

J&K Tourism Deptt participates in 8th India International MSME Startup Expo & Summit 2022

■ STATE TIMES NEWS

NEW DELHI: A Trade fair with a motto of ensuring a unified global networking and business promotion platform to the traders, industries and service providers to showcase their products and services, was organised at Pragati Maidan, New Delhi from August 25 to 27, 2022.

The trade fair was inaugurated by LG J&K UT. Manoj Sinha who appreciate d the efforts being made by the Tourism Department to showcase the natural beauty of the offbeat destinations of J&K.

The event was flooded with new opportunities, sourcing franchise, buyers/sellers, Government and Industry connects. The Department of Tourism, UT of J&K was represented by Secretary to the Govt. of J&K, Sarmad Hafeez, G.N Itoo, Director Tourism, Kashmir and Sunaina Sharma, Joint



J&K Tourism Secretary Sarmad Hafeez, Director Tourism Kashmir, G.N Itoo and Sunaina Sharma, Joint Director Tourism, Jammu along with others at a trade fair.

Director Tourism, Jammu.

The participants were briefed by the visiting officers of the Department about tourist places of Jammu and Kashmir, new offbeat destinations wherein multiple infrastructure developments are coming up to provide the visiting tourists with new travel options.

Beginning of the weekend Retreat ceremony at

Suchetgarh, Commissioning of Musical Water Fountain at Bagh-e-Bahu, Jammu and Paragliding at Aithem were some of the new initiatives taken by the Tourism Department.

During interaction with the media, it was informed that the Directorate of Tourism Jammu has opened new trekking routes at seven lakes of Rajouri, seven falls of Bani

, Kishtwar, Bhaderwah, Udhampur and revived the existing ones.

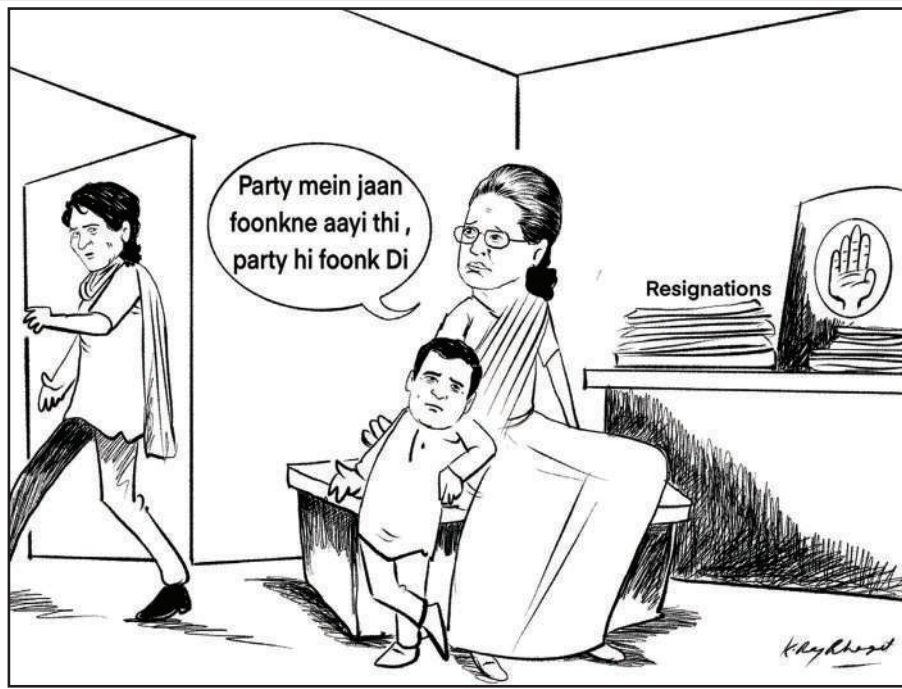
The officers invited the participants to explore the unparalleled heritage of Jammu province, pilgrimage sites and pristine beauty of Ranjit Sagar Dam, unmatched beauty of Sartharh where a number of tented colonies have been developed for adventure lovers.

