



# Launch of 'Green Jammu & Kashmir Drive 2022-23 AIIMS, Vijaypur, Jammu (28<sup>th</sup> July 2022)



Office of LG J&K @Office... · 30 Jul 21  
The 'Green J&K Drive' aims at creating a people's movement at a massive scale with the involvement of all stakeholders particularly Village Panchayats, Women, Students, Urban Local Bodies, Institutions, NGOs, and Civil Society.

#GreenJK2021

I. **Target of planting:** 135 lac saplings  
**Low-cost planting:** 95 lacs

II. **Area to be covered:**

- Degraded forest areas
- Open forest areas & scrubs
- Village woodlots, farmlands, community lands
- Institutions & office premises
- School/ College/ University campuses
- Industrial Estates/ Premises
- Avenues, River & Canal Banks

III. **Stakeholders:**

- PRIs, Urban Local Bodies & People
- VPPCs, JFMCs, BMCs & Tribal Communities
- Police Department, Other Line Departments, Defence & Para-military Forces
- Educational Institutions, Eco-clubs, NGOs & Civil Society



'Green Jammu & Kashmir Drive' is a public outreach program of Government of J&K being conducted under the campaign '*Har Gaon Hariyali*'. All DFO level Officers in all districts of J&K will be conducting 'Green J&K Drive' on 28<sup>th</sup> July 2022 along with other stakeholders, especially the PRIs and Eco-clubs.

*Come, Join Us for Greening Jammu and Kashmir!*



Department of Forest, Ecology & Environment  
Government of Jammu and Kashmir