

"Bharosa Wahi Pehchaan Nayi" - Talla Jewellers unveils new brand identity, Logo

STATE TIMES NEWS

JAMMU: Talla Jewellers, the premier bridal jewellery brand in Jammu and Kashmir, on Tuesday announced the launch of its new brand identity and logo. The previous logo of Talla Jewellers, a conceptualization of a woman's Bindi, eyebrow, and nose, was a cherished symbol of the brand's dedication to feminine elegance and beauty. However, as times change and the brand evolves, so too must its identity. The new logo reflects this modernization, embodying both the brand's



heritage and its forward-looking vision. It prominently features the number 1, symbolizing that "you are our first priority," a message that resonates deeply with the brand's long-standing commitment to its customers.

The revamped logo, with its floral shape and monogram design, is a tribute to the feminine aspects that have always been central to Talla Jewellers' exquisite collections. The color

scheme—a blend of pinkish hues highlighted by bold tones of dark reds and purples—presents a modern take on feminism, mirroring the bold and innovative designs the brand is set to launch. Speaking about the new brand identity, Aman Talla, Managing Director of Talla Jewellers, said, "This rebranding marks a significant milestone in our journey. Our new logo and identity symbolize our unwavering commitment to our customers, while also embracing modernity and innovation. We are thrilled with the

positive reception from both our loyal customers and our dedicated employees." Kashish Gupta, CEO of Talla Jewellers, added, "The launch of our new brand identity has been a resounding success. It's heartening to see how positively everyone has embraced the change. Our new look represents a blend of our traditional

values with a fresh, contemporary outlook, perfectly captured by our launch slogan, 'Bharosa Wahi, Pehchaan Nayi.' We remain committed to the same trust and reliability that have defined us for nearly four decades, now with a revitalized presence that looks toward the future." Talla Jewellers' new identity

is more than just a visual change; it signifies a renewed dedication to providing unparalleled bridal jewellery that blends tradition with modern design. As the leading bridal jewellery brand in Jammu and Kashmir, Talla Jewellers continues to set the standard for excellence, ensuring that each piece is crafted with the utmost

care and attention to detail. Talla Jewellers' commitment to evolving with the times while staying true to its core values is deeply resonating through this new brand identity. The new brand identity, embodied by a modern logo and a vibrant color palette, underscores the brand's dedication to its customers and its innovative future.

GOVERNMENT OF JAMMU AND KASHMIR (UT)
OFFICE OF THE CHILD DEVELOPMENT PROJECT OFFICER BULLIAZ
Email: cdpbuliaz@gmail.com
Advertisement Notice: No. 02 of 2024
Dated: 10-06-2024

The Application forms on prescribed format are invited from the eligible female candidates of the below mentioned wards of the Panchayats for engagement as **Sanginis (Anganwadi Workers)** and **Sahayikas (Anganwadi Helpers)** in Anganwadi Centres of Poshan(ICDS) Project Bulliaz, purely on honorarium basis (Sanginis @5300/- per month and Sahayikas @2750/- per month) in pursuance to the Govt. Order No. 222 JK(SWD) of 2022, dated: 30.11.2022, Order No. 108 JK(SWD) of 2023, dated: 28.04.2023 & Order No. SWD-ICDS/43/2022 dated 14-08-2023.

As per the norms, the unit of selection of Sanginis/Sahayikas shall be the electoral ward of the concerned Panchayat.

Detail of Vacant Posts for Sanginis (Anganwadi Workers) along with name and location of AWC.

S.No.	Name of Panchayat	Ward No. of Panchayat	Name of Anganwadi Centre	No. of Post of Sanginis (AWW)
1.	Khatian	Ward No. 02	Khatian Kholian	01

Detail of Vacant Posts for Sahayikas (Anganwadi Helpers) along with name and location of AWC.

