







**An initiative for improving the competitiveness of Micro, Small & Medium Enterprises (MSMEs)**

MSME Competitive (LEAN) Scheme is a part of our efforts to strengthen the MSME sector, which is a key pillar of India's economic growth.

- NARENDRA MODI, Prime Minister



**KEY BENEFITS OF LEAN MANUFACTURING**

Lean is an internationally acknowledged process to transform an organization to be competitive and profitable by reducing waste.

- Provides opportunity for enhancing the productivity, quality and safety of an MSME unit.
- Increases competitiveness in local and global markets.
- Optimizes space and natural resources like water, energy and raw materials.
- Reduces manufacturing cycle, rejection rate and production cost

**SCHEME LEVELS**

MCLS can be attained in THREE Levels after registering and taking the Lean Pledge

Level - 1 <b>BASIC</b> (2 months)	Level - 2 <b>INTERMEDIATE</b> (6 months)	Level - 3 <b>ADVANCED</b> (12 months)
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**ELIGIBILITY CRITERIA**  
UDYAM Registered MSMEs (Manufacturing)

**INCENTIVES**

- 90% subsidy on implementation cost for the MSMEs
- Additional 5% GoI contribution shall be given to the MSMEs registering through :
  - Industry Association/OEM
  - SFURTI Clusters
  - Woman, SC/ST owned
  - NER Located

Scan to visit website



For more information log on to [lean.msme.gov.in](http://lean.msme.gov.in)

#LeanHaiYakeenHai





# Say NO to DRUGS

छोड़ ना यार      چھوڑ نايار



**NASHA Mukh BHARAT ABHIYAAN**

FOR ANY ASSISTANCE CALL TOLL FREE NUMBER

## 14446

For tele counselling contact Tele Manas Toll Free Number  
14416/1-800-891-4416

Issued In Public Interest By:

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## DIRECTORATE OF TOURISM, JAMMU




# WELCOMES ALL THE DEVOTEES OF

## "SHRI AMARNATH JI YATRA - 2023"

TO THE

### UNION TERRITORY OF JAMMU & KASHMIR



**COURTESY : DEPARTMENT OF TOURISM, J&K**

FOR DETAILS REGARDING YATRA , PLEASE LOGIN TO: [WWW.JKSASB.NIC.IN](http://WWW.JKSASB.NIC.IN)

TOLL FREE NUMBER : 1800 890 8457

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