Sunaina Sharma further disclosed that a grand event is going to take place soon in the name Basohli-Bani-Sartharh Festival under the guidance of Vivekanand Rai, Director Tourism Jammu.

The visitors can explore the local tourism products such as Basohli Paintings, Pashmina Shawls of Basohli and can also enjoy aqua sports in Crystal clear water of Ranjit Sagar Dam.

It was further emphasized that the devotees visiting Shri Mata Vaishno Devi Shrine have plenty of options within Jammu province to explore which includes adventure sports at Sanasar, Aithem, Patnitop, Surinsar & Reasi.

The Pavillion of Tourism Department at the Expo received an overwhelming response from the Tourist traffic regulators; established Business Houses and individual travellers.



IIPA JKRB organizes leadership programme on 'Developing High Performance Mindset in Public Service'



IIPA J&K Regional Branch members and others at Leadership Programme.

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JAMMU: Indian Institute of Public Administration, J&K Regional Branch organized two days Leadership Programme on "Developing High Performance Mindset in Public Service" for Middle and Senior Level officers of Government of Jammu & Kashmir. Raj Kumar Goyal, Financial Commissioner (Additional Chief Secretary), Home Department, Government of Jammu & Kashmir in his valedictory address said that officers while serving at any position should aim at bringing in systematic improvements which positively enhances the lives of a common citizen. He urged upon the officers to enhance their area of influence, think innovatively and consistently improve their performance. Dr. Ashok Bhan, IPS (Retd), Former DGP & Commissioner of Vigilance, also the Patron of IIPA JKRB in his inaugural address on "Citizen Centric Governance" said that citizen is the premier stake holder of Governance and should play active role in sharing their expectations. He was of the view that equitability and inclusiveness of Governance should be aimed towards the citizens. He urged upon the participants to reflect upon their decisions on a continuous basis and ensure that

the decision is in public interest & has been taken in consultation with the community without any fear or favour. B R Sharma, IAS (Retd), Former Secretary, Government of India; Chief Secretary, Government of J&K also the Chairman of IIPA JKRB in his address while discussing the motto of Indian Administrative Service, he referred to ??? : ????? ????', and said that essence of a public servant is to develop an acumen of empathizing with a common man and solve social issues for effective governance. He further said that technological interventions in governance will bring in transformation changes in promoting collaborative governance, and the officers should enhance their capacities to be relevant in the digital era. Dr. Piyush Singla, Administrative Secretary, General Administrative Department, Government of Jammu & Kashmir appreciated the initiative of IIPA JKRB in conceptualizing the program in line with the vision of Government of India to build competencies of Civil Servants under the "Mission Karamyogi." He said that every decision taken by an officer should be evaluated through the SWOT prism and the future lies in role based governance. Manjot S Gill,

Chief Business Officer, Mind Bridge Professional Consultants Pvt Ltd and Prof Charru Malhotra, (e-Governance and ICT), Lead Coordinator (Centre of e-Governance) IIPA, New Delhi were the key resource persons. They engaged the participants using innovative pedagogy of role plays, activity based learning, case studies to drive upon the key aspects of developing high performance mindset through strategic thinking & collaborative governance in building up a New & Digital Bharat. K B Jandial, IAS (Retd), Director (Seminars) presented the formal welcome address while Prof Alka Sharma, Hony Secretary and Dr. Anil Gupta, Joint Secretary, IIPA JKRB coordinated the programme.

The participants of the rank of Secretary, Additional Secretary, Joint Director, Deputy Secretary, Deputy Director etc. from over 20 different departments were nominated by GAD, Government of Jammu & Kashmir.

In addition to the participants the programme was attended by Kuldeep Khoda, IPS (Retd), Er. J B S Johar ,Sh Prem Gupta, IPS (Retd), , M M Gupta, Vikrant Kuthiala, Col. Karan Singh in addition to other members of IIPA, JKRB.

