



Prime Minister Narendra Modi

Service is the resolve,
India First the inspiration...75 years

WHEN WOMEN ARE HEALTHY,
FAMILIES AND THE NATION
GROW STRONGER

**SWASTH NARI
SASHAKT PARIVAR
CAMPAIGN LAUNCH**

17TH SEPTEMBER – 2ND OCTOBER 2025

and the

**Foundation Stone Laying
of PM Mitra Park, Dhar**

by

Prime Minister Narendra Modi

Organisation of Health Camps Across the Country

Launch of the 8th Rashtriya Poshan Maah

Distribution of Maternity Benefits under PMMVY

Launch of Adi Seva Parv

Distribution of 1 crore Sickle Cell Screening
& Counselling Cards

Launch of the Suman Sakhi Chatbot

Sapling Distribution under the
“Ek Bagiya Maa Ke Naam” Campaign

17 September 2025 | Dhar, Madhya Pradesh
Live Programme Telecast on DD News.

Campaign Activities

**Provision of Medical Check-up
and Health Services for Women**

- ENT, Eye, Blood Pressure, Blood Sugar and Dental check-up
- Cancer – Oral/ Breast/Cervical
- Antenatal Check-up for Pregnant Women
- Immunization Services/Anemia Assessment
- Telemanas Facilities/Tuberculosis Testing
- Sickle Cell
- Special Consultation

**Easing access to
Healthcare Services**

- Mother and Child Protection (MCP) Card
- Pradhan Mantri Matru Vandana Yojana enrollment
- Ayushman Vay Vandana Card
- Sickle Cell Card
- Registration of ABHA ID Card
- Registration of Beneficiaries in Poshan Tracker

**Maintaining Healthy Lifestyle
and Wellness Components**

- Reducing Obesity with 10% Reduction of Sugar and Edible Oils Consumption
- Promotion of Local and Regional Food
- Early Childhood Care and Infant and Young Child Feeding Practices
- Nutrition and Menstrual Hygiene Promotion
- Distribution of Take Home Ration (THR)

Active Participation of Citizen

Blood Donation Camp | Nikshay Mitra Volunteer Registration | Organ Donor Registration

Women and children may contact their nearest Ayushman Arogya Mandir,
Community Health Centre, or Anganwadi Centre to avail these services

#SwasthNariSashaktParivar