dr Rakesh Raina (Health Department), Hari Bhushan (JKEDI), Jipsy Badyal (CWC) threw light on the Drug Menace through PPTs and Case Studies.

At DODA: To strengthen action and cooperation in achieving a world free of drug abuse, the International Day Against Drug Abuse and Illicit Trafficking was observed across Doda district with the theme, 'Addressing Drug challenges in health and humanitarian crisis.'

The main events were organised by the Social welfare department in collaboration with the District Administration at Community Hall Doda, famous tourist spot Jai Valley, Dak Bungalow Thathri, Giasia Model Academy Changa and

The Main Programme was



DC Reasi Babila Rakwal and others during the event.

held in the Auditorium, DC Office Complex by the Department of Social

Government Higher Secondary School Assar. At Community Hall



A resource person delivering lecture at Doda.

Welfare in collaboration with "Mission Youth", Police Department, Department of Health and Medical Services, Department of Education, JKEDI and Department of Child Protection Services.

The programme started with a Rally that was flagged off by Deputy Commissioner Babila Rakwal from District Headquarters. Students from different schools joined the rally with enthusiasm and spread the message among the general public through slogans.

The event featured Rangoli making, lectures, debates, PowerPoint Presentations

Doda, the event was presided over by District Development Commissioner Doda Vikas Sharma, where a nukkad natak on theme was presented by a group of local artists. A pledge was also taken to stay away from drugs.

An awareness Van was also flagged off by the DDC from Community Hall. A number of speakers spoke during the event including Assistant Professor Psychiatry GMC Doda, Dr Zia Showkat Mughal and highlighted the importance of the day.

Horticulture Deptt conducts farmers' awareness camp



Director Horticulture Jammu Ram Savak distributing fruit plants.

He urged farmers to adopt integrated farming in their fields and avail the benefits on different components viz: Bore Well, water harvesting tanks, Drip irrigation, Custom Hiring Centres, Vermicompost units, Strawberry & Aloe vera cultivation, protected cultivation, tools & implements etc. for upliftment of their socio-economic status.

Further, he asked them to form Self Help Groups (SHG's), associate with the Horticulture department and assured that the department will help them in setting up of Micro Food Processing units under the PMFME scheme, a landmark initiative of Aatmannirbhar Bharat Abhiyan for the value addition of fruit products which will not only provide employment opportunities, but also become self reliant

and can play an important role in enhancing the family income. Earlier, the Chief Horticulture Officer Jammu Sarbjeet Singh welcomed the Director Horticulture Jammu during the awareness programme and deliberated on Rainy Season Plantation during the ensuing season. He briefed the farmers in detail about the schemes of the department and emphasized that they should go for compact plantation comprising of at least 4 beneficiaries covering an area of minimum 200 kanals following which irrigation source like community bore well for the plantation may be created free of cost and also establish Custom Hiring Centres / Farm Machinery Banks wherein the department is providing 40% to 80% sub-

sidy which will ultimately generate employment opportunities for the youth. Sarpanch P. Singal B, Ram Pal also spoke on the occasion and thanked Director Horticulture for organizing such camps to create awareness among the farming community.

Later, the Director Horticulture gave sanction to the progressive orchardist for establishment of Farm Machinery Bank with the assistance of the department and also distributed fruit plants among the participants in presence of Chief Horticulture Officer Jammu, DLSMS (Pomology), HDO's and sarpanches / panches of the area. DLSMS Sandeep Gupta carried out the proceedings of the programme and finally presented the vote of thanks.

Rajouri Police accords farewell to ASP Nowshera

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RAJOURI: SSP Rajouri and all ranks of district Police Rajouri accorded warm farewell to outgoing ASP Nowshera Amit Verma. Different functions were organised at DPL Rajouri and PSs of Sub Division Nowshera in which officers of the district and members of civil society participated.

In the farewell function organised at DPL Rajouri, SSP Rajouri and ASP Rajouri highlighted the achievements of the outgoing officer. He was highly



SSP Rajouri according farewell to ASP Amit Verma.

commended for his professional policing and for always leading his team from the front. SSP Rajouri

conveyed his best wishes to the outgoing officer for his next challenging posting as ASP Anantnag.

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