S.No.	Panchayat	Ward No. of Panchayat	Name of Anganwadi Centre	Sahayikas (AWH)
1.	Murrah upper	Ward No. 03	Chotawali	01

- Criteria for selection of Sanginis (Anganwadi Workers)**
- 1) Women candidates in the age group of 18-27 years as on 01-01-2024 shall be considered for the post.
 - 2) The candidate should be domicile of the UT of J&K.
 - 3) The candidate should be a resident of the Electoral Ward where Anganwadi Centre is situated. Name in the voter list for the ward shall be considered as the proof of residence of the candidate. In case the name of the candidate appears in the voter list along with her parents, then she must provide certificate of being unmarried issued by the concerned Tehsildar. Wherever, there is any dispute as to residence for any reason, then a residence proof certifying the ward of residence from the concerned SDM/ACR shall be considered.
 - 4) Minimum qualification for Sanginis (Anganwadi Worker) shall be 10+2 and maximum graduation. In case no 10+2 pass candidate is available in the ward, 10+2 pass candidate from the adjoining ward shall be considered which would require prior approval of Mission Director, Mission POSHAN.
 - 5) In case suitable candidate is not available from adjoining ward, candidate from the nearest ward within the panchayat can be considered subject to the approval of the MD, Mission POSHAN.
 - 6) Weightage shall be given on the basis of marks obtained in 10+2 and selection shall be done purely on merit basis and no other criteria to be considered.
 - 7) In case eligible candidate is available within the family of retiring AWW/AWHs, the said candidate shall qualify for additional two percent points.
 - 8) In case of tie in merit of the eligible candidate, candidate with higher age will be preferred.
 - 9) Candidate with qualification higher than graduation shall not be considered.

- Criteria for selection of Sahayikas (Anganwadi Helpers)**
- 1) Married Women candidates in the age group of 18-37 years as on 01-01-2024 shall be considered for the post of Sahayikas(AWHs). In case no married candidate is available, unmarried candidate may be considered.
 - 2) The candidate should be domicile of the UT of J&K.
 - 3) The selection of Sahayikas (Anganwadi Helpers) shall be restricted to the electoral ward where Anganwadi Centre is located.
 - 4) Minimum qualification for Sahayikas (Anganwadi Helpers) shall be matriculation.
 - 5) Weightage shall be given on the basis of marks obtained in 10th class and selection shall be done purely on merit basis. However, in case of rare cases where selection committee finds a widow headed household with no income source or a completely destitute lady with zero source of income in such cases preference may be given if other things are equal.
 - 6) In case no matriculate candidate available in the ward, candidates with qualification not less than 8th standard shall be considered.

HOW TO APPLY: The application forms complete in all respects as per the Proforma given in Annexure "A" of this notice along with all the requisite documents as mentioned should be submitted in the **Office of the Child Development Project Officer Bulliaz (Near Zero Point Muzhat Road, Bulliaz Poshan)** by personal delivery during working hours against the proper receipt. The incomplete forms shall be rejected without any objections/notes and the candidates shall have no right to claim for candidature.

Note - These Posts were advertised vide Notification No. 1 of 2024. Dated:- 29-02-2024. But response for these Posts is advertised.

Date of commencement for submission of Application Forms : 13.06.2024
Last date for submission of Application Forms : 27.06.2024
No application forms shall be accepted after the last date i.e., 27.06.2024.

DOCUMENT VERIFICATION: The shortlisted meritorious candidates shall be required to appear before the Document Verification Committee along with all the original documents whose copies have been attached with the application form within a week after the last date of receipt of application forms.

No.: CDPO/Poshan/Bul/2024/105-149-
Date: 10-06-2024.
DIP/J-1277/24
Dated: 11-06-2024

ANNEXURE A
APPLICATION FOR THE POST OF SANGINI (ANGANWADI WORKER)

1. Name of the District :- Poonch
2. Name of the Project :- Poshan Project Bulliaz.
3. Name of Panchayat :-
4. Ward No. :-
5. Name of the Anganwadi Centre for which applying:-
6. Name of Candidate (in Block Letter) :-
7. Contact No :-
8. Father's Name (in Block Letter):-
9. Marital Status:- (Married/UnMarried)
10. Husband's name:- (If married)
11. Whether belonging to BH Category:- (Yes/No)
12. Date of Birth:-