Strategically planned final assault required to march towards a terror-free J&K: Dilbag Singh

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JAMMU: We have to put in more efforts to consolidate peace and stability in Jammu and Kashmir. This was stated by the Director General of Police, J&K, Dilbag Singh while chairing a high level Crime review meeting at Police Headquarters, Jammu on Monday.

Spl. DG CID, J&K, R.R Swain, ADGP Jammu, Mukesh Singh, IG BSF Jammu, D.K Bora, IG CRPF Jammu, P. R. Ranpise, DIG JSK Range Vivek Gupta, DPT J&K, Shridhar Patil, SSP Jammu Chandan Kohli, SO to IGP Technical Services Sargun Shukla, SSP Samba Dr. Abhishek Mahajan attended the meeting at PHQ while Spl. DG Crime J&K, A.K Choudhary, DIG Udhampur Reasi Range Mohammad Suleman Choudhary, DIG Poonch Rajouri Range Dr. Haseeb Mughal, AIG (T/P) PHQ, J.S Johar, and District



DGP J&K, Dilbag Singh chairing a high-level crime review meeting at Jammu.

SSSP of Jammu zone attended the meeting through video conferencing.

Addressing the meeting, the DGP said that with the joint efforts of Police and other security forces, the security situation in the union territory of Jammu and Kashmir has shown marked improvement during the past around three years and added that the Bandh call culture in Kashmir has almost ended completely.

He directed the officers to increase the area domination particularly in border areas to restrict the terror activities. The DGP said that at present we have reduced number of active terrorists in J&K and

added that strategically planned final assault is required to march towards a terror free Jammu and Kashmir.

The DGP stressed for going all out to demolish the terror eco system which he said is providing oxygen to the terror ranks. He said that investigators have to equip themselves with best investigation skills and take each and every necessary measure to ensure conviction of UAPA, Narco and other sensitive cases in the court of law. Stressing for meticulous follow-up of each case, he directed for placing one officer at every district headquarters for result oriented investigation. The DGP directed the

officers to dispose of the pending cases on the basis of their sensitivity in the shortest possible time. Stressing for intensified war on drugs, the DGP said that it not only affects our younger generation but major amount of terror funds is being generated from narcotics trafficking.

The DGP complimented the officers and Jawans for successful conduct of Shri Amarnath Ji Yatra and Independence Day events held across Jammu and Kashmir.

He said that the fact that the achievements of J&K Police on different fronts is being acknowledged at the highest levels, however we have to put in more efforts to consolidate peace and stability in Jammu and Kashmir.

The senior officers present in the meeting gave their suggestions regarding improvement in the investigation process. The district SSSP of Jammu Zone apprised the meeting regarding various measures being taken to improve investigation skills and conviction rate. They also briefed about the security of the border and highway security grids.

Samba DM orders imposition of Sec 144 to prevent rallies, protests on NH

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SAMBA: The District Magistrate Samba Anuradha Gupta on Monday imposed Section 144 to prevent rallies and protests on National Highway.

An order issued by the DM reads that Supreme Court in Civil Appeal No. 3282 of 2020 has directed that the occupation of public ways for protests is not acceptable and the administration should take action to keep such areas clear of encroachments or obstructions. It has been observed that multiple organizations, groups, individuals try to hold protests, rallies and dharnas on National Highway, thereby causing obstruction and grave inconvenience to the General Public as the National Highways are a major thoroughfare in the district and these protests, rallies and dharnas cause major traffic congestion affecting movement of vehicles on National Highway. It has been made to appear to me, in view of the situation emerging due to such blockades, that there is sufficient ground for proceeding under Section 144 of CrPC for immediate prevention of danger to peace, order, human life and safety. The section 144 will come into force on August 29 and remain in force for 2 months".

Tarun Chugh meets veteran Sangh leader, interacts with family of BJP activist

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JAMMU: BJP National General Secretary & Prabhari J&K Tarun Chugh met the veteran Sangh leader Sat Pal in Jammu.

