

HAR GHAR TIRANGA

The "Har Ghar Tiranga" campaign, launched as part of India's 75th Independence Day celebrations, represents a profound initiative to instill patriotism and a sense of national pride among citizens.

The "Har Ghar Tiranga" campaign is a tribute to India's journey to independence and its continued evolution as a democratic nation. The primary objective is to ensure that every citizen, irrespective of their geographic location or socio-economic status, participates in this grand celebration by displaying the national flag prominently at their homes.

The Tiranga, or Tricolor, holds deep significance for Indians. Its three colors-saffron, white, and green-represent courage and sacrifice, peace and truth, and faith and chivalry, respectively. The Ashoka Chakra, the navy-blue wheel in the center of the flag, symbolizes the eternal wheel of law.

To make the campaign successful, various initiatives have been undertaken. Government and non-government organizations alike have been actively involved in distributing flags, organizing awareness programs, and facilitating easy access to the Tiranga. In urban areas, local administrations and civic bodies have conducted outreach programs, including flag distribution drives and educational sessions about the significance of the flag.

The campaign has witnessed enthusiastic participation from all sections of society. Schools, colleges, and universities have organized flag hoisting ceremonies, patriotic events, and cultural programs to engage students and educators.

Attack on Hindus in Bangladesh

K.V. SEETHARAMAIAH

The unabated attack on Hindus in Bangladesh is disturbing. Merit in the involvement of Hindu students in the fall of the Sheikh Hasina government is debatable. What is strange is that when the Hindus have not gone against the move to overthrow the Hasina government and have in fact supported the move, the new dispensation has remained blindfolded at the attack on Hindus.

Promoting Agri-entrepreneurship for Rural Prosperity

DR. BANARSI LAL

Farmers are said to be prosperous only when they have enough amount of money in their accounts and this is possible only when their main occupation i.e. agriculture becomes more profitable. It has been observed at various fora that occupation of traditional agriculture is not so profitable without any charm.

more profitable.

Adoption of agri-entrepreneurship in agriculture by farmers can be effective in development of agricultural economy and farmers' prosperity. The farmers, especially the rural youths, must imbibe the basics of agri-entrepreneurship and factors affecting its development.

(a) By changing the method (how to do) of agriculture: The method of agriculture can be changed by having strong will/commitment, learning of modern agricultural technologies by attending the farmers fairs, awareness/training camps, Kisan Ghosties, agricultural extension literature of State Agricultural Universities(SAUs),Krishi Vigyan Kendras(KVKs),Indian Council of Agricultural( ICAR) institutions, radio, TV talks, consulting progressive farmers, input dealers, line department officials etc.

ive, borrowing from institutional sources for necessary capital requirement to take up and continue the enterprise in a scientific way, followed by timely repayment, learning to maintain farm records and calculating economics of various enterprises for self-appraisal and introspection so as to chalk out ameliorative strategies in future.

(b) By changing the dimension of agriculture: Crop diversification: Crop diversification refers to the addition of new crops or cropping systems to agricultural production on a particular farm taking into account the different returns from value added crops with complementary marketing opportunities.

Farm diversification: It consists of taking up of multiple agricultural production enterprises together; such as agricultural, horticulture, livestock, poultry, floriculture, fishery, bee keeping etc., on a piece of land, allocating suitable separate area for each enterprise, so that the output of one enterprise acts as input for the other one. Such type of symbiotic combination of agricultural production enterprises is not a new practice, but the same has already been practiced by our farming community since time immemorial depending upon their need, interest, culture, sources and capability.

Occupational diversification: Presently, most of farmers in India are normally confined to one role, i.e., producer only. They sell their produce to middlemen reportedly at remunerative prices resulting in low or no profit.

Persecution & Attacks on Hindu's in Bangladesh

O N KOUL

Bangladesh which in fact is the creation of India will go down in the history of Indian subcontinent for the persecution and attacks on its minority Hindu population recently and that country is rightly condemned for its atrocities, attacks, killings, molestation, rape and loot of Hindus there.

lives, but we are not receiving any support from anywhere. Hindu community leaders said that they were feeling vulnerable because of the lack of a functioning government. In response to the widespread attacks on minorities, especially Hindus, in post-Hasina Bangladesh, UK and USA streets witnessed massive protests against the atrocities and attacks on Hindus in Bangladesh.

ment of an interim government, culminating in forced resignations of the country's chief justice and governor on Saturday. However, during this turbulent period, reports of multiple attacks on the Hindu minority in Bangladesh surfaced. After the fallout of the Sheikh Hasina government, at least two Hindu organizations in Bangladesh and members of minority community have faced at least 205 attacks across 52 districts.

HOW TO HAVE PEACE OF MIND

I.D SONI

(a) The Value of the Mind: First we have to understand the mind. The mind is infinitely valuable; only because it exists in our body and we are called human beings. If someone loses his hand, he can still live. If someone loses his leg, he can still live. If someone loses his eyes, he can still live a very good life.

did a great deal of search into the inner worlds and composed many great scriptures and philosophical works. In all these lengthy texts, very little is written about God. Instead, it is the mind-the different means for purifying and stilling it-which is discussed. The sages discovered that the purer the mind is, the happier one feels. The minds of children are not stable, but they are very pure, and for this reason children are happier than most adults.

received comes from the mind; the infinite library of the universe is in our own mind. The external world is simply the suggestion, the occasion, which sets us to study our own mind, but the object of study is always our own mind. All knowledge depends upon calmness of mind. It is our own mental attitude which makes the world what it is for us.

(b) Let Us Train Our Mind to be Positive: At a fundamental level, as human beings, we are all the same; each one of us aspires to happiness and each one of us does not wish to suffer. Today, there is increasing recognition, as well as a growing body of scientific evidence, that confirms the close connection between our own states of mind and our happiness.

Farmers are the real producers of the farm produce, it is the middlemen who take away the maximum benefit in the process of movement of farm produce from point of production to that of consumption, and they are left with only little benefit. By involving themselves in various roles of value addition and marketing of the farm produce or value added products to the nearest point of final consumers as far as possible, employment opportunities can be created for the farmers and increase their and others income.

(c). By changing the attitude of farmers: It is a very difficult task to change the attitude of the farmers. Farmers generally resist to change. Attitude of farmers can be changed by creating an intense urge to earn more and more money by dint of consistent hard work. Very minute observations should be made of successful activities in their lives and learn and emulate them and also learn factors of failures despite their endeavors.

(The writer is Chief Scientist & Head, KVK, Reasi SKUAST-J)

particularly Hindu's. Kugelman warned that until law and order is restored, achieving a peaceful political transition in Bangladesh will be challenging. The recent unrest has raised concerns about the country's future stability. As interim government headed by MD Yunis took oath, the safety of minority communities, especially Hindus, in a violence-hit nation remains a concern.

that wealth alone can give us the joy or fulfillment that we seek. However, as human beings we are gifted with marvellous human intelligence and a capacity to develop determination and use it in positive ways. This will enable us to pressure our underlying mental health. Realising we have this great human potential gives us a fundamental strength.

Taking a realistic view and cultivating a proper motivation can also shield us against feelings of fear and anxiety. If we develop a pure and sincere motivation, if we are motivated by a wish to help on the basis of kindness, compassion and respect, then we can carry on any kind of work, in any field, and function more effectively with less fear and worry, not being afraid of what others think or whether we ultimately will be successful in reaching our goal.

(To be continued...)