13. Age as on 01.01.2024 (in years and months):-

14. Place of Permanent Residence, Village :- Panchayat
Ward No. :- Name of Ward
CD Block :-

15. Address for correspondence:-

16. Academic Qualification:-

S.No	Exam Passed	Board/University	Year of Passing	Marks obtained	Max Marks	%age
1.	Matriculation					
2.	10+2					
3.	Graduation					

Date: _____ Signature of Applicant _____

Documents to be Attached:- (Self Attested)

- a. Copy of Domicile certificate.
- b. Academic qualification certificates (Matric/12th / Graduation).
- c. Copy of Aadhar Card.
- d. Copy of Voter Card.
- e. Copy of Ration Card.
- f. Copy of Date of birth Certificate / Diploma Matric.
- g. Certified copy of the latest voter list as proof of residence. (Certified by the BDO concerned/ward certificate)
- h. Unmarried Certificate by the concern Tehsildar (In case of unmarried candidate).
- i. Affidavit in the prescribed format given in "ANNEXURE B" duly attested by Judicial Magistrate/Tehsildar.
- j. Self-addressed envelope with postage stamp of Rs 5/- affixed.

ANNEXURE B
APPLICATION FOR THE POST OF SAHAYIKAS (ANGANWADI HELPER)

1. Name of the District :- Poonch
2. Name of the Project :- Poshan Project Bulliaz.
3. Name of Panchayat :-
4. Ward No. :-
5. Name of the Anganwadi Centre for which applying:-
6. Name of Candidate (in Block Letter) :-
7. Contact No :-
8. Father's Name (in Block Letter):-
9. Marital Status:- (Married/UnMarried)
10. Husband's name:- (If married)
11. Whether belonging to BH Category:- (Yes/No)
12. Whether Widow/Widower:-
13. Date of Birth:-

14. Age as on 01.01.2024 (in years and months):-

15. Place of Permanent Residence, Village :- Panchayat
Ward No. :- Name of Ward
CD Block :-

16. Address for correspondence:-

17. Academic Qualification:-

S.No	Exam Passed	Board	Year of Passing	Marks obtained	Max Marks	%age
1.	BH					
2.	Matriculation					
3.	10+2					

Date: _____ Signature of Applicant _____

Documents to be Attached:- (Self Attested)

- a. Copy of Domicile certificate.
- b. Academic qualification certificates 8th/Matric/12th (8th in case of Matriculate candidate is not available).
- c. Copy of Aadhar Card.
- d. Copy of Voter Card.
- e. Copy of Ration Card.
- f. Copy of Date of birth Certificate/Diploma Matric.
- g. Unmarried Certificate from the concern Tehsildar (In case of unmarried candidate).
- h. Copy of Death Certificate of Husband. (In case of widow)
- i. Copy of Divorce Certificate. (In case of divorce)
- j. Certified copy of the latest voter list as proof of residence. (Certified by the BDO concerned/Ward certificate)
- k. Affidavit in the prescribed format given in "ANNEXURE B" duly attested by Judicial Magistrate/Tehsildar.
- l. Self-addressed envelope with postage stamp of Rs 5/- affixed.

Affidavit

I, _____ D/o/w/o/wd/o _____ R/o _____ do hereby solemnly affirm as under:

1. That I belong to the Ward no. _____ Panchayat _____ for which application of Sangini/Sahayika is invited.
2. That no forged/fake documents have been enclosed with the application form all the enclosed documents are genuine.
3. That if at any later stage, it is found that I am in possession of qualification higher than the prescribed qualification, my engagement shall be liable for cancellation without any notice.
4. That I have gone through the New HR Policy and agreed with the terms and conditions of the policy.
5. That the contents of the application given above are correct and true to the best of my knowledge and belief.
6. In case above statement is found incorrect, the selection committee shall have the right to reject the application form without any notice and further in case under any circumstances I change my residence (physical) outside the Panchayat/Municipal Ward (whichever applicable) the department shall have the right to terminate my services.

Signature of Applicant _____

NORTHERN RAILWAY
NOTICE INVITING TENDER

Sr. DEE/TRD/FZR acting for and on behalf of the President of India invites E-Tenders for the works as under. Bidders will be able to submit their original invised bids upto closing date 03.07.2024 at 15.00 Hrs. only. Manual offers are not allowed against this tender and any such manual offer received shall not be considered.