"Meeting with respected Sat Pal ji, a senior volunteer of the Sangh, former province caretaker of Himgiri Jammu and Kashmir province and current member of the provincial executive of the Sangh. I met Sat ji for the first time in 1990 when I was working in the college Prabhat branch in Anrntsar and we all volunteer Mata Vaishno Devi came on scooter. Glad to hear from you the stories of the Sangh and their service. God bless you long life," twitted Tarun Chugh.

He also visited home of senior party



BJP National General Secretary Tarun Chugh meeting with Veteran Sangh leader Sat Pal in Jammu.

activist to have an informal interaction

Increasing cyber frauds: Awareness must to remain safe SSP Sandeep Chaudhary alerts public against cyber crimes using 'Amazon Gift cards' and 'Sextortion'

■ STATE TIMES NEWS

JAMMU: Along with other incidents of crimes, number of cyber crimes being reported at various Police Stations of Jammu & Kashmir are increasing with innocent people falling prey to the fraudsters, who misusing the information technology and other scientific advancements meant for welfare of people, cheat masses of their hard-earned money. Among numerous reasons behind rise in such incidents, lack of proper awareness and guidance is on top, as it has been observed that despite repeated advices and advisories issued by the Police and other authorities from time to time, people often fell prey to these frauds and suffer immense losses. As such, besides carrying out stern action against these anti-social elements, the need of the hour to impart awareness among masses so that they remain safe from such cyber fraudsters. While imparting awareness among people, Sandeep Chaudhary, SSP Cyber Crime (Investigation) J&K informed



people about two major types of cyber frauds being reported these days. Elaborating further, he said, "These days cyber fraudsters, using pictures of known people, friends or seniors on Whatsapp or other social media accounts, often request for providing Amazon Gift cards etc, using some unknown number." He advised people not to entertain any such request from unknown numbers or interact with them but block them at the very instance, besides informing nearby Police Station. Highlighting the other type of cyber fraud- Sextortion, which is becoming quite common these days, SSP Choudhary said that in this case, a victim receives a call on social media, generally from a female, who allures victim and takes his objectionable photographs or videos. "After that, the victim is asked to pay some amount to

them failing which his videos or photographs will be sent to his friends and relatives. Sometimes, impersonating as police officials, the criminals also call victim and demand money threatening that legal action against him will be initiated in case money will not be paid," he informed. The Police officer further told that it is not the limit as sometimes, the fraudsters, acting as officials from YouTube, demand money for not making the video viral. Urging masses not to fell prey to such fraudsters besides reporting the matter immediately to Cyber Helpline-1930, nearby Police Stations or Cyber Police Stations set-up in both the capital cities, he said that people should not forget that they are victims and not the criminals, and J&K Police is always there for their rescue besides taking stern action against fraudsters, who are misusing the information technology for cheating people, in one or another way, adding that proper awareness with necessary precautions are must to remain safe from fraudsters.

with his family at Greater Kailash.

On the occasion, Tarun Chugh praised the families of BJP activists who along with the party activist bear all the sufferings of his or her public life. He insisted that BJP activist serves the Nation and the Society selflessly for the 365 days and is not able to concentrate on his or her family.

Chugh saluted the perseverance of the family members of the activists and also asked other senior party leaders to have continuous interactions with the families of their fellow activists.

Naresh Singh Jasrotia thanked the senior party leaders and appreciated the warm gesture of BJP National General Secretary Tarun Chugh for his kind visit.

UT Sarpanchs attend national-level conference at Kerala

■ STATE TIMES NEWS

JAMMU: Kerala Institute of Local Administration, Thrissur hosted a national-level conference on 'Enhancing value of women & girls through Panchayats', which was organized by MoPR and Ministry of Women & Child Development Government of India with resource persons from different departments expressing their views. Two Sarpanchs from J&K were sent to attend the conference by the Ministry of Rural Development and Panchayati Raj, Jammu & Kashmir (UT) under directions and supervision of Director Rural Devp. Khalid Majeed, and ACD Srinagar Sayeed Farooq Ahmed as Nodal Officer. Those who were sent to attend the event included Sarpanch Raman Wazir and Sarpanch Balbir Singh Jasrotia.