Tender No.	Name of work	App. Cost (Rs.)	Cost of tender form (Rs.)	Date & time for submission of tender	Earnest Money(Rs.)	Completion period	Opening of tender	Website Particulars
508-TRD-2024-25	TRD work in o/w (i) Construction of LHS 5.0 X 5.0m at manded L-sings No.0-37 on ASR-KEM sec by pushing method in the section under ADEN-NASR. (ii) Provision of LHS in lieu of Level Crossing No. 5-70 on LDH-ASR section. (iii) Construction of ROB at JOM 6.504 in Amritsar-Khemkaran section and (iv) Soft Improvement to Phagwara Railway Station by providing 5 meters wide covered FOB with lift, walking path, spillage the face of PGW station.	34,29,106.72	NIL	Upto 03.07.2024 15:00 Hrs	68,600/-	Nine (09) Months	03.07.2024 after 15.00 Hrs.	www.irps.gov.in

Note: If Tenderer (s) may please note that offers received without Bid Security either in cash through e-payment gateway or as Bank Guarantee bond from a scheduled commercial bank of India or as mentioned in tender documents (as per Annexure-21) valid for a period of 90 days beyond the bid validity period, will be considered as incomplete & invalid offer and for which contractor shall have no claim on Railway.
No.: 608-TRD-FZR-2024-25 Dated: 06.2024 1750/24

GOVERNMENT OF JAMMU AND KASHMIR
JAMMU AND KASHMIR SERVICES SELECTION BOARD
CPO Chowk, Panjirthi, Jammu/ Zamzam Complex Rambagh, Srinagar
(www.jkskb.org.in)

Subject: Provisional Selection List for 15 posts of Deputy Inspector/ Equivalent, Animal/Sheep Husbandry & Fisheries Department, advertised vide Notification No. 04 of 2022 dated: 27.07.2022 under item No's 143 and 144.

NOTIFICATION

Whereas, the J&K Services Selection Board, vide Indent No. ASHF-CORD/92/2021-03 dated 04.04.2022, received the requisition for 15 posts of Deputy Inspector/ Equivalent, from Animal/Sheep Husbandry & Fisheries Department, which were advertised by the Board vide Notification No. 04 of 2022 dated: 27.07.2022 under item No's 143 and 144, as per the following category-wise break up:

Item No.	OM	SC	ST	OBC	ALC/IB	RBA	PSP	EWS	Total
143	3	1	1	1	1	1	1	1	10
144	2	1	0	0	0	1	1	0	05

Whereas, the requisite qualification for selection against these posts, as per the Indent/ advertised, was mentioned as under:

"B.Sc. Medical (Zoology) or B.Sc. Industrial Fish & Fisheries from a recognized University/Institute."

Whereas, Animal/ Sheep Husbandry and Fisheries Department, vide letter No. SHF-CORD/92/2021-03 Dated: 10.08.2022, conveyed that the prescribed qualification for the post of Deputy Inspector/ Equivalent as per Recruitment Rules of the J&K Fisheries (Subordinate) Service notified vide SRO No.296 dated 10.10.2008 is as under:

"B.F.Sc. or B.Sc. Medical (Zoology) or B.Sc. Industrial Fish & Fisheries from a recognized University/Institute."

Whereas, the Board issued a corrigendum vide Notification No. 55B/Secy/Adv. No. 04/2022/5903-20 dated 05.09.2022, regarding the prescribed qualification for the 15 posts of Deputy Inspector/ Equivalent advertised under Notification No. 04 of 2022 dated 27.07.2022, as under:

"B.F.Sc. or B.Sc. Medical Zoology or B.Sc. Industrial Fish & Fisheries from a recognized University/Institute."