Both the participants expressed satisfaction and thanked Director Rural Development for providing them an opportunity to attend the conference. They also thanked Director RDD and Nodal Officer ACD, Sayeed Farooq Ahmed, who accompanied them for assured sincere participation and implementation of objectives of conference in their Panchayats.

India's leather industry offering world-class StartUp opportunities: Dr Jitendra

■ STATE TIMES NEWS

MANPURI: Union Minister, Dr Jitendra Singh said here on Monday that India's leather industry is offering world-class opportunities for StartUp and entrepreneurship.

Addressing experts, senior scientists and officials of CSIR-CLRI (Central Leather Research Institute), Kanpur and College students, Dr Jitendra Singh called upon the youth to look for lucrative career in the upcoming leather Start-up ecosystem.

He said, the leather industry in India has exhibited consistency in high export earnings and it is one of the top ten foreign exchange earners for the country.

The Minister also offered seed funding to prospective Start-ups and innovative



Union Minister Dr Jitendra Singh addressing an interactive meet of experts from Central Leather Institute Kanpur and College students, on Monday.

entrepreneurs from Technology Development Board under Department of Science and Technology at the centre, which he is heading. Dr Jitendra assured the students and youth of Mainpuri and adjoining districts that CSIR-CLRI (Central Leather Research Institute), Kanpur will be instructed to organise specific activities like Survey of leather and allied indus-

tries, Practical demonstrations, Trade counselling, Vocational and Tailor-made Training Programmes, Consultancy Services, Students' Internship at regular intervals for promoting leather start-ups and businesses.

Dr Jitendra Singh pointed out that the Uttar Pradesh Government under Yogi Adityanath has identified leather goods as an ODOP (One District One

Product) for Agra & Kanpur districts and formulated strategic interventions for development of these clusters.

He said, t Uttar Pradesh is trying hard to create an enabling ecosystem of export growth and support exporters in scaling up exports of leather goods from Uttar Pradesh. The Minister said, this will open up new opportunities for the entrepreneurs and youth of Mainpuri and adjoining districts.

Dr Jitendra Singh said, only youth with innovative thinking can fulfil the rising demand for comfortable, trendy, and fancy leather apparel, footwear, and accessories as leather products are often seen as a status symbol and provide a stylish look.

Dulloo reviews measures to control LSD among cattle in J&K

■ STATE TIMES NEWS

SRINAGAR: Additional Chief Secretary (ACS), Agriculture Production Department, Atal Dulloo on Monday chaired a meeting to review the measures taken for controlling the spread of Lumpy Skin Disease (LSD) across Jammu and Kashmir.

Director Animal Husbandry Jammu/ Kashmir, representatives of SKUAST Jammu/Kashmir, Chief Animal Husbandry officers of all districts and other concerned officials attended the meeting in person and through video conferencing.

The meeting held a threadbare discussion over the status of LSD and measures taken so far to contain it across the Union Territory while receiving feedback from the Task Force teams constituted in both the divisions of Jammu and Kashmir to contain spread of the disease.

The ACS enquired about the status of the action taken with respect to vaccination, ban on movement of animals, fogging, rapid response teams, public awareness besides, sampling & testing, disposal of dead animals etc. The meeting also discussed

steps being taken to control LSD which include transmission & spread, measures for control & prevention of disease, biosecurity, isolation, disinfection, availability of medicines and treatment.

Dulloo impressed upon the officers to fully implement all the guidelines of Government of India to contain the disease and added that in this regard three critical things need to be done viz restricting movement of animals, isolation of diseases animals and fogging in all the areas.

He asked both the directors to ensure availability of

required medicines in all the affected areas so that the spread can be tackled timely and directed them to increase sampling and testing in their respective areas.

He directed the concerned to run awareness campaign door to door to make farmers aware about the disease, besides strengthening grievance disposal mechanism.

Earlier, during the meeting, it was informed that till date 21976 animals have been affected with LSD, out of which 10017 have recovered. It was also informed that 16146 doses have been administered.