Whereas, the cut-off/last date for applying for these posts, and for determining the eligibility of the candidates for purpose of educational/category and other benefits was 20.09.2022. The OMR based Written Examination for selection against these 15 posts of Deputy Inspector/ Equivalent, was conducted by the JKSSB on 03.03.2024; and

Whereas, the Board, vide Notification No. No. JKSSB-COEDEXAM(UT)/3/2024-04 (7407286) dated 14.03.2024, notified the Result/Score-sheet of the OMR based Written Examination held for these posts. This was followed by the Document Verification of the candidates falling in the consideration zone w.e.f. 28.03.2024, both at Jammu and Srinagar, which concluded with Supplementary DV on 02.04.2024; and

Whereas, vide Office Order No. 187-SSB of 2024 dated 14.05.2024, a Selection Committee was constituted for preparing the Selection List for these posts. The said Selection Committee, upon careful scrutiny of the Indent/ advertisement, prepared the Provisional Selection List for these posts in accordance with the merit and eligibility of the candidates as per the extant rules; and

Whereas, the Provisional Selection List, as prepared by the aforesaid Selection Committee for these posts of Deputy Inspector/ Equivalent, from Animal/Sheep Husbandry & Fisheries Department, was placed before the Board in its 274th meeting held on 05.06.2024, which, after due deliberations and consideration of the matter, approved its notification; and

Now, therefore, the Provisional Selection List of the candidates for 15 posts of Deputy Inspector/ Equivalent, from Animal/Sheep Husbandry & Fisheries Department, advertised vide Notification No. 04 of 2022 dated: 27.07.2022, under item No's 143 and 144, is hereby notified as per Annexure-A to this Notification. It is further notified that:

- i. This Provisional Selection List shall be subject to outcome of the OAs/Writ Petition(s), if any, pending in the competent court of law.
- ii. This shall also be subject to the outcome of any pending enquiry involving candidate(s), figuring in this Provisional Selection List.
- iii. This is a Provisional List and shall be subject to the change(s) as per the objections as may be received against it and mere figuring in it shall not confer any right to selection, which shall be finalized after examination of the objections based on merit.
- iv. In case any candidate(s) is agreed with this Provisional Selection List, or intends to furnish any document/clarification regarding his withheld candidature, he/she may represent through the e-mail address objections@jkskb.org.in within five days from the date of this Notification, beyond which no representations whatsoever shall be entertained. The representations in this regard shall necessarily include complete details of the candidate including Name, Address, Roll Number and Contact Number.

By Order,
No. JKSSB-Srv/13/2024-03(E-7479276)
Dated: 10.05.2024
DIP/J-1282/24
Dated: 11-06-2024

Sd/-
(Sachin Jaiwal) JKA5
Secretary
J&K Services Selection Board

ANNEXURE A

Provisional Selection List for the post of Deputy Inspector (Equivalent, Animal/Sheep Husbandry & Fisheries Department, Jammu & Kashmir) - Category - Admitted vide Notification No.04 of 2022 dated 27.07.2022. Date 10.05.2024

Sl. No.	Roll No.	Category	Age	Height	Weight	Education	Qualification	Year of Passing	Marks	%age	Remarks
Section 10 (Under OMR Based)											
1	10100	SC	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
2	10101	SC	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
3	10102	SC	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
Section 11 (Under SC Category)											
1	10103	SC	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
2	10104	SC	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
Section 12 (Under OBC Category)											
1	10105	OBC	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
2	10106	OBC	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
Section 13 (Under Pw Category)											
1	10107	Pw	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
2	10108	Pw	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00

Provisional Selection List for the post of Deputy Inspector (Equivalent, Animal/Sheep Husbandry & Fisheries Department, Jammu & Kashmir) - Category - Admitted vide Notification No.04 of 2022 dated 27.07.2022. Date 10.05.2024

Sl. No.	Roll No.	Category	Age	Height	Weight	Education	Qualification	Year of Passing	Marks	%age	Remarks
Section 14 (Under OMR Based)											
1	10109	SC	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
2	10110	SC	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
Section 15 (Under SC Category)											
1	10111	SC	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
2	10112	SC	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
Section 16 (Under Pw Category)											
1	10113	Pw	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00
2	10114	Pw	28	165	65	B.Sc. (Zoo)	B.Sc. (Zoo)	2022	85	85